

Jake Logan
Vice President for Institutional Advancement
The University of Texas at El Paso

As the vice president for Institutional Advancement at The University of Texas at El Paso, Jake Logan leads the dedicated teams in the areas of development, advancement services, and alumni engagement.

He has nearly 20 years of experience in non-profit fundraising, with more than 15 of those in higher education. Most recently, he served as president of the Ball State University Foundation and vice president for University Advancement, where he provided strategy and guidance for development, advancement services, alumni engagement, and the BSU Foundation, including managing the institution's endowment.

Jake also served as assistant vice chancellor for University Programs at the University of Missouri, where he managed most of the university's central fundraising functions, as well as the endowments team.

Other previous roles included executive director of development at the University of Oregon School of Law, and work as a development officer for his alma mater, the University of Florida, in the College of Agriculture and the College of Engineering.

Jake began his career in philanthropy with the American Heart Association, earning national recognition for his pioneering work in online fundraising strategies. He ultimately became vice president for Field Development before leaving for academic advancement.

He holds a Bachelor of Science in Public Relations from the University of Florida and a Master of Nonprofit Management from the University of Oregon, where he finished at the top of his class.

Jake and his wife, Sheena, are avid distance runners and have ran four full marathons together. Between the two of them, they tally a whopping 20 marathons – which, at 524 miles, is more than twice the area of El Paso Texas (256.3 sq. miles) and the same distance between El Paso and Johnson City, Texas. With the addition of Jake's 50-mile ultra, the couple will have run the full distance between El Paso and Austin.