

THE UNIVERSITY OF TEXAS AT EL PASO

College of Business Administration

INTERNATIONAL BUSINESS



What is International Business?

- The exchange of goods and services among individuals and businesses in multiple countries.
- International Business comprises all commercial transactions (private and governmental, sales, investments, logistics, and transportation) that take place between two or more regions, countries and nations beyond their political boundaries.

International Business majors (usually...)

- Have an interest in different cultures
- Have language fluency
- Are open to relocation and travel
- Have technical skills
- Have good communication skills
- Have the ability to work with others
- Are self-motivated

UTEP Preparation for an IB major

- Take advanced language classes.
 - Arabic, Chinese, French, German, Italian, Portuguese, Spanish
 - Complete some course work at a foreign university.
 - Study Abroad Programs
 - COBA Faculty-led Programs-
- For more information, please contact:
Adriana Mendoza amendozacastillo@utep.edu

Who hires IB majors?

- U.S. industrial, financial, and commercial firms involved directly or indirectly with international trade foreign investment
- U.S. subsidiaries of foreign companies require specialists in marketing, finance, accounting, production, personnel
- Foreign Service
- International Trade Economics

Sample Job Titles

- International Business Development Manager
- Global Strategy Director
- International Marketing Director
- International Sales Representative/Manager
- International Purchasing Agent/Manager
- Export Director
- International Logistics Manager

Job outlook for International Business Majors

- Government interest in the structure of foreign nations and the investment policies of domestic enterprise result in career opportunities in both government and private industry
- At the present time, however, few jobs are available to those without special backgrounds or job experience
- Most first assignments for Americans are in the U.S.

Collegiate Student Organizations at UTEP

Global Engagement and Exchange Organization

Mission-Statement: Global Engagement and Exchange Organization is an educational student organization at the University of Texas at El Paso offering its members the opportunity to foster relationships with companies in order to create internship opportunities. Our members are interested in world issues, leadership, and management. GEEO takes pride in the network that enables students to engage in global exchange through international internships.

Global Engagement and Exchange Organization (GEEEO)



10 Reasons Why You Should Join a Student Organization

- Meet business professionals
- Build leadership and business skills
- Make friends with common career goals
- Go on company tours
- Attend social networking events
- Make a difference in your community
- Compete in national conferences/competitions
- Travel!!!
- Internship opportunities
- Secure your dream job

Department Contact Information

Department of International Business

Business Room 102

Phone: (915) 747-7753

sjohnson@utep.edu

Dr. Steve Johnson, Associate Dean
Mary Hernandez, Administrative Assistant