# FIVE Majors for the Bachelor of Arts in the Department of Communication

## Major Map | 2019-2020

### YOUR CLASS SCHEDULE
- Review core requirements.
- Register for COMM 1370, Introduction to Communication Studies, and required math courses.
- Take Spanish placement exam or review foreign language requirements.

### ACADEMIC ADVISING
- Meet with your Academic Advising Center advisor before registration.
- Visit the Career Center to learn about career opportunities in Communication.
- Understand your Academic Standing: Learn your classification to understand when to go to the Advising Center vs. Department Advisors.

### ENRICHING EXPERIENCES
- Consider joining the UTEP Speech & Debate Team, The Prospector, and Miners Magazine.
- Explore organizations and student clubs that reflect your interests within Communication, such as the National Communication Association Student Club, the National Association of Hispanic Journalists, the Student Advertising Federation, and the UTEP Film Club.
- Engage with your field by attending lectures in the Communication Speakers Series.

### LIFELONG SUCCESS
- Discover tutoring resources, such as the University Writing Center and the Math Resource Center for Students.
- Cultivate healthy lifestyle habits by visiting the Student Recreation Center.
- Submit a Free Application for Federal Student Aid (FAFSA).
- Visit the University Career Center and begin developing your resume or CV.

## FRESHMAN
- Take 2000-level courses in your major.
- Consult your Communication degree plan.
- Begin taking courses for your language requirement.
- Declare a complementary minor (note that the Digital Media Production major does not require a minor).

## SOPHOMORE
- Take COMM 3371, Communication Theory/Analysis, and other 3000-level courses in your major.
- Complete your language requirements.
- Consult your Communication degree plan.

## JUNIOR
- Take COMM 4272, Methods of Research in Communication Studies, and other 4000-level courses in your major.
- Complete your internship or capstone project.
- Complete your major and minor requirements. You must have 120 total credit hours to graduate.
- Finish your block electives.
- Consult your Communication degree plan.

## SENIOR
- Schedule an appointment early to meet with your Communication advisor once you reach 60 credit hours.
- Ask your advisor about internship opportunities.
- Visit the College of Liberal Arts Student Success Center once you reach 90 hours for a review of your degree plan.

### EDGE ADVANTAGES
- Leadership
- Problem-solving
- Communication
- Entrepreneurship
- Social Responsibility

### UTEP students will graduate with these skills:
- Confidence
- Global Awareness
- Teamwork
- Critical Thinking

### CAREER POSSIBILITIES:
- Teaching
- Advertising
- Event Planning
- Public Relations
- Journalism, Reporting
- Filmmaking
- Broadcasting
- Speech and Debate Coach
- Newscasting

### LIFELONG SUCCESS
- Network at employer recruitment activities with JobMine.
- Join the Liberal Arts Honors Program.
- Represent your College through the Liberal Arts Ambassadors Program.
- Identify scholarship opportunities through the Office of Scholarships.
- Investigate research opportunities with faculty.

### EDGE ADVANTAGES
- Critical Thinking
- Global Awareness
- Confidence

### ENRICHING EXPERIENCES
- Apply to Lambda Pi Eta, the national Communication honor society, as a junior.
- Pursue a unique internship opportunity in Washington, D.C. through the Archer Fellowship Program.
- Visit the Department of Communication website and Facebook page to learn about upcoming events.

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### LIFELONG SUCCESS
- Take the GRE if preparing for graduate school.
- Take the LSAT if preparing for law school.
- Explore job fairs and pursue career opportunities.
- Refine your resume or CV with a Career Study Abroad.
- Network at employer recruitment activities with JobMine.
- Refine your resume or CV with a Career Education Workshop.
- Join the UTEP Alumni Association.

### EDGE ADVANTAGES
- Critical Thinking
- Global Awareness
- Confidence

### ENRICHING EXPERIENCES
- Apply to present your work at local and regional conferences, such as the annual convention of the Western States Communication Association.
- Expand your leadership efforts with your Communication student organizations.
- Attend all lectures in the Communication Speakers Series.

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Welcome to UTEP College of Liberal Arts

With nearly 7,000 students, the College of Liberal Arts is the largest college on the UTEP campus, with degree programs in the visual and performing arts, the humanities and the social sciences. The college also provides most of the UTEP core curriculum to students in all colleges. Excellence is found throughout the college’s programs, from its online bilingual M.F.A. in Creative Writing – the first of its kind in the country – to its doctoral degrees in Borderlands History, Rhetoric and Composition, and Psychology. Faculty engages in interdisciplinary research in Hispanic health disparities, social justice, border studies and environmental communication. The Patricia and Paul Yetter Law School Preparation Institute, a program that helps prepare UTEP students for law school, is nationally known for its success. In several degree programs, students have the opportunity to enroll in internships, which provide valuable experience in their areas of interest. Students also benefit from an increasing number of study abroad opportunities, including courses taught by college faculty in Rome, London and Seville, Spain. The college’s new honors program began in 2012 with a variety of academic enrichment components and an honors minor.

Checklist for success

☐ Create a Job Mine account.

☐ Check in with your advisor.

☐ Review your degree plan to stay on track. (degreeplans.utep.edu)

☐ Attend a financial literacy workshop.

☐ Visit the Student Engagement & Leadership Center (SELC). (sa.utep.edu/selc)

The 5 Bachelor of Arts under the Department of Communication

- Digital Media Production
- Media Advertising
- Multimedia Journalism
- Organizational & Corporate Communication

The top 10 skills employers seek:

- Ability to verbally communicate with persons inside and outside the organization
- Ability to work in a team structure
- Ability to make decisions and solve problems
- Ability to plan, organize and prioritize work
- Ability to obtain and process information
- Ability to analyze quantitative data
- Technical knowledge related to the job
- Proficiency with computer software programs
- Ability to create and/or edit written reports
- Ability to sell or influence others

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