

Finance and Accounting for Nonfinancial Managers

Course Description: This 2-day course will enable you to get acquainted to financial terminology, relate the financial measures to operating information, communicate confidently using financial data and gain practical insights into the crucial financial measurements used by top management.

This course addresses finance and accounting from the perspective of users of financial information, enhancing the ability communicate effectively with subordinates, other managers, executives and accounting and finance professionals. In addition, it offers the ability to use and analyze financial information to improve performance of their operations and to identify and avoid as well, potential problems.

Course Outline

1. Introduction to Finance and Accounting
2. Financial Analysis and Managing Operating Performance
3. Managing Short and Long - Term Assets
4. Capital Investment Decision Making
5. Managing Liabilities
6. Equity and Financial Planning
7. Corporate Governance

Course Objectives

- Understand and apply financial measures to operating performance
- Understand the main components of financial statements and how decision impact each one of them
- Develop the ability to focus clearly and concisely on critical financial indicators
- Conduct a better short and long-term decision-making process based on financial data
- Improve the understanding and working relationship with your company's financial department



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