

Bachelor of Business Administration in Marketing

Required Semester Credit Hours (SCH): 120

Refer to the University Catalog for all degree requirements at catalog.utep.edu.

Many core curriculum courses are also offered in the summer (Su). Students are encouraged to register early and check Goldmine for course availability.
The flowchart below may not reflect all student schedules; courses can be shifted to different semesters where applicable.

Catalog Year 2024-2025
Sample Degree Plan

*C or better required.

Arrow indicates a prerequisite.

Color-coded boxes group the course subject.

F/Sp/Su indicates the semesters Fall/Spring/Summer.

