Bachelor of Business Administration in Marketing

Required Semester Credit Hours (SCH): 120

Refer to the University Catalog for all degree requirements at catalog.utep.edu.

Many core curriculum courses are also offered in the summer (Su). Students are encouraged to register early and check Goldmine for course availability.

The flowchart below may not reflect all student schedules; courses can be shifted to different semesters where applicable.

Required Semester Credit Hours (SCH): 120

Elective

Concentration

Minor

Catalog Year 2023-2024

Sample Degree Plan

Last Updated: February 2023