

# COBA PROFESSIONAL DEVELOPMENT WORKSHOPS

## FALL 2017

Name of Workshop	Speaker	Date	Time	Room
Tell your story through a resume	ADP – Terry McGreehan Vice President and General Management	9/6/2017	3:25 pm	BUSN 309
How to create your Personal Brand	ADP- Patsy Jensen Campus Talent Acquisition Business Partner	9/7/2017	3:00 pm	MLASB 131A/B
Marketing yourself in 30 seconds	Jorge Baeza	9/8/2017	10:00 am	BUSN 319
Career Week- Marketing	Dr. Edward Ramirez	10/31/2017	3:00 pm	Library Blumberg Auditorium
Career Week- Accounting	Hettie Houghton	11/1/2017	1:30 pm	BUSN 319
Career Week- Finance	Dr. Oscar Varela	11/1/2017	3:00 pm	BUSN 319
Career Week- Economics	Dr. Timothy Roth	11/2/2017	3:00 pm	BUSN 304
Career Week- International Business	Laird Smith	11/7/2017	3:00 pm	BUSN 330
Career Week- Operation Supply Chain Management	Dr. Jose Ablanado	11/8/2017	3:00 pm	BUSN 326
Career Week- Human Resource Management	Dr. Richard Posthuma	11/9/2017	3:00 pm	BUSN 304
Career Week- Entrepreneurship	Art Diaz	11/13/2017	4:00 pm	BUSN 312
Career Week- General Management	Ricardo Blazquez	11/14/2017	3:00 pm	BUSN 304
Career Week- Information Systems	Dr. Laura Hall	11/15/2017	3:00 pm	BUSN 332
Career Week – Risk Management	Daniel Perez	11/16/2017	3:00 pm	BUSN 304