Welcome to UTEP

UTEP is designated as a research and doctoral university, recognized nationally for both the excellence and breadth of its academic and research programs. UTEP has a university-wide commitment to student success and is well on its way to become the first national research university in the U.S. with a 21st century student demographic. UTEP students live and study in the world’s largest bi-national metropolitan area, unlike any other university setting. Our students, who are 78% Hispanic, mirror the population of this region and, increasingly, that of Texas and the United States.

If your organization is interested in sponsoring a project or would like to learn more about the Corporate Engagement Project at The University of Texas at El Paso, please contact:

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Welcome to COBA

The College of Business Administration (COBA) shares with the University its fundamental mission to provide access to the highest quality education to a diverse student population, commensurate with AACSB International standards for business education. The international and multi-cultural characteristics of this region and the expertise and scholarly inquiry of our faculty create a learning environment for global enterprise that is academic, experiential and professional.

Our quality is reflected in the success of our students, alumni, and faculty, and in the enhancement of the personal and professional lives of community residents.

Building Synergies

Business enterprises and MBA’s working together to develop mutually beneficial opportunities.
The Corporate Engagement Project (CEP) is an experiential learning opportunity offered to students in the UTEP Full Time MBA Program. It involves teams of 3 to 5 students working on a corporate enterprise sponsored project. Investment from an enterprise entails a liaison to work, on average, 2 hours per week with the team for the duration of the project. Travel expenses are provided by the enterprise if required. The project term is 12 weeks and the student team will deliver a project report and/or presentation to the corporate enterprise at the end of the period. There is no fee for the students’ work. Enterprise partners are encouraged to support the program through contributing to the College of Business Administration.

**Opportunities:**
- A short-term highly focused team of dedicated resources available and committed to address an opportunity or problem to be quantified or solved
- Fresh perspectives from diverse team with various backgrounds and experience
- The chance to evaluate MBA level candidates for positions within the enterprise
- The occasion to establish a mutually beneficial relationship with the University and the College of Business Administration

**Value:**
- A very favorable Return on Investment
- Resolution or actionable plans within a structured timeline at a minimal investment
- Up to 500 people-hours of resources focused on project specific needs
- Access to current subject matter thinking and learning

**CEP Synergies ↔ Corporations**

**Opportunities:**
- Application of classroom knowledge and professional skills to a business need
- Experience the professional dynamics and expectations of working in an ad hoc project team dealing with an expected deliverable within a finite timeframe
- Evaluate firsthand what it would be like to work with and within the corporate enterprise partner

**Value:**
- Experience working with real business issues in an actual business environment
- Professional references and network development
- Enhancement of resumes
- Invaluable experience to share in future interviews

**CEP Synergies ↔ Students**