

IMPACT ON
EL PASO, TX

***\$28 FOR EVERY \$1 INVESTED**

Project ARRIBA has supported about \$31.699 million in total investment over the life of the program which implies a cumulative benefit-cost ratio of \$28.18 for every \$1.00 invested

***\$893 MILLION**

Project ARRIBA has added value to El Paso's economy in the form of future earnings of program graduates

1,597 ESSENTIAL WORKERS

In Demand Training in the areas of:
Nursing, Allied Health and other demand occupations

\$24/HR AVG JOB PLACEMENT

Moving El Paso out of poverty & into the Middle Class

90% PERSISTENCE RATE

Nationally Recognized & Award Winning Case Management Design & 360 Wrap Around Supportive Services

TRAINING PROVIDER PARTNERS



ESTABLISHED IN 1998

Our mission is to assist economically disadvantaged individuals in gaining the education and job skills needed for demand occupations that pay a family-sustaining, living wage in El Paso, Texas. Project ARRIBA promotes a working partnership between community-based organizations, training institutions, and private corporate partners.

Project ARRIBA is an El Paso-based economic development initiative, incorporated on December 16, 1998, as a public, not-for-profit.

INVEST WITH CONFIDENCE



Project ARRIBA is a Platinum-Level GuideStar participant. This reflects Project ARRIBA's commitment to data transparency among other nonprofits and sets the standard for the organization's impact and effectiveness to our community and stakeholders.



HUNT INSTITUTE
FOR GLOBAL COMPETITIVENESS

IMPACT ON
EL PASO, TX

Our Vision

Be a leader in workforce development for the region, which will impact the state & nation, and over time, the world.

Our Standard

- Treat everyone with dignity & respect.
- Make every effort to build people up.
- Always do what is right

Why? How? What?

We do the work we do in order to Provide Opportunities for People to Succeed, who otherwise would not have the opportunity.

We do this by providing the financial, educational, and social support systems needed for at-risk students to access, persist, complete a degree or credential in a demand occupation, and be job placed into a family sustaining, living wage job.

The end result is a highly-skilled workforce that meets employer demands in the El Paso region.

2020 DEMOGRAPHICS



86% FEMALE
14% MALE

AVG. AGE
30

93% HISPANIC



52% PARENTS



30% FOOD STAMPS



RURAL COUNTY

4% VETERANS



OVER 30 DIFFERENT REGIONAL EMPLOYERS BENEFITED



The **Project ARRIBA Board of Directors** is made up of dynamic women and men from the business community & EPISO / Border Interfaith. It is because of this great partnership between business and community that this organization can respond well to the region & continually meet employer demand.

