

CURRICULUM VITAE

Patricia Dennis Witherspoon
Dean, College of Liberal Arts
Director, Sam Donaldson Center for Communication Studies
Professor of Communication
The University of Texas at El Paso
Liberal Arts 343
(915) 747-7018; withersp@utep.edu

Education

Ph.D. in Communication (Organizational and political communication)
The University of Texas at Austin

M.A. in Communication Arts (Radio-TV-Film)
The University of Wisconsin (Madison)

B.S. with honors and special honors in Radio-TV-Film
The University of Texas at Austin

Positions Held

August 15, 2010 – Present	Acting Dean, College of Liberal Arts The University of Texas at El Paso
August 15, 2008 – Present	Dean, The Graduate School The University of Texas at El Paso
September 1, 2000-Aug. 14, 2008	Professor and Chair Department of Communication Founding Director Sam Donaldson Center for Communication Studies The University of Texas at El Paso
September 1, 1996-August 31, 2000	Chair Department of Communication Studies The University of Texas at Austin
September 1, 1985-August 31, 1996	Associate Dean for Academic Affairs

College of Communication
The University of Texas at Austin

October 1, 1981 - August 31, 1985

Assistant to the Executive Vice Chancellor
for Academic Affairs
The University of Texas System

Adjunct Assistant Professor of Speech
Communication, The University of Texas at
Austin

Adjunct Faculty Member, U.T. System
Institute of Higher Education Management
(IHEM)

1978 - 1981

Assistant to the Vice Chancellor for Academic Affairs, The University of Texas System

1977 - 1978

Co-Director, Professional Communication Associates--a firm providing communication consulting services for businesses, governmental organizations, and professional associations

1976 - 1977

Assistant Instructor, Department of Speech Communication, The University of Texas at Austin

1974 - 1976

Teaching Assistant, Department of Speech Communication, The University of Texas at Austin

1973 - 1974

Teaching Assistant, Department of Communication Arts, University of Wisconsin

1972 - 1973

Assistant Project Director, Center for Communication Research, The University of Texas at Austin

Work in Progress

“Leadership AS Communication: Situating the Study and Practice of Leadership in Theories of the Field” (book project)

Books/Monographs

Witherspoon, Patricia, and Ryabov, Igor. Pathways to the Ph.D.: A Study of Women Faculty in One ADVANCE Institution, Report to the National Science Foundation as Part of the ADVANCE grant for “Institutional Transformation for Faculty Diversity,” The University of Texas at El Paso, September, 2007.

Sylvie, George and Witherspoon, Patricia D. Time, Change, and the American Newspaper, Mahwah, NJ: Lawrence Erlbaum Associates, 2002.

Witherspoon, Patricia D. Communicating Leadership: An Organizational Perspective, Needham Heights, MA: Allyn & Bacon, 1997.

_____. Within These Walls: A Study of Communication Between Presidents and Their Senior Staffs, New York: Praeger, 1991.

_____ and Wohlert, Kathy L. Toward an Enhanced Public Education Campaign for Ethnic Groups and Special Audiences: A Report and Action Plan, unpublished report to the Texas Department of Transportation, August, 1993 (Project 1324, Center for Transportation Research, The University of Texas at Austin).

Grants

University of Texas at El Paso

Co-Principal Investigator, National Science Foundation ADVANCE Grant, Institutional Transformation for Faculty Diversity,” with E. Posey, E. Anthony, A. Gates, and C. Riemers, \$3.4 million, 2003-2008.

External Evaluator, “El Regalo de Salud (The Gift of Health): A Radio Obesity Education Campaign Targeting Latino Parents,” United States Department of Agriculture, Cooperative State Research, Education and Extension Service, Awarded to New Mexico State University, Dr. Martha Archuleta, Principal Investigator. 2004-2006.

University of Texas at Austin

Special Research Grant, University Research Institute, Spring, 1999, for study of executive communication during organizational change in the mergers of two

hospitals, (\$500)
Frito-Lay, Inc. "Frontline Employee Communication Project," 1997-98
Principal investigator (\$30,000 gift to the Dept. of Speech Communication,
Texas Department of Transportation, "Enhanced Public Education Campaign for Ethnic
Groups and Special Audiences," 1992-94 (\$320,000)
Gerald R. Ford Foundation Research Grant, Summer, 1987 (\$2,000)
University Research Institute Special Grants for research and travel, Summer, 1987 and
Fall, 1987

Book Chapters and Refereed Journal Articles

Ryabov, Igor and Patricia D. Witherspoon, "Diverse Pathways to the PhD: A Study of
Women Faculty in the Sciences and Engineering at a Hispanic-Serving Institution,"
Journal of Women and Minorities in Science and Engineering, Vol. 14, Spring, 2008, 319-
337.

Witherspoon, Patricia. "Organizational Leadership: A Communication Perspective,"
in Paul Sanders, Anthony Condi, and Chad Walker, "Leading to Greatness: Building
True Success Wherever You Live and Work. Lexington, KY: Luminary Series, 2005.

Diaz-Saenz, Hector and Witherspoon, Patricia D. "Possessing a Sense of
Community: A Look at Selected Mexican Work Organizations," in
George Cheney and George A. Barnett (eds.) International and Multicultural
Organizational Communication. Cresskill, NJ: Hampton Press, 2005.

Witherspoon, Patricia D. Critical essays on Barbara Jordan and Ann Richards in
Great Speeches for Criticism and Analysis, 4th edition, Lloyd Rohler and Roger
Cook (eds.). Greenwood, IN: Educational Video Group, 2003.

Witherspoon, Patricia D. "Rhetorical Remembrance: Ann Richard's Eulogy in
Honor of Barbara Jordan," in Great Speeches, Vol. XII, Lloyd Rohler (Ed.)
Greenwood, IN: Educational Video Group. 2002

Diaz-Saenz, Hector and Witherspoon, Patricia D. " Psychological Contracts in
Mexico: Reflections of Historical, Familial, and Contemporary Forces on Work
Relationships," in Psychological Contracts in Employment, Cross-national
Perspectives, Denise M. Rousseau and M. J. D. Schalk (Eds.), Thousand Oaks: Sage,
2000: 158-175.

Witherspoon, Patricia D. and Knapp, Mark L. "Promotion, Tenure, and the

Evaluation of Faculty," in Leadership in Times of Change, A Handbook for Communication and Media Administrators, William G. Christ (Ed.), Mahwah, NJ: Lawrence Erlbaum Associates, 1999: 341-359.

Witherspoon, Patricia D. with Wohlert, Kathy L. "An Approach to Developing Communication Strategies for Enhancing Organizational Diversity," Journal of Business Communication, Vol. 33, No. 4, October, 1996, pp. 375-399.

Witherspoon, Patricia D. with Gilbert, Joanne R. "Preparing the University Professoriate for Tomorrow: An Integrated Approach to TA Education," Journal of Graduate Teaching Assistant Development, Vol. 3, No. 2, 1995.

Witherspoon, Patricia D. "In the Shadow of Watergate: The Flow of Information in Gerald Ford's White House," in Gerald R. Ford and the Politics of Post-Watergate America, Vol. 1, Bernard J. Firestone and Alexej Ugrinsky (Eds.), Westport, CT: Greenwood Press, 1993, pp. 225-238.

_____, with Reed, JoyLynn H. "A University-Mandated Course on Teaching in the College of Communication," in Preparing Teaching Assistants for Instructional Roles: Supervising TAs in Communication, Jody D. Nyquist and Donald H. Wulff (Eds.), Annandale, VA: Speech Communication Association, 1992, pp. 223-228.

_____. "We the People: Barbara Jordan's Statement before the House Judiciary Committee on the Impeachment of Richard M. Nixon," in Great Speeches for Criticism and Analysis, Lloyd C. Rohler and Roger Cook (Eds.). Greenwood, Indiana: Alistair Press, 1988, pp. 183-194.

_____. "Prominent Citizens Look Back on Change," in Measuring the Information Society, Frederick Williams (Ed.). Beverly Hills, Ca.: Sage Publications, Inc., 1988, pp. 259-275.

_____, with Jensen, Kathleen J. "A Survey of Faculty Salaries in Selected Communication Disciplines: 1986-87," ACA Bulletin, #63, January, 1988, pp. 20-32.

_____. "'Let us Continue': The Rhetorical Initiation of Lyndon Johnson's Presidency," Presidential Studies Quarterly, Vol. XVII, No. 2, Summer, 1987, pp. 531-539.

Zacharias, Donald W. and Witherspoon, Patricia D. "Principles for Designing a University Communication System," Journal of Human Behavior and Learning, Vol. III, No. 2, 1986, pp. 3-11.

Witherspoon, Patricia D. "Graduate Students as Teachers: Suggested Administrative Policies," ACA Bulletin, Journal of the Association of Communication Administrators, October, 1979, pp. 54-56.

_____. "The Press Secretary as Communicator: A Look at His Roles in the White House," Journal of Public Communication, II, Summer, 1977, pp. 24-26.

Book/Manuscript Reviews

Reviewer of book manuscripts for Sage Publications, Allyn & Bacon, Lawrence Erlbaum & Associates, Mayfield Publishing Company, and for selected journals, including Presidential Studies Quarterly and Management Communication Quarterly

_____. Book Review, Spin Control: The White House Office of Communications and the Management of Presidential News, Journalism Quarterly, Vol. 70:1, Spring, 1993, pp. 217-218.

_____. Book Review, The Ring of Power: The White House Staff and Its Expanding Role in Government, Presidential Studies Quarterly, Vol. XX, Spring, 1990, pp. 414-416.

_____. Book Review, Modern Presidents and the Presidency, Presidential Studies Quarterly, Vol. XIX, Winter 1989, pp. 212-215.

_____. Book Review, Campaign Language: Language, Image, Myth in the U.S. Presidential Election, 1984, Journal of Communication, Vol. 37, Winter, 1987, pp. 153-157.

_____. Book review, "Congress and the News Media," Journal of Communication, X, Autumn, 1975, p. 207.

Convention/Conference Presentations

Witherspoon, Patricia. "Hispanic Women in the Professoriate: Critical Issues," panelist presentation, 2011 Joint Annual Meeting, National Science Foundation, Division of Human Resource Development, Washington, D. C., June 7, 2011.

Witherspoon, P. "Pathways to the Ph.D.: A Study of Women Faculty in One ADVANCE Institution," keynote address, annual meeting of principal investigators of National Science Foundation ADVANCE grants, Washington, D. C. , June, 19, 2007.

- Witherspoon, P. "Teaching the Connection between Leadership and Communication: Creating Learning Sites for Action," short course instructor, National Communication Association, annual convention, San Antonio: TX, Nov. 18, 2006, in collaboration with faculty from Purdue University, Rutgers University, Univ. of Wisconsin – LaCrosse, Univ. of Colorado – Colorado Springs, Univ. of Texas at Austin
- Witherspoon, P. "Communicating Leadership: The Next Generation," National Communication Association, annual convention, Boston, MA, November 20, 2005.
- Witherspoon, P. "Communication at the Center of Leadership Education: Looking To the Future," National Communication Association annual convention, Chicago, Illinois, November 13, 2004.
- Witherspoon, P. and Diaz-Saenz, H. "Creating Community on Campus: Communication in Mexican, and U. S. Border, Organizational Contexts, presented at the annual convention of the International Communication Association, San Diego, CA, May 24, 2003.
- Diaz-Saenz, H. and Witherspoon, P. "Leadership's Impact on a Sense of Community in Selected Mexican and U. S./Mexico Border Organizations: Implications for Identification and Commitment," presented at the annual convention of the International Communication Association, San Diego, CA, May 27, 2003.
- Witherspoon, P. "Communiversity: Communication's Partnership with High Schools," panel presentation, "Communication in Action: One Department's Outreach to its Constituencies," presented at the annual convention of the National Communication Association, New Orleans, LA, November 22, 2002.
- Diaz-Saenz, H. and Witherspoon, P. "A Sense of Community: Perspectives of Organizational Members within Mexican Companies," presented at the 18th annual Intercultural Communication Conference, Miami, FL, March 3, 2001.
- Witherspoon, P. "Ann Richards' Eulogy of Barbara Jordan," Panel: Making Contemporary Public Address Come Alive for Today's Students, presented at the annual convention of the National Communication Association, Seattle, WA, Nov. 11, 2000.
- Witherspoon, P. and Wohlert, K. "The Human Conversation: Organizational Discourse in Knowledge Organizations," presented at the 4th International Conference on Organizational Discourse, July 27, 2000, King's College, London,

England.

Witherspoon, P. "The Emergence of Leadership in Knowledge Management: A Look at Forms and Functions," presented at the annual Institute for Operations Research and the Management Sciences (INFORMS), November 7, 1999, Philadelphia, PA.

Witherspoon, P. "Organizational Leadership in the 21st Century: Convergent Trends Affecting the Potential Influence of Women," presented at the annual meeting of The National Communication Association, November 4, 1999, Chicago, IL.

Witherspoon, P. and Wallace, J. "Leadership for the 21st Century: Trends affecting the Increasing Influence of Women," competitively-selected paper presented at an international conference on "Global Alliances Advancing Education, Research and Women's Health," June 20, 1998, Nice, France, sponsored by the American and International Associations of Dental Schools.

Witherspoon, P. "Presidential Inattention to Organizational Culture: Effects on Policy-making in the White House," competitively-selected paper, Political Communication Division, presented at the National Communication Association's (NCA) annual conference, November, 1997, Chicago, IL.

Witherspoon, Patricia D. and Kathy L. Wohlert. "Translating the Other in Organizational Diversity Research: Lessons from a Team's Self-Reflexivity," competitively-selected paper, Applied Communication Division, to be presented at the NCA annual conference, November, 1997, Chicago, IL.

Witherspoon, Patricia D. and Grady, Dennis P. "A View from a Distance: Assessing Indirect Leadership of Organizational Change," Paper presented at the Speech Communication Association annual meeting, San Diego, CA, November, 1996.

Witherspoon, P. "Presidential Rhetoric: What Difference Does It Make? A Response," Presented at a conference on "The Future of the Rhetorical Presidency," Texas A&M University, March 5, 1995.

Witherspoon, P. and Wohlert, K. "An Approach to Developing Communication Strategies for Enhancing Organizational Diversity," Paper presented at the International Communication Association annual meeting, Sydney, Australia, July, 1994.

Parker, P., Witherspoon, P. and Wohlert, K. "Framing the Context for Organizational Change: One Approach to Multicultural Research." Paper presented at the Speech Communication Association Convention, Miami, Florida, November, 1993.

Wohlert, K., Parker, K., and Witherspoon, P. "Framing Diversity Research: Capitalizing on Cooperation and Competition Among Organizational Constituencies," Texas Conference on Organizations, Lago Vista, Texas, April, 1993.

Witherspoon, Patricia D. "Memorandum to the President: The Use of Written Communications to Structure the Policy-Making Process in Jimmy Carter's White House," Paper presented as part of the Scholars Project, December 6, 1990, sponsored by U.T. Austin's College of Communication as part of its 25th anniversary celebration.

_____. "In the Shadow of Watergate: The Flow of Information in Gerald Ford's White House"; competitively selected paper, Hofstra University's Seventh Presidential Conference (the presidency of Gerald R. Ford), April 6-8, 1989, Hempstead, New York.

_____. "Organizational Learning and the Management of the White House," Selected paper presented at the Texas Conference on Organizations, April 16, 1988, Lago Vista, Texas.

_____. "Effects of Staff Conflicts on Presidential Communication: A Look at the Ford White House," Invited paper, November, 1986, annual meeting of the Speech Communication Association, Chicago, Illinois.

_____. "A Reexamination of 'The Rise of the Rhetorical Presidency'," Invited presentation at the annual meeting of the Texas Speech Communication Association, October, 1986, El Paso, Texas.

_____. "Reaganomics and Rhetorical Changes in the Reagan Presidency," Invited paper presented in November, 1982, at the annual meeting of the Speech Communication Association, Louisville, Kentucky.

_____. "'Let Us Continue': An Analysis of the Initiating Speech of the Johnson Presidency," Invited paper presented at Southwest Texas State University's conference on The Oratory of Lyndon B. Johnson, August, 1982, San Marcos, Texas.

_____. "Evaluating Presidential Rhetoric: Suggestions for Future Research," competitive paper presented at the annual convention of the Southern Speech Communication Association, Atlanta, Georgia, April 7, 1978.

Courses Taught

Graduate:

Communication and New Notions of Organizational Leadership
Communication and Organizational Leadership
Communication and Organizational Change
Organizational Communication Theory
Organizational Leadership and Community
Organizational Leadership and Change
The Analysis and Practice of Undergraduate Communication
Instruction

Undergraduate:

Communication and Organizational Leadership
Organizational Communication in Multicultural Contexts
Introduction to Communication Studies
Communication Theory and Analysis
Methods of Research in Communication
Organizational Communication
Advanced Organizational Communication
Interpersonal Communication
Persuasion
Rhetoric and Mass Communication
Argumentation and Advocacy
Discussion and Group Methods
Business and Professional Communication
Public Speaking
Director of "Principles of Speech Communication,"
(approximately 25 sections per semester; 875 students taught
by 10-15 assistant instructors) – U. T. Austin

Invited Addresses

"Women and Organizational Change," address at annual meeting of the Executive Forum, El Paso, TX, January 10, 2011.

"21st Century Leadership in Border Communities," keynote address, Border Learning Conference (joint effort of El Paso Community College, Dona Ana Community College, and Pima Community College), February 22, 2008.

"Conflict Among Us: Sources and Strategies," 2007 Department Head Retreat,

Alliance for Faculty Diversity, New Mexico Partnerships for Adaptation, Implementation and Dissemination, (New Mexico State University, University of New Mexico, Los Alamos National Laboratory, New Mexico Institute of Mining and Technology, May, 18, 2007, Socorro, New Mexico

“Women as Builders of Communities and Dreams,” Women’s History Month Keynote Speaker, Ft. Bliss Army Base, El Paso, TX, March 16, 2006.

“Conflict and Mediation,” address to selected administrators and leaders, New Mexico State University, Las Cruces, NM, January 20, 2006.

“Gender and Communication,” address to Women in Real Estate, El Paso, TX, January 6, 2006.

Keynote Speaker, Texas Forensic Association, “Breakfast of Champions,” El Paso, Texas, March 6, 2005.

Graduation Speaker, UTEP Athletics Graduation Breakfast, December 11, 2004.

Speech to Executive Forum, Body Language and Other Ways We Communicate without Speaking, Feb. 13, 2004, El Paso, TX

Panelist, “Negotiating the System: UTEP Institutional Culture,” Faculty Mentoring Program for Women, October 29, 2003, El Paso, TX

Speaker, Careers in Communication, TRIO program, UTEP, October 20, 2003, El Paso, TX

Address to Ysleta School District Administrators and Staff, “Effective Communication among Diverse Audiences,” El Paso, TX, August 9, 2002.

Address to El Paso Academic Decathlon Participants, Camino Real Hotel, El Paso TX, January 19, 2002.

Commencement Address, University of Texas at Houston School of Public Health in El Paso, April 27, 2001.

“The Future of Communication Education at UT El Paso,” presentation to El Paso Chapter of the Public Relations Society of America, April 18, 2001.

“Communication Education on the El Paso Border,” presentation at the annual border conference, El Paso Community College, April 19, 2001.

“Gender and Communication in Organizations,” seminar speaker, Texas Faculty

- Women's Forum, Austin, TX, March 31, 2001.
- "Leadership Among Us," keynote address to Parents' Day Convocation, College of Communication, University of Texas at Austin, October 2, 1999.
- "Leadership Development," address to University of Texas Hispanic Faculty and Staff Association Leadership Conference, June, 1999.
- "Communication's Centrality to the Study of Leadership: A Future Focus," Department of Speech Communication Colloquium, University of Maryland, "Global Leadership Week," November 6, 1997
- "What is Leadership," remarks at the College of Communication Student Leadership Workshop, University of Texas at Austin, September 13, 1997.
- "Leading Change," keynote speech, University of Texas Leadership Board's Vision Conference, February 8, 1997.
- "Leadership in the Future: A Few Observations," Speech at the Annual Regional Conclave, Sigma Alpha Mu Fraternity, Austin, Texas, February 10, 1996.
- "Communicating Leadership," presentation at The University of Texas Greek Leadership Conference, Austin, Texas, February 4, 1995.
- "Gender and Leadership: Observations for the Present and the Future," presentation to "Women in the Public Sector" Forum, Austin, Texas, February 18, 1994.
- "Women as Communicators in Organizations: A Few Observations." Address to the Professional Women's League, Austin, Texas, January 26, 1994.
- "Do Men and Women Differ as Organizational Leaders? A Look at Perceptions and Behaviors," Address to Executive Women in Texas Government, Austin, Texas, September 14, 1993.
- "Communication Research and Cultural Diversity," Invited Address, University of Tulsa, March 23, 1993.
- "Communicating Leadership: Challenges for the Future," Address to the Chi Phi Fraternity Annual Congress, Austin, Texas, June 20, 1992.
- "What CEOs Can Learn from White House Communication," Address to the International Association of Business Communicators, San Antonio Chapter, San Antonio, Texas, October 22, 1991.

- Interviewee on "Forum," a KUT-FM (National Public Radio) public affairs program, discussing "Communication Within the White House," October, 1991.
- "Effective Communication with Clients, " Texas Recreation and Parks Society, Seguin, Texas, September 20, 1991.
- "Communication in the Classroom: Styles and Strategies," Address to the National Group Piano Symposium, Austin, Texas, July 25, 1991.
- "Communication Between Presidents and Their Senior Staffs," Address to the Austin Professional Chapter, Women in Communication, Inc., Austin, Texas, June 19, 1991.
- "Communication Strategies for Effecting Change," Address to the Texas Recreation and Parks Society's Annual Meeting, Midland, Texas, April 12, 1991.
- "Methodological Issues Involved in Qualitative Research: Studying Communication in the White House," Research Colloquium, Department of Educational Psychology, U.T. Austin, February 12, 1991.
- "Decision-making in the Post-Watergate White Houses," Invited Lecture, Department of Speech and Drama, Trinity University, San Antonio, Texas, September 18, 1990.
- "Transformational Leadership," Invited Lecture, Department of Speech and Drama, Trinity University, San Antonio, Texas, September 18, 1990.
- "Organizational Leadership in the Future, "Address in Honor of the College of Communication's Senior Fellows (College-wide honors program), May 1, 1990, The University of Texas, Austin, Texas.
- "Transformational Leadership," Keynote Presentation to the Therapeutic Recreation Branch of the Texas Recreation and Park Society, Annual Conference, Corpus Christi, Texas, February 28, 1990.
- "Women as Organizational Leaders," Address presented at the annual Parents' Day Brunch, University of Texas Orange Jackets (women's service organization), November 5, 1989.
- "Organizational Leadership," Three-hour Workshop conducted at the annual meeting of the National Therapeutic Recreational Society, San Antonio, Texas, October 21, 1989.
- "Women as Organizational Leaders: A Focus on Communication," Address to Women in Communications, Inc. University of Texas Student Chapter, December 7, 1988.

Invited participant on "The Next 200 Years," a public affairs program on KUT-FM, an affiliate of National Public Radio, discussing "The 1988 Presidential Campaign" (March 8 and 15, 1988) and "Communication in the White House between Staff and President" (May 10 and 17, 1988).

"Secretaries as Organizational Leaders," Address to Professional Secretaries International, October 20, 1987.

"Improving Communication Skills," Presentation before the Austin Society of Certified Public Accountants, April 30, 1986.

"Understanding and Succeeding in Organizations: A Look at Networking," Speech to Executive Women in Texas Government, September 10, 1985.

"Life-Time Learning: A Look into the Future," Speech to the Annual State Meeting of Phi Sigma Alpha, April 14, 1984.

"Telecommunications: Its Application to The University of Texas System," Invited Address presented to the Chancellor's Council of The University of Texas System, April 30, 1983.

"Adaptation to Stress by Presidents and Public Officials," Seminar presentation at the annual meeting of the Texas Municipal League, June 6, 1982.

"Structure of Texas Higher Education System/History of the Development of The University of Texas System," Institute of Higher Education Management Seminar for New Department Chairs, Austin, Texas, April 14, 1982.

"Interrelationships among State Government and Higher Education in Texas," Presentation given before Administrative Service Officers and Administrative Assistants, The University of Texas Health Science Center in San Antonio, San Antonio, Texas, July 30, 1981.

"Federal Guidelines and Administrative Policies Relating to Sexual Harassment," Presentation at a conference on sexual harassment, sponsored by the Institute of Higher Education Management, The University of Texas System, Stagecoach Inn, Salado, Texas, April 6, 1981.

"Coping with the State Coordinating Board and The University of Texas System," Presentation within The University of Texas Health Science Center at San Antonio and The University of Texas at San Antonio's Management Development Program on

"Coping with Federal/State/U.T. System Rules and Regulations," San Antonio, Texas, August 14, 1980.

"Communication in Organizations: Perspectives for Personnel Administrators," Address before the Personnel Administrators of Texas Senior Colleges and Universities (PATSCU), Galveston, Texas, June 23, 1980.

"The Structure of Higher Education in Texas," with Donald W. Zacharias, Presentation to academic administrators as part of a conference on "Management in Academic Settings," sponsored by the Institute of Higher Education Management, The University of Texas System, June 25, 1979, Woodcreek Resort, Wimberley, Texas.

"In Pursuit of Excellence," remarks to the Women's Caucus of the Southern Speech Communication Association, Biloxi, Mississippi, April 12, 1979.

"Starting Your Own Business--The Role of Planning," Speech to the Graduate Business Women's Forum, College of Business Administration, The University of Texas at Austin, April 15, 1978.

Professional Associations/Service

External Reviewer, Department of Communication program review, University of Colorado – Denver, December, 2007.

External Reviewer, Department of Communication program review, University of Colorado – Colorado Springs, Feb. 26-28, 2003.

Association for Education in Journalism and Mass Communication

Invited panelist, "The Explosion of Latino-Oriented Media in the U. S.: What Does this Mean and How Are We Preparing Our Students for These Media," AEJMC annual conference, San Antonio, TX, August 10, 2005.

National Communication Association (formerly Speech Communication Association)

Invited panelist, "The Department Chair as Entrepreneur," Association for Communication Administration," NCA annual meeting, Chicago, Il., November 5, 1999.

Invited respondent, "Dealing with Diversity: Multicultural Approaches to Leadership Communication," Applied Communication Division, NCA's Annual Meeting, New York City, November, 1998.

Chair and program organizer, "Communication's Centrality to the Study of Leadership: Novel Perspectives," Organizational Communication Division, NCA's Annual Meeting, Chicago, IL, November, 1997.

Invited respondent, "Studies of Organizational Change, Innovation and Transformation," SCA Annual Meeting, San Diego, CA, November 25, 1996.

Invited panel participant, "Teaching Leadership Skills and Concepts: Communication Departments Taking the Helm," SCA Annual Meeting, San Diego, CA, November 23, 1996.

Invited respondent, "Old, New, Borrowed and Blue: Interpretive Studies in Communication and Resistance to Organizational Change," SCA Annual Meeting, San Antonio, Texas, November 18, 1995.

SCA Pre-conference Coordinator, "Use of Presidential Libraries for Teaching and Research, Austin, Texas, November 17, 1995.

Member, SCA coordinating committee to develop an SCA conference and related programs on teaching assistant educational preparation.

Panel Participant, Convention Program, "Preparing the Professoriate of Tomorrow: General Issues for Discussion, Speech Communication Association Annual Meeting, Miami, Florida, November, 1993.

Chairperson, Convention Programs: "Dynamic Issues on the Political Landscape," and "Communication and Students At-Risk: Studies at Various Grade Levels," SCA Annual Meeting, Chicago, Illinois, October, 1992.

Panel Participant, Convention Program, "Should SCA Assume a More Active Role in Influencing Policies in Higher Education," SCA Annual Meeting, Chicago, Illinois, October, 1992.

Member, SCA Task Force on Presidential Communication, 1985 - 1993.

Member, SCA Legislative Council (elected by national membership), 1981 - 1984.

Founder and chairperson, Task Force on Presidential Communication, 1979 - 1982.

Program Planner, "Trends in Presidential Communication Research," SCA Annual Meeting, San Francisco, California, November, 1989.

Chairperson, Convention Program, "President Reagan as a Communicator: A Report to the SCA Membership." SCA Annual Meeting, Anaheim, California, November, 1981.

Chairperson, Convention Program, "Alternative Conceptual Models for the Study of Presidential Communication," SCA Annual Meeting, New York City, November, 1980.

Member, SCA Committee on Accountability and Responsibility in Governmental Communication, 1977 - 1979.

Chairperson, Convention Program, "Graduate Students as Teachers," SCA Annual Meeting, Washington, D.C., December, 1977.

Member, SCA Legislative Council, 1976 - 1978.

Moderator, C-SPAN Presentation, "Roundtable Discussion with Presidential Speechwriters," 2nd Annual Conference on Presidential Rhetoric, Texas A & M University, March 2, 1996.

Panelist, Research Round Table, "The Rhetorical Leadership of Lyndon B. Johnson," Texas A & M University annual conference on "The Presidency and Rhetorical Leadership," March 6, 1999.

University Service: The University of Texas at El Paso

Member, UTEP Centennial Commission, 2010--

Member, Intercollegiate Athletics Council, 2000--2008

Chair, Intercollegiate Athletics Council, and Faculty Athletics Representative, 2006-07.

Member of the Faculty, Master's of Leadership Studies interdisciplinary program, 2004-present.

Chair, Committee on Department Chair Roles, Responsibilities, and Compensation, 2005.

Member, Joint Committee on Cooperative Public Health Programs in El Paso, 2005 – 06.

Member, UTEP Community Engagement Council, 2005 – 2006.

Member, Committee to Establish a Leadership Development Program, 2005--2006.

Chair, NCAA Recertification Subcommittee on Equity and Student Welfare,
2004--2006.

Faculty liaison, UTEP Centennial Commission Committee on Image, 2004 – 2005.

Member, College of Liberal Arts Promotion and Tenure Committee, 2004-2008

Chair, College of Liberal Arts Promotion and Tenure Committee, Fall, 2004

Member, two College of Business Administration faculty search committees,
Fall, 2004.

Member, Texas Higher Education Coordinating Board Advisory Committee on
The Field of Study Curriculum in Communication, Spring, 2002-2003

Mentor, UTEP Faculty Women Mentoring Program, 2002-

Mentor, UTEP Women's Basketball Program, 2002-

Member, UT El Paso Strategic Planning Group, 2001

The University of Texas at Austin

Member, Faculty Advisory Committee on the Budget, 1998-2000.

Member, Faculty Building Advisory Committee, 1994-2001.

Member, Graduate School Professional Development Program Advisory Board,
1998-2000.

Member, Ad Hoc Project Committee overseeing the creation of new student housing,
1998-99.

Member, Ad Hoc Project Committee overseeing the creation of a new Aquatics Center,
1999-

Member, Task Force on the Role of Athletics at The University of Texas, 1998-99.

Member, Public School Outreach Task Force, 1997-98.

Elected member of the Faculty Council (campus-wide governing body),

1996-98.

Chair, University Task Force on Creating Community, 1996-97.

Member, NCAA Reaccreditation Committee, 1996-97 (Chair, Subcommittee on Academic Integrity)

Member, Committee on the Renovation of Memorial Stadium and Related Projects, 1996 - 2000.

Member, University Telecommunication and Distance Education Committee, 1995-96.

Member, Campus Master Planning Committee, 1994 - 1998.

Member, Unrestricted Endowed Presidential Scholarship Committee, 1993 - 1996.

Chair, Unrestricted Endowed Presidential Scholarship Committee, 1995 - 1996.

Member, Committee to Select University's Most Outstanding Man and Woman Students, 1994, 1995, 1996, and 1998.

Member, Center for Teaching Effectiveness Advisory Board, 1992

Member, Educational Policies Committee, 1992 - 1994.

Chairperson, Faculty Senate Committee on Academics and Athletics, 1992 - 1993.

Phi Kappa Phi (President of the University of Texas at Austin Chapter, 1991 - 1993.)

Member, Presidential Advisory Committee for the Selection of a Women's Athletic Director, Spring, 1992.

Member, Study Abroad Academic Council, 1990 - 1991.

Member of Steering Committee, Center for Teaching Effectiveness project on improvement of graduate assistant teaching (funded through the Fund for Improvement of Post-Secondary Education), 1990 - 1993.

Faculty Advisor, Women in Communication, Inc., 1990 - 1992.

Member, U.T. Austin Academic Task Force (Planners of the University of Texas at Austin's annual Honors Colloquium for outstanding high school students), 1986-1996.

Member, Committee to develop a University-wide baccalaureate program, 1989 - 1990.

Chairperson, University Discipline (Policies) Committee, 1987 - 1990 (Member, 1986 - 1987).

Member, University Student Services Fee Committee, 1986 - 1987, 1987 - 1988, and 1988 - 1989.

Member, Orange Jackets Selection Review Board, 1990 - 1991, 1996-97, and 1998-99 (selected by officers of the junior/senior women's service organization).

Invited Faculty Lecturer, "The Main Course," part of the University of Texas summer orientation program for freshmen and transfer students, sponsored by the Dean of Students Office, 1986 - 1990.

Invited Lecturer, University of Texas Parents Orientation Program sponsored each summer by the Dean of Students Office, 1986 - 1991.

Moderator, "The Environment: The New Political Agenda," a panel discussion involving state officials and representatives of environmental organizations, April 17, 1990, sponsored by the Texas Union Student Issues Committee.

Member, Committee to Select Most Outstanding Man and Woman Student at the University of Texas at Austin, 1988 - 1989.

Faculty Fellow, Kinsolving Dormitory, 1988 - 1989; 1997-98; 1998-99.

Member, "Goodfellow" Selection Committee (created to select outstanding U.T. students in the areas of scholarship, service and leadership), sponsored by The Cactus (university yearbook), 1987 - 1989.

College of Communication Liaison--U.T. Austin's Self-Study Process for Reaccreditation, 1987.

Member, U.T. Austin Self-Study Committee on Institutional Purpose and Effectiveness, 1987.

Member, Graduate Assembly Committee Studying 398T (a required teaching methodology course for university teaching assistants) 1975 - 1977.

Member, Advisory Committee to WSRM Radio, University of Wisconsin student-operated station, 1974.

UT Austin College of Communication Service

Chair, Committee on Creating Community, 1997-2000.

Faculty advisor, National Communication Association Student Club, 1996-2000.

Member, Advisory Committee for the Selection of the Assistant Dean for Development, 1997.

Member, Student/ Administration Task Force, Summer, 1997.

Chair, Search Committee, General Manager of KUT-FM, 1996.

Co-chair, Task Force on Academic Advising, 1995 - 1996.

Chairperson, Ad Hoc Committee on Public Relations Education, 1994 - 1995.

Chairperson, Committee to select the recipient of the Wayne Danielson Award for Outstanding Scholarship in Communication, 1991 - 1995.

Chairperson, Committee on the "Internationalization" of the College, 1991 - 1994.

Chairperson, Graduate Studies Committee, 1985 - 1995.

Chairperson, Scholarships and Awards Committee, 1985 - 1996.

Chairperson, Management Control Audit Committee, 1992.

Chairperson, Undergraduate Studies Committee, 1991 - 1992.

Chairperson, Committee on Student Evaluation of Instruction, 1991.

Chairperson, Ad Hoc Undergraduate Studies Committee (special committee appointed to assess the quality of undergraduate education in the College of Communication), 1990 - 1991.

Administrative Liaison, Committee of 25, 1988 - 1991. (Committee comprised of faculty, staff, students and alumni to establish goals for the College during the next 25 years.)

Chairperson, College Writing Committee, 1985 - 1990.

Chairperson, Ad Hoc Committee to Establish a College Honors Program, 1986 - 1987.
(Resulted in the establishment of the College of Communication's Senior Fellows program).

Chairperson, Dean's Advisory Committee to Identify Potential Minority Faculty, 1986.

Chairperson, Doctoral Honors Seminar on Presidential Communication, 1982.

Member, College of Communication Centennial Committee, 1981

Memberships on Civic Boards/Public Service

Judge, *Dandole Alas a Tu Exito/Giving Flight to Your Success*, national education program sponsored by Southwest Airlines and the Hispanic Association of Colleges and Universities, 2006 and 2007.

Member, Board of Directors, United Way of El Paso County, 2005-present.

Member, Board of Directors, KCOS-TV, El Paso Public Television, 2003-present.

Member, Newspaper Association of America Committee on Engaging the Young Reader, 2001.

Member, Board of Directors, Sharpstown High School Leadership Academy, Houston, TX, 1997-2000.

Member of the Executive Committee and the Board of Directors of the Capital of Texas Public Telecommunications Council (policy board for PBS station KLRU-TV), 1987 - 1993. (Chairperson, Program Policies Committee, 1991 - 1992.)

Member, Publications Task Force, Greater Austin Chamber of Commerce, 1992 - 1993.

Member, McCallum High School Community Advisory Board, 1989 - 1994.

Member, Southwest Texas Public Broadcasting Council, 1985 - 1989.

Judge, 1989 Scholarship Selection Program for high school students, sponsored by Executive Women International, Spring, 1989.

Member, Board of Directors, Campfire, Inc., 1978-1984 and January 1987 - 1989.

Member, Long-Range Planning Committee, Austin YWCA, 1987 - 1988.

Member, Advisory Committee on Policy for Student Absences on Religious Holy Days, Coordinating Board, Texas College and University System, 1985 - 1986.

Member, Travis County Grand Jury Association, 1984.

Member, United Way of Austin Education Committee, 1984.

Member, Board of Directors, Austin YWCA, 1978 - 1983.

Honors

Establishment of Patricia Witherspoon Student Research Awards, Annette Strauss Institute for Civic Participation, College of Communication, University of Texas at Austin, Spring, 2005.

(These awards will be given to doctoral students for research they conduct in the area of organizational and/or civic leadership.)

Recipient, University of Texas' Margaret C. Berry Award for Outstanding Contributions to Student Life, 1997.

Selected as member of Rotary Club of El Paso, October 31, 2002.

Recipient, 1996-97 College of Communication Research Award (for best journal article published in 1996).

College of Communication nominee, 1996, 1997, and 1998 Piper (teaching) Award.

Selected participant, Leadership Texas, 1992.

Recipient of "The Eyes of Texas" Award, for excellence in service to U.T. Austin, 1988.
(Awarded by student committee.)

Selected participant, Leadership Austin, 1987 - 1988.

Who's Who in American Women

Consulting/Other University Appointments

Member of the Faculty, Executive MBA Program, UTEP, 2010 (taught "Corporate Communication")

Member of the Faculty, Ft. Bliss Army Base Sergeants-Major Academy, 2008

Member of the Faculty, City of El Paso Training, "Communication in High-Performing Organizations," 2007--

Member of the Faculty, Master's in Leadership Studies program at UT-El Paso, 2004--present

Lecturer, University of Texas at Austin McCombs College of Business, Executive Education Program, Delta Kappa Gamma program.

Guest Faculty, Basic, Intermediate, and Advanced Communication Education for Managers in the Internal Revenue Service, 1999-2000.
(through training grant with the College of Communication, University of Texas at Austin)

Adjunct Professor, Executive MBA Program, Graduate School of Business and Leadership, Tecnologico de Monterrey, Monterrey, Mexico

Lecturer, Center for Professional Development, The University of Texas at Austin
(focusing on communication and leadership training for civilian executives in the U. S. Army)

Research Interests

General: Communication and organizational leadership; communication and organizational change.

Specific: 1) Role of communication in the leadership of organizational change; 2) Communication and the creation and sustenance of community in organizations

Personal Data

Married to John McCormick Witherspoon

Two sons: Terence Dennis Witherspoon and Lawrence Andrew Witherspoon