John Martin

Deputy Director, The Opportunity Center for the Homeless

John Wesley Martin received his education as a Civil Engineer at the University of Texas at Austin. He spent close to 20 years in the construction and environmental field with multiple assignments in the Western United States. In 1994 he returned home to El Paso and became involved in multiple civic and social service entities, which culminated in assuming the position of Business Director for the Salvation Army in 2006. In November 2012 he as the Executive Director, focused his efforts on the establishment of the Paso del Norte Center of Hope focused on human trafficking, while concurrently holding the position of Interim Executive Director for Las Americas Immigrant Advocacy Center (June 2014). In August 2016, he assumed the responsibilities of the Fund Development Director for the Opportunity Center for the Homeless. He was elevated to Deputy Director in 2019. Responsibilities include analyzing internal systems and processes, identification of service needs and gaps, identification of external community resources, and vision enhancement.