

Curriculum Integration with your LMS

Blackboard

August 2026

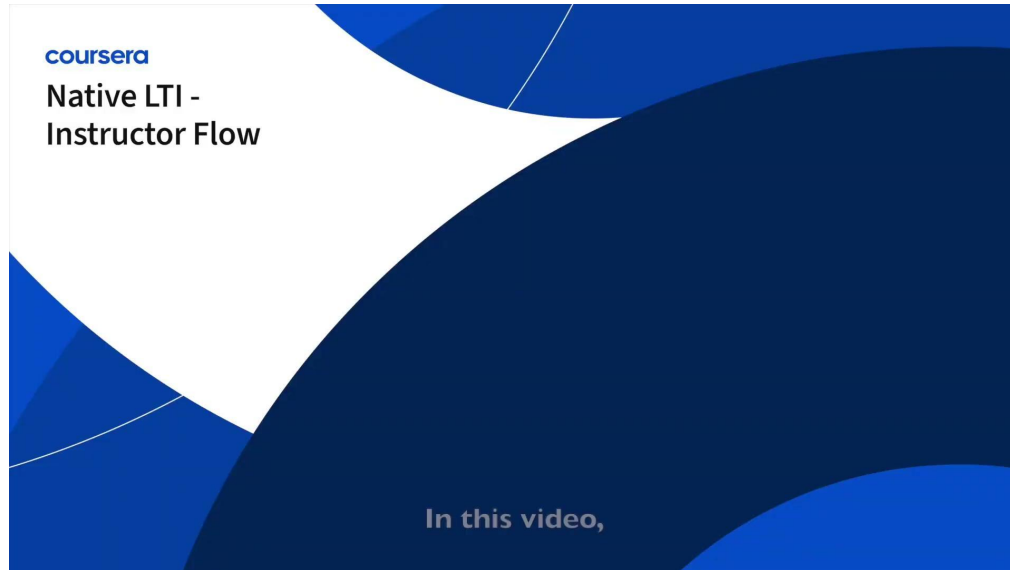
Table of Contents

- Video Tutorial
- Step-by-Step Guides
 - How to embed a Coursera courses
 - How to embed an individual Coursera course module
 - How to embed a professional certificate
- Support Resources
 - Blackboard Integration Resource Articles, Troubleshooting, FAQs
 - Grade Sync Best Practices
 - Support for Instructors

Video Tutorial

Prefer to watch a video first?

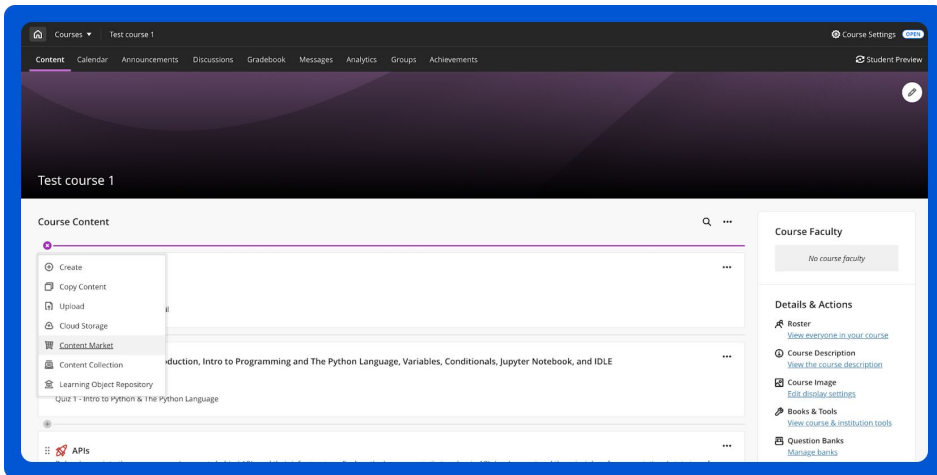
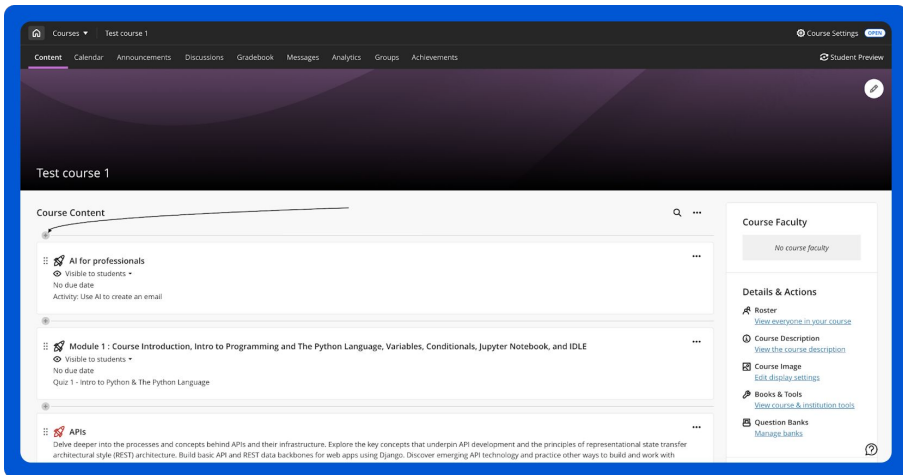
Use the tutorial below to see how to select and embed Coursera content in your course.



Learn how to embed a Coursera course into Blackboard

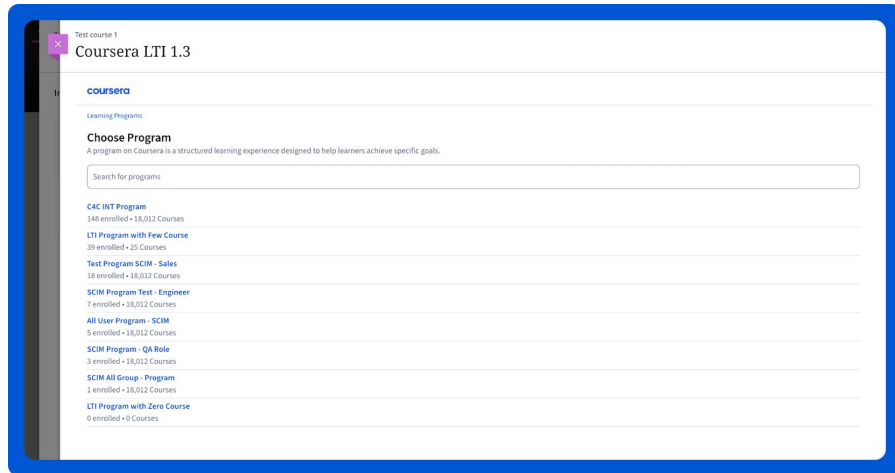
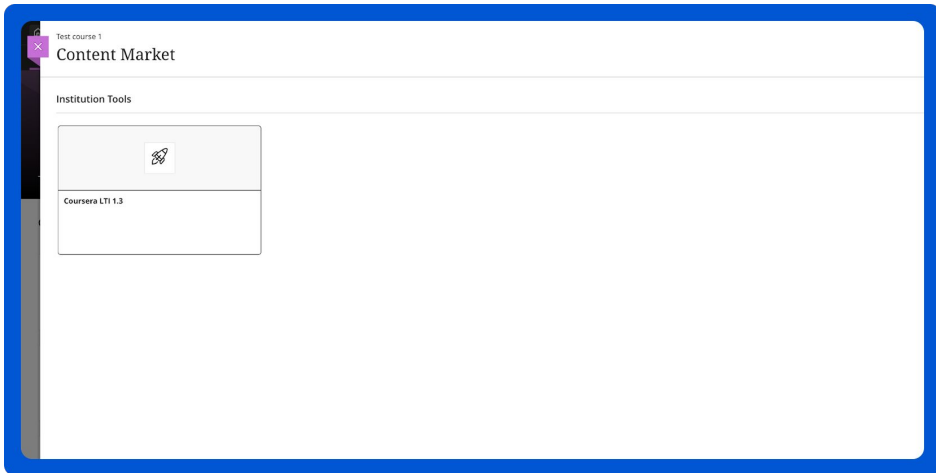
Add A Coursera Course In Your Blackboard Course

1. Open the Blackboard course. On the Course Content page, click any **Plus (+) icon** in the course outline to add Coursera content.
2. From the drop-down menu, select **Content Market** as the content source.



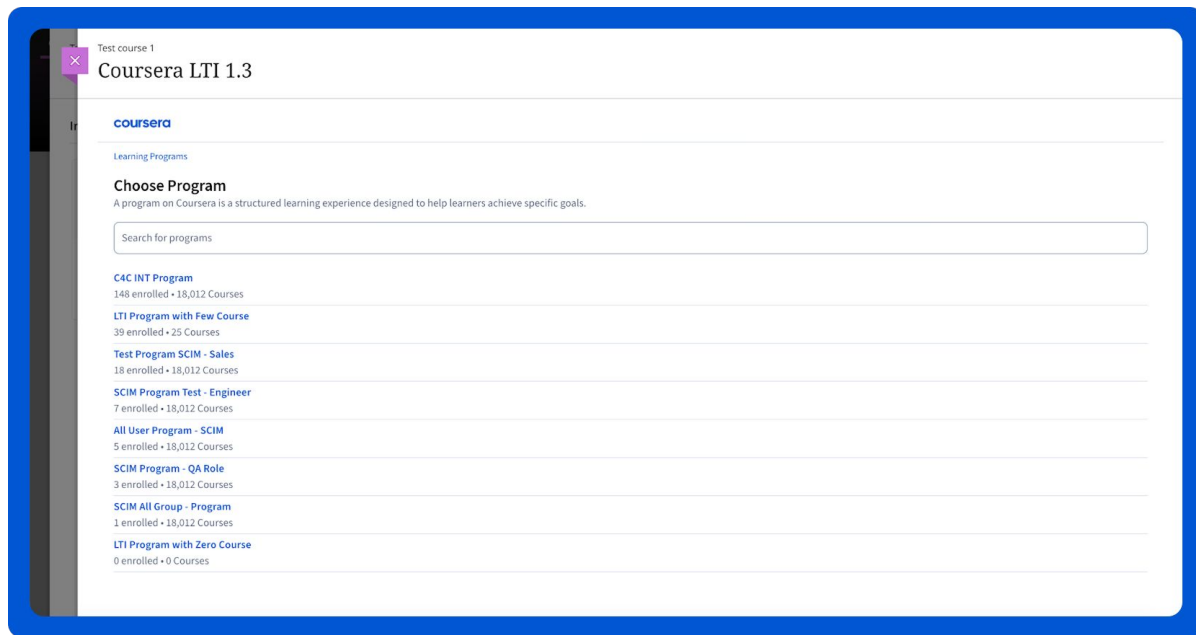
Add A Coursera Course In Your Blackboard Course

3. From the Content Market, **choose Coursera LTI 1.3** (or whatever name your administrator chose for the LTI tool).
4. This will open a new window where you'll choose your learning program and then search for Coursera content.



Add A Coursera Course In Your Blackboard Course

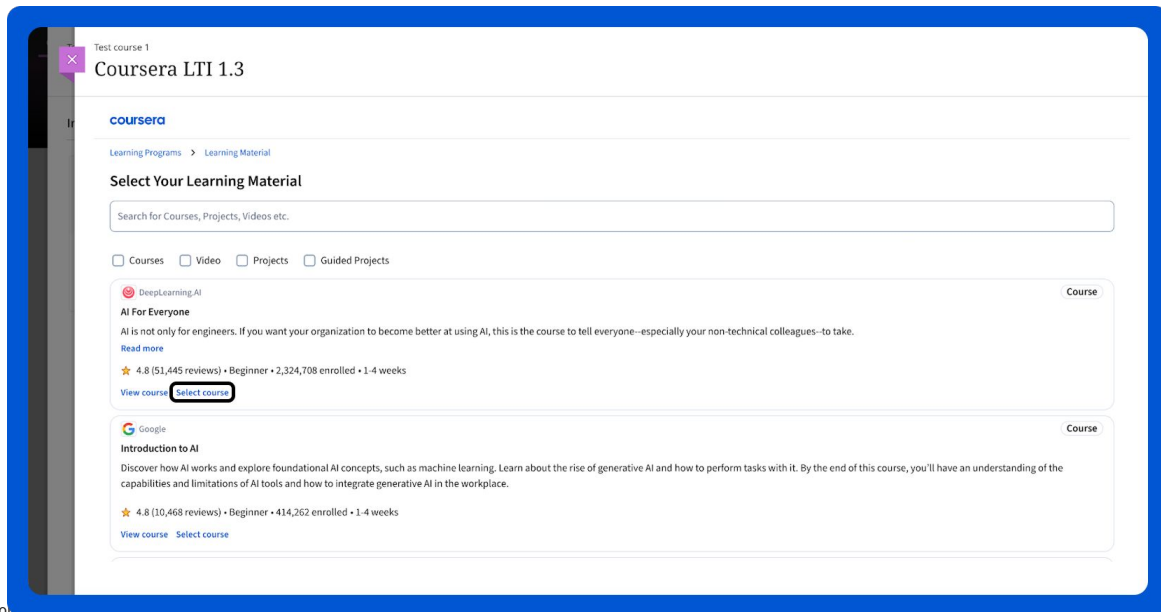
5. On the Coursera deep link window, **choose the Coursera learning program**. You can use the search bar to find specific programs. Once selected, the window will display all courses and content associated with that program.



Add A Coursera Course In Your Blackboard Course

6. Browse or use the search bar to find content within the learning program. Once you've found an item you would like to add, click **Select course** in the bottom-left corner of the content item.

Note: The search only returns results within the chosen program. If you don't see what you expect, check the selected program.



Add A Coursera Course In Your Blackboard Course

7. After you select the course, you'll be taken to a confirmation screen. Before you confirm, you'll be asked to finalize your setup options.

Stop Grade Sync to Gradebook — Enter an optional cutoff date for grade syncing. After this date, we'll no longer update the LMS gradebook when learners complete graded assignments. This deadline is based on your local timezone.

The grade sync cutoff date can be edited via the LMS course Coursera activity tracker if needed. [Learn more](#).

Grade configuration — Choose how course grades appear in the gradebook.

- **Final grade sync:** A single, cumulative course grade is sent to the LMS. If the course has multiple gradable items, the LMS course grade will update every time a graded item is completed. The instructor cannot view the individual item grades.
- **Item-level grade sync:** Grades are sent for individual Coursera items, such as assignments and other graded activities. Instead of a single cumulative course grade, each graded item will appear as its own entry in the LMS gradebook.

Please note, grade configuration only applies to graded course items. Non-graded items—such as videos—won't appear in the gradebook.

Learning Programs > Learning Material > Confirmation

Finalize Setup

DeepLearning.AI
AI For Everyone
AI is not only for engineers. If you want your organization to become better at using AI, this is the course to tell everyone—especially your non-technical colleagues—to take.
[Read more](#)
★ 4.8 (51,315 reviews) • Beginner • 2,309,233 enrolled • 1-4 weeks

Content Setup Options

Stop Grade Sync to Gradebook

Set the date/time until which grades from Coursera will update in the LMS gradebook. This is a grade sync cutoff—NOT the LMS due date—and is separate from it. Based on your local time.

MM/DD/YYYY Time (hr) Time (mins)

Grade Configuration

Set up how grades will be synced in your LMS. Please note that this selection cannot be changed later.

☒ **Final grade sync**

Grades sync of assignments are incrementally completed, building toward one cumulative grade.

☐ **Item level grade sync**

Assignments are graded individually, allowing detailed tracking of learner's performance.

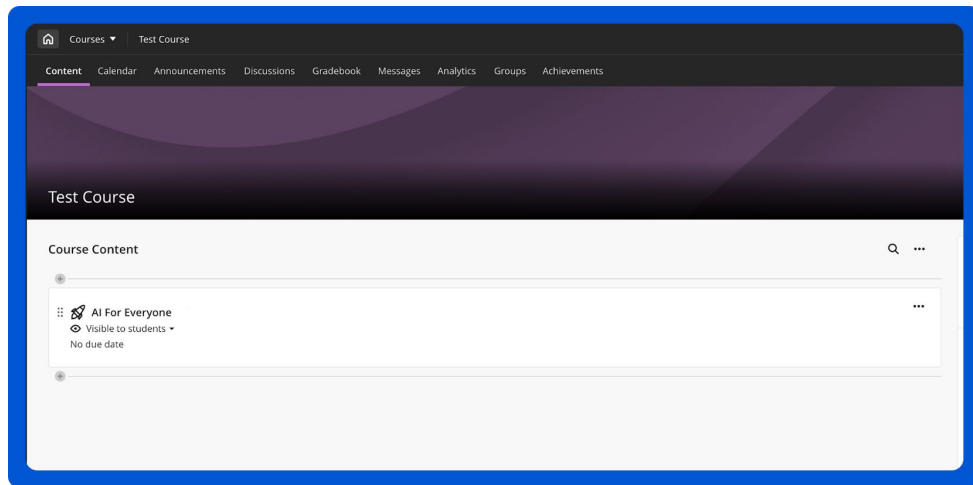
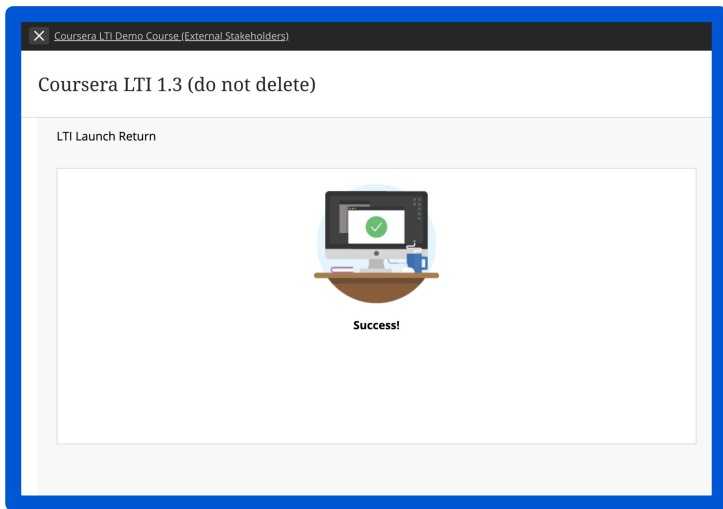
Please make sure all information is correct before completing your confirmation.

[Confirm →](#)

Add A Coursera Course In Your Blackboard Course

8. After you confirm, there will be a brief “Processing content” page before you are redirected back to your course, or you’ll see a “Success!” confirmation and can close the pop-up in Blackboard and refresh. The Coursera link will now appear in the course content outline.

You can adjust the Blackboard content item details like name, description, number of points, and deadline to your preference.

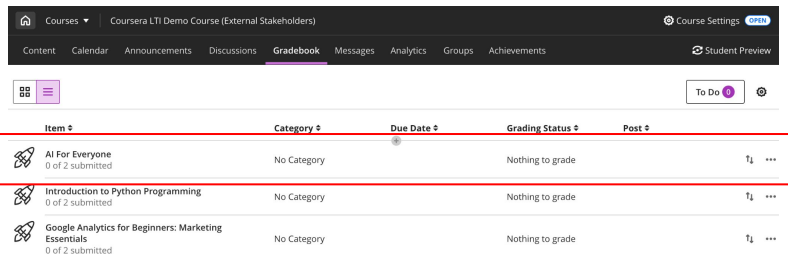


What your Blackboard Gradebook Will Look Like

10. In your Blackboard Gradebook,

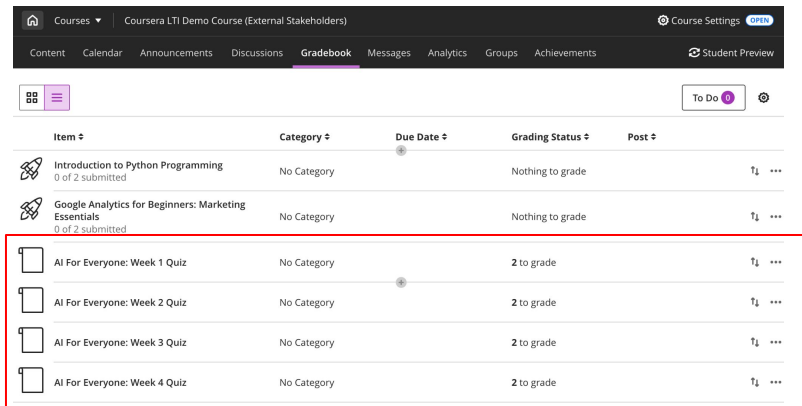
- **If you selected final grade sync,** you'll see one line for the final course grade.
- **If you selected item-level grade sync,** you'll see a line for each of the graded assignments in the Coursera course.

Final Grade Sync



Item	Category	Due Date	Grading Status	Post
AI For Everyone 6 of 2 submitted	No Category		Nothing to grade	T ₁ ...
Introduction to Python Programming 0 of 2 submitted	No Category		Nothing to grade	T ₁ ...
Google Analytics for Beginners: Marketing Essentials 0 of 2 submitted	No Category		Nothing to grade	T ₁ ...

Item-Level Grade Sync



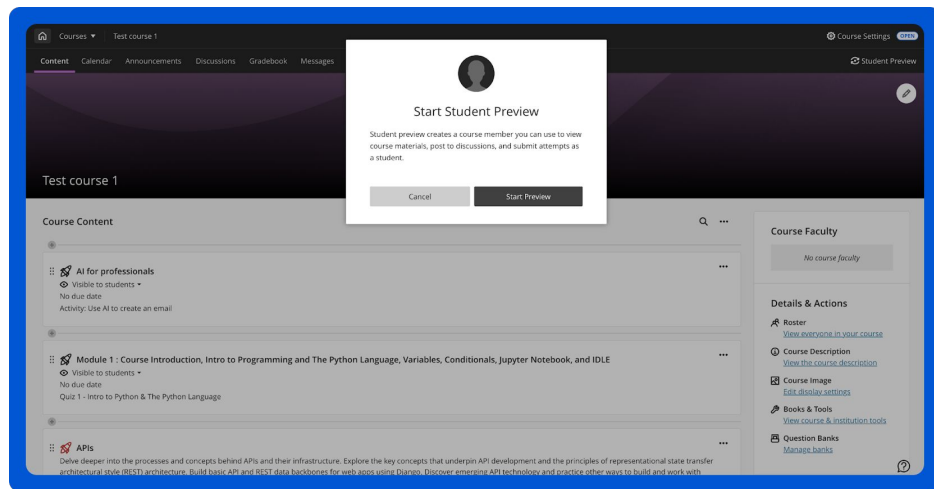
Item	Category	Due Date	Grading Status	Post
Introduction to Python Programming 0 of 2 submitted	No Category		Nothing to grade	T ₁ ...
Google Analytics for Beginners: Marketing Essentials 0 of 2 submitted	No Category		Nothing to grade	T ₁ ...
AI For Everyone: Week 1 Quiz	No Category		2 to grade	T ₁ ...
AI For Everyone: Week 2 Quiz	No Category		2 to grade	T ₁ ...
AI For Everyone: Week 3 Quiz	No Category		2 to grade	T ₁ ...
AI For Everyone: Week 4 Quiz	No Category		2 to grade	T ₁ ...

Verify The Link Works

11. Before you invite students to the course, we recommend you test the deep link for your embedded items to make sure it's working as expected. If you encounter any issues, you can reference our [troubleshooting tips](#).

To verify the deep linked items:

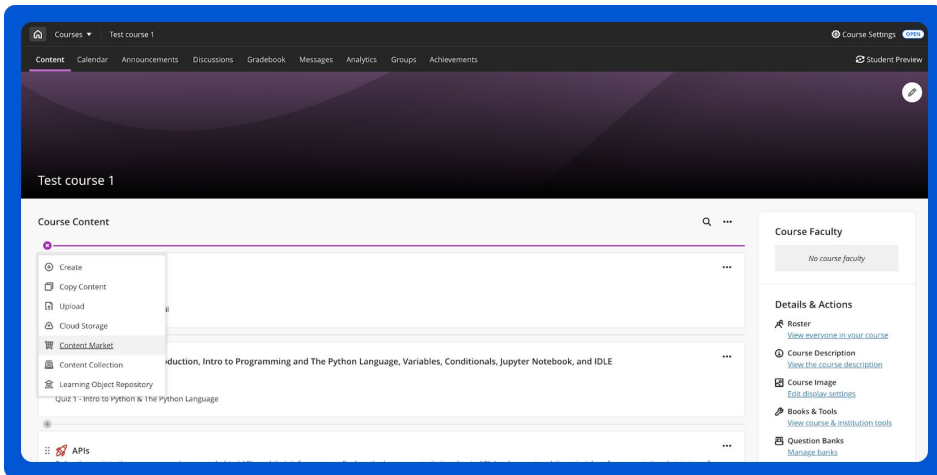
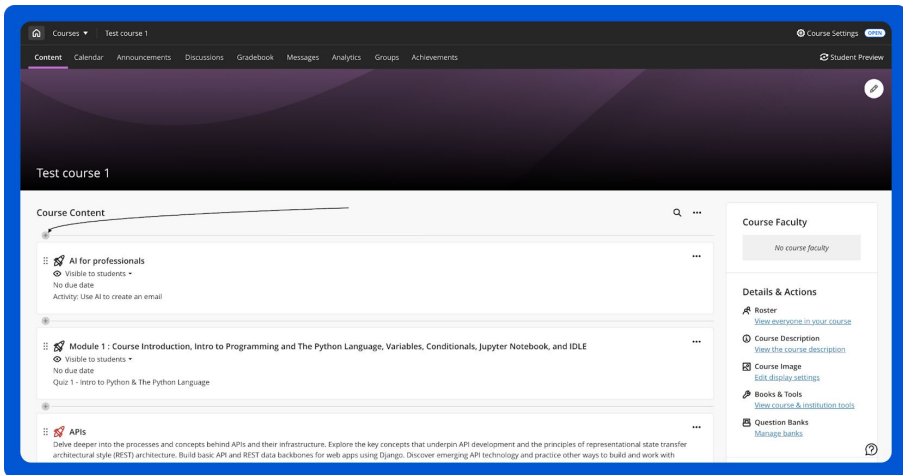
1. In the top-right corner of the page, click **Student Preview** (or log in as a test student).
2. Open the newly-added Coursera item and click **Launch**.
3. Verify that the item launches and the content loads correctly.



Learn how to embed an individual Coursera module into Blackboard

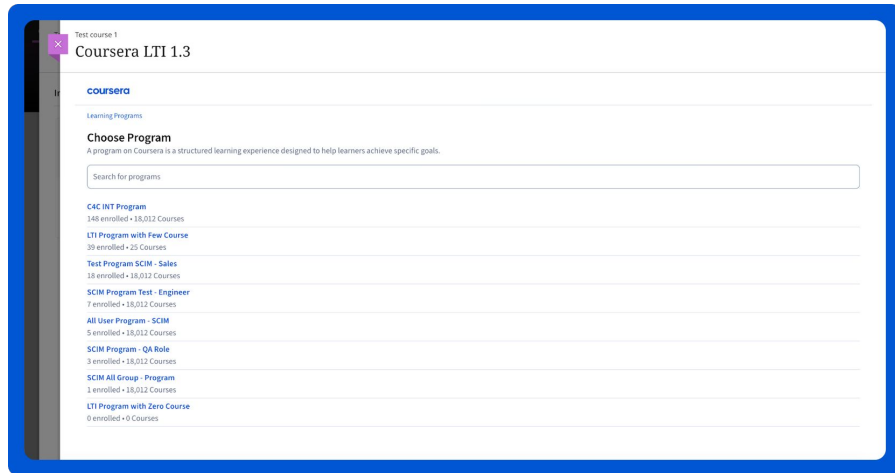
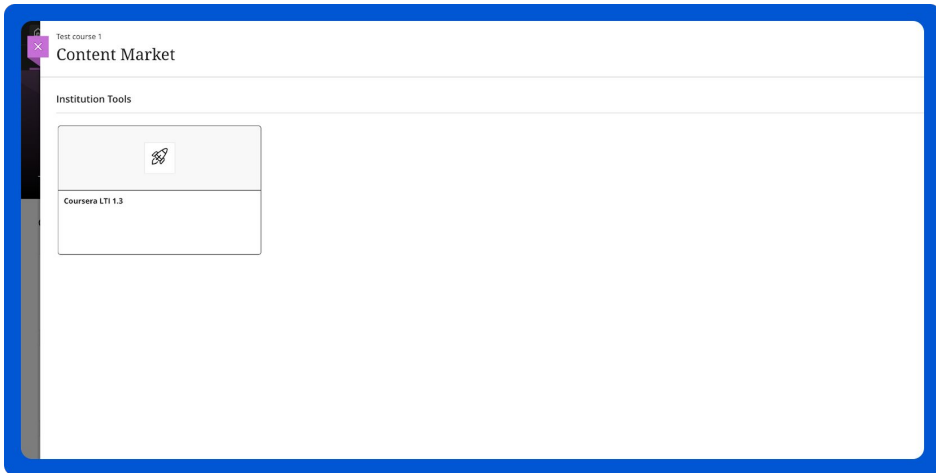
Add A Coursera Course Module Into Blackboard

1. Open the Blackboard course. On the Course Content page, click any **Plus (+) icon** in the course outline to add Coursera content.
2. From the drop-down menu, select **Content Market** as the content source.



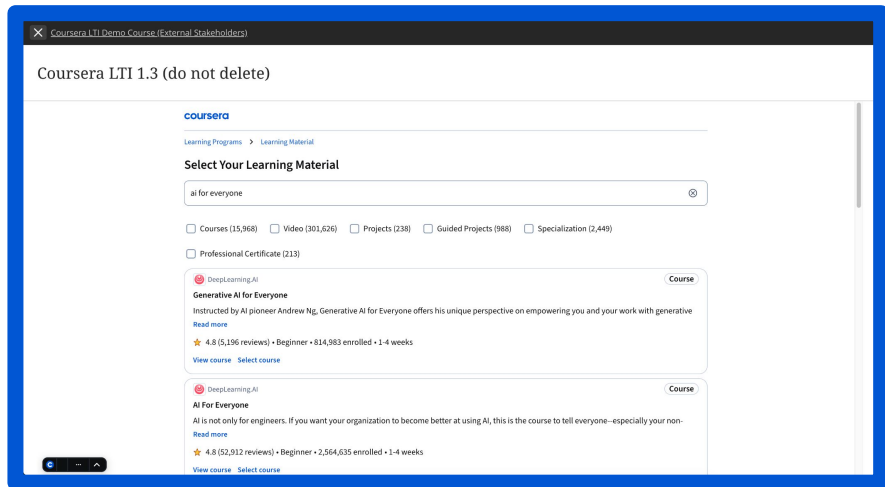
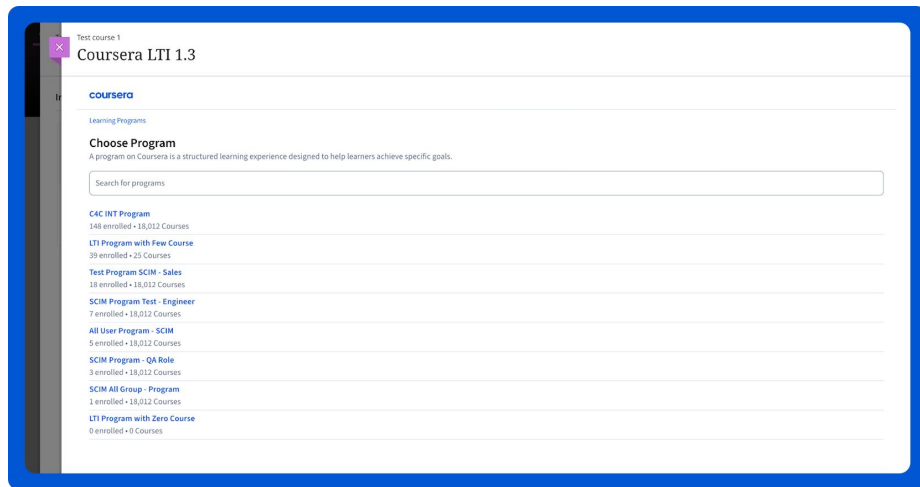
Add A Coursera Module In Your Blackboard Course

3. From the Content Market, **choose Coursera LTI 1.3** (or whatever name your administrator chose for the LTI tool).
4. This will open a new window where you'll choose your learning program and then search for Coursera content.



Add A Coursera Module In Your Blackboard Course

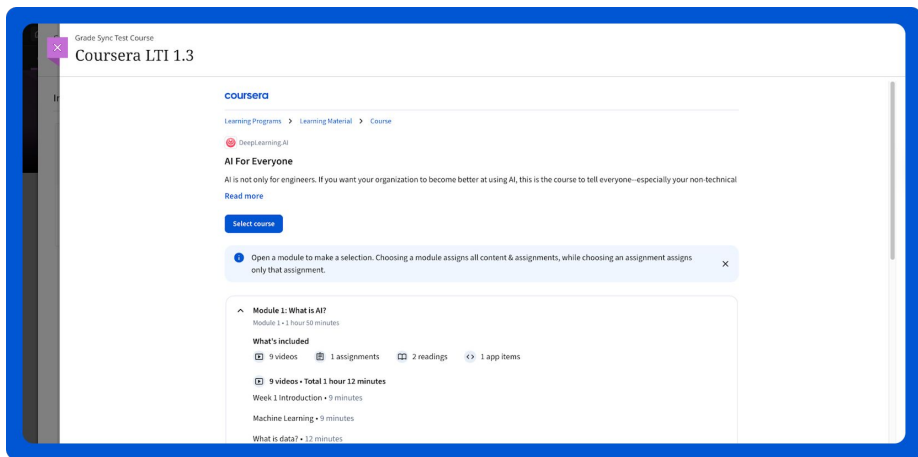
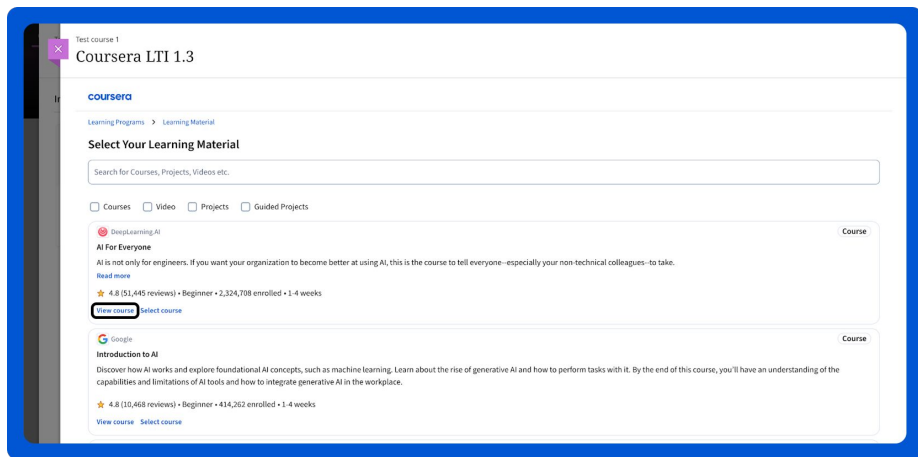
5. **Choose your Coursera learning program.** Selecting a program will display all courses and content associated with that program.
6. Browse or use the search bar to find content within the learning program you selected.



Add A Coursera Module Into Blackboard

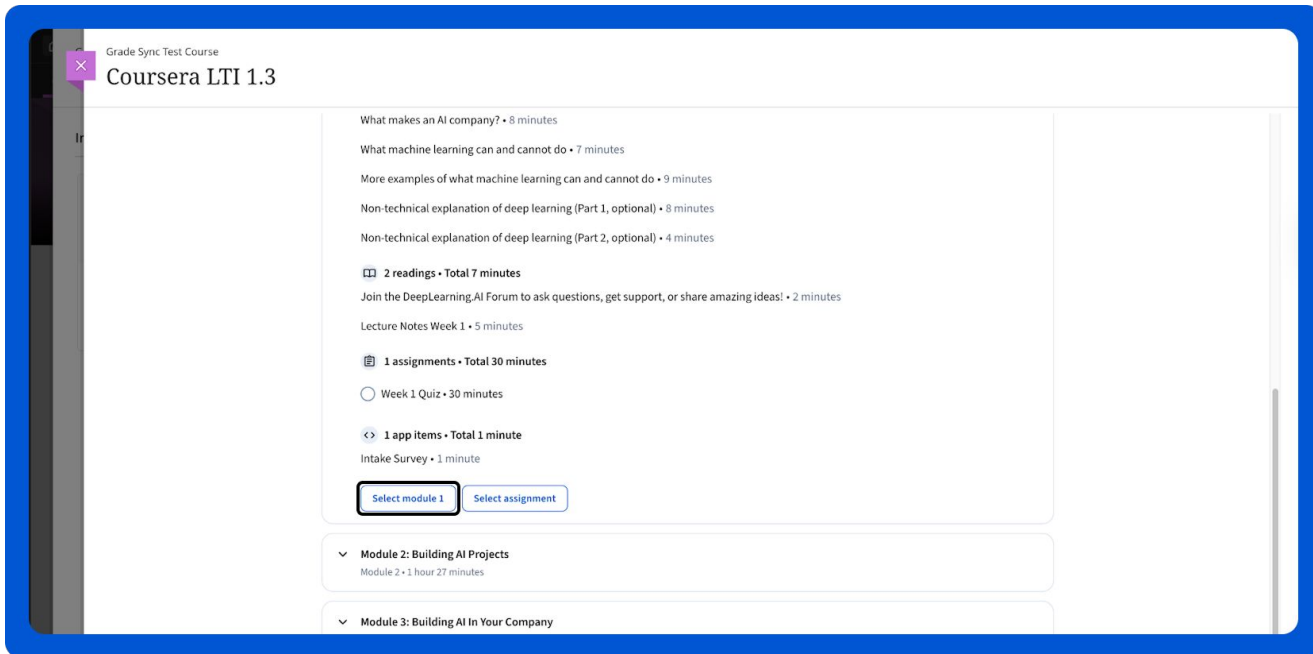
7. On your desired course, click **View course** in the bottom-left corner to view the course outline.
8. Click on one of the modules in the Coursera course to view the module details.

Note: The search only returns results within the chosen program. If you don't see what you expect, check the selected program.



Add A Coursera Module Into Blackboard

9. At the bottom of the module outline, click **Select module**. You can only select one module at a time from the Coursera window. You will have to repeat the deep linking process for each item if you want to add multiple modules.



Add A Coursera Module In Your Blackboard Course

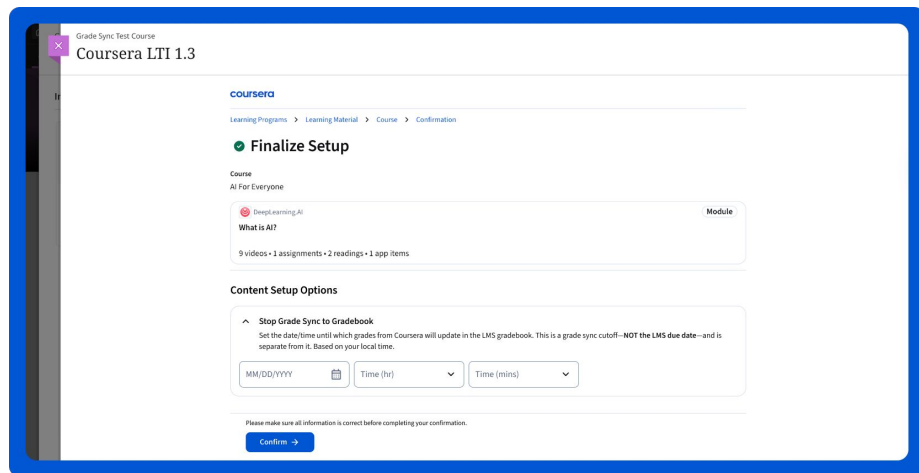
10. After you select the module, you'll be taken to the confirmation screen. Before you confirm, you'll be asked to finalize your setup options. **Item-level grade sync is the only grade configuration for module-level linking** because Coursera modules do not have cumulative grades.

Stop Grade Sync to Gradebook — Enter an optional cutoff date for grade syncing. After this date, we'll no longer update the LMS gradebook when learners complete graded assignments. This deadline is based on your local timezone.

The grade sync cutoff date can be edited via the LMS course Coursera activity tracker if needed. [Learn more](#).

Grade configuration is Item-level grade sync: Grades are sent for individual Coursera items, such as assignments and other graded activities. Instead of a single cumulative course grade, each graded item will appear as its own entry in the LMS gradebook.

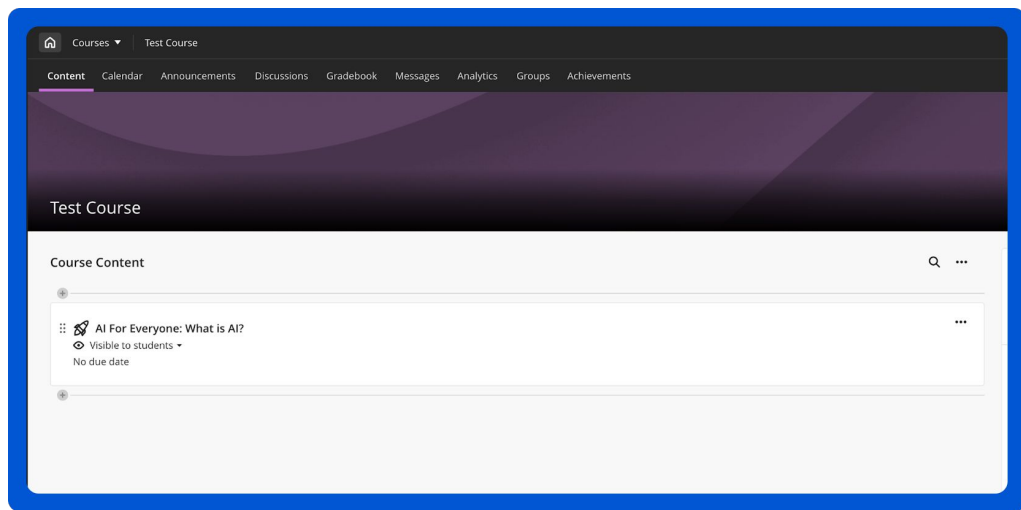
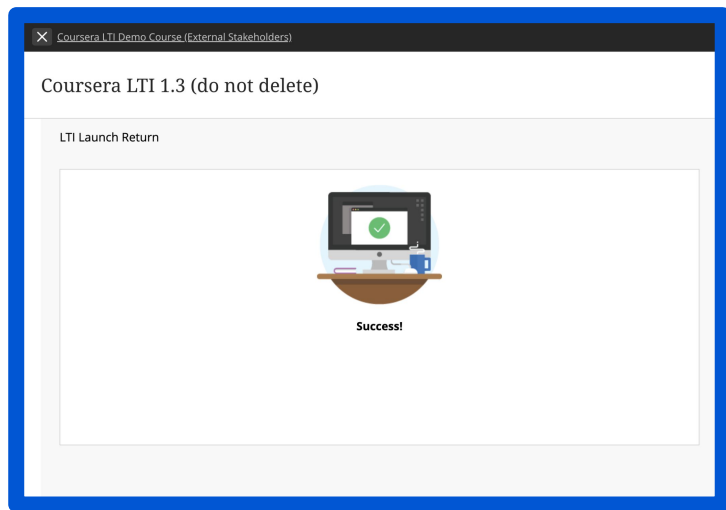
Please note, grade configuration only applies to graded course items. Non-graded items—such as videos—won't appear in the gradebook.



Add A Coursera Module In Your Blackboard Course

11. After you confirm, there will be a brief “Processing content” page before you are redirected back to your course, or you’ll see a “Success!” confirmation and can close the pop-up in Blackboard and refresh. The Coursera link will now appear in the course content outline.

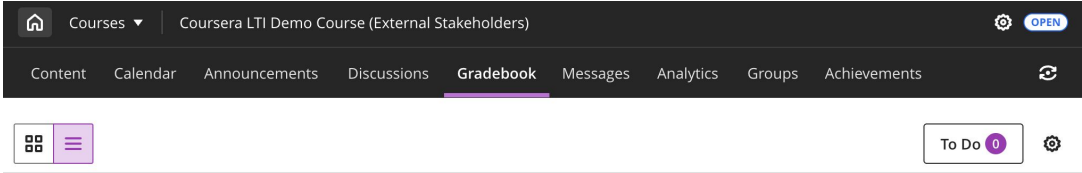
You can adjust the Blackboard content item details like name, description, number of points, and deadline to your preference.



What your Blackboard Gradebook Will Look Like

13. In your Blackboard Gradebook, you'll see a single line for each of the graded assignments in the Coursera module. If there is only one graded assignment in the module, you'll see one line in your grade book.

Module - Item-Level Grade Sync



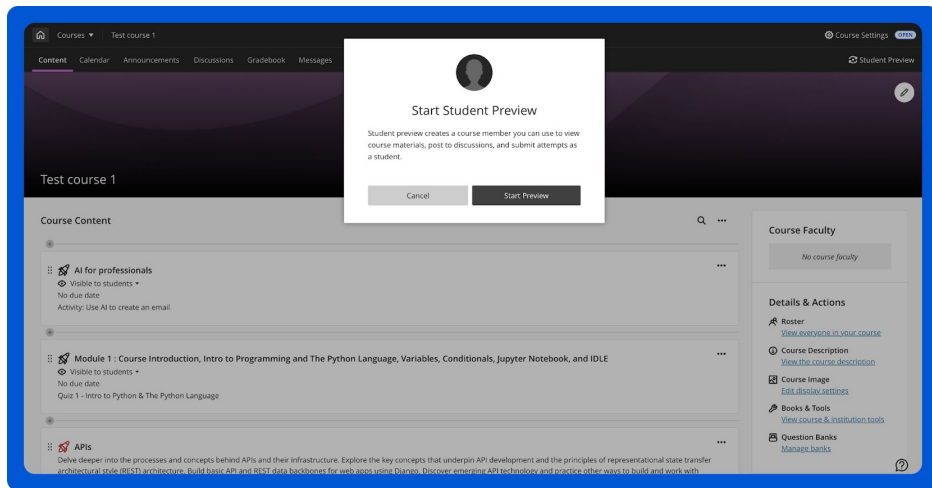
Coursera LTI Demo Course (External Stakeholders)					
Content	Calendar	Announcements	Discussions	Gradebook	Messages
Analytics	Groups	Achievements			
To Do 0					
Item	Category	Due Date	Grading Status	Post	
 AI For Everyone: Week 1 Quiz	No Category		2 to grade	↑↓	...
 Introduction to Python Programming 0 of 2 submitted	No Category		Nothing to grade	↑↓	...
 Google Analytics for Beginners: Marketing Essentials 0 of 2 submitted	No Category		Nothing to grade	↑↓	...

Verify The Link Works

14. Before you invite students to the course, we recommend you test the deep link for your embedded items to make sure it's working as expected. If you encounter any issues, you can reference our [troubleshooting tips](#).

To verify the deep linked items:

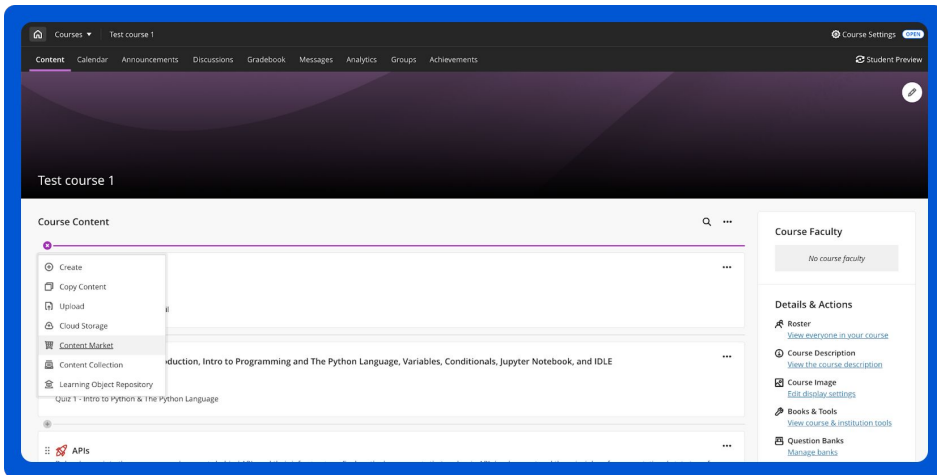
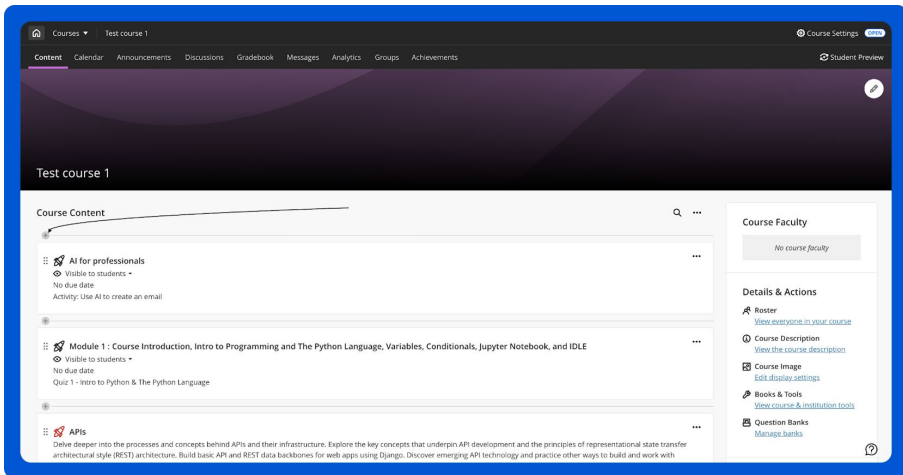
1. In the top-right corner of the page, click **Student Preview** (or log in as a test student).
2. Open the newly-added Coursera item and click **Launch**.
3. Verify that the item launches and the content loads correctly.



Learn how to embed a professional certificate into Blackboard

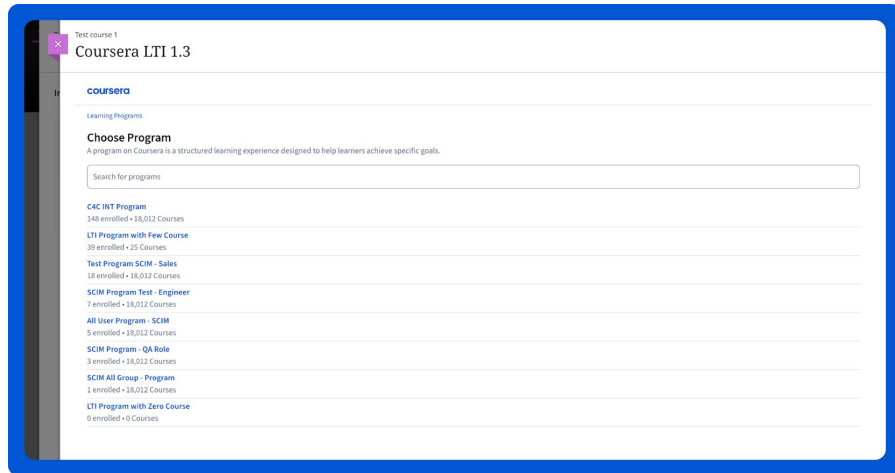
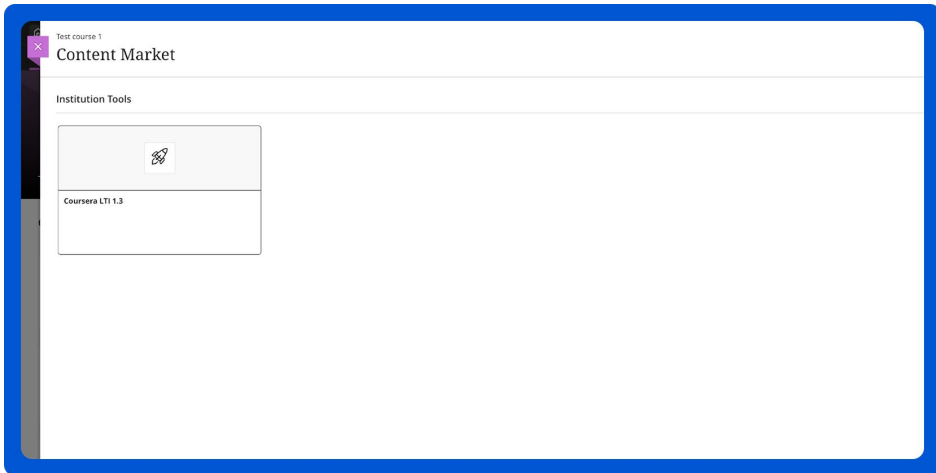
Add A Professional Certificate Into Blackboard

1. Open the Blackboard course. On the Course Content page, click any **Plus (+) icon** in the course outline to add Coursera content.
2. From the drop-down menu, select **Content Market** as the content source.



Add A Professional Certificate Into Blackboard

3. From the Content Market, **choose Coursera LTI 1.3** (or whatever name your administrator chose for the LTI tool).
4. This will open a new window where you'll choose your learning program and then search for Coursera content. Selecting a program will display all courses and content associated with that program.

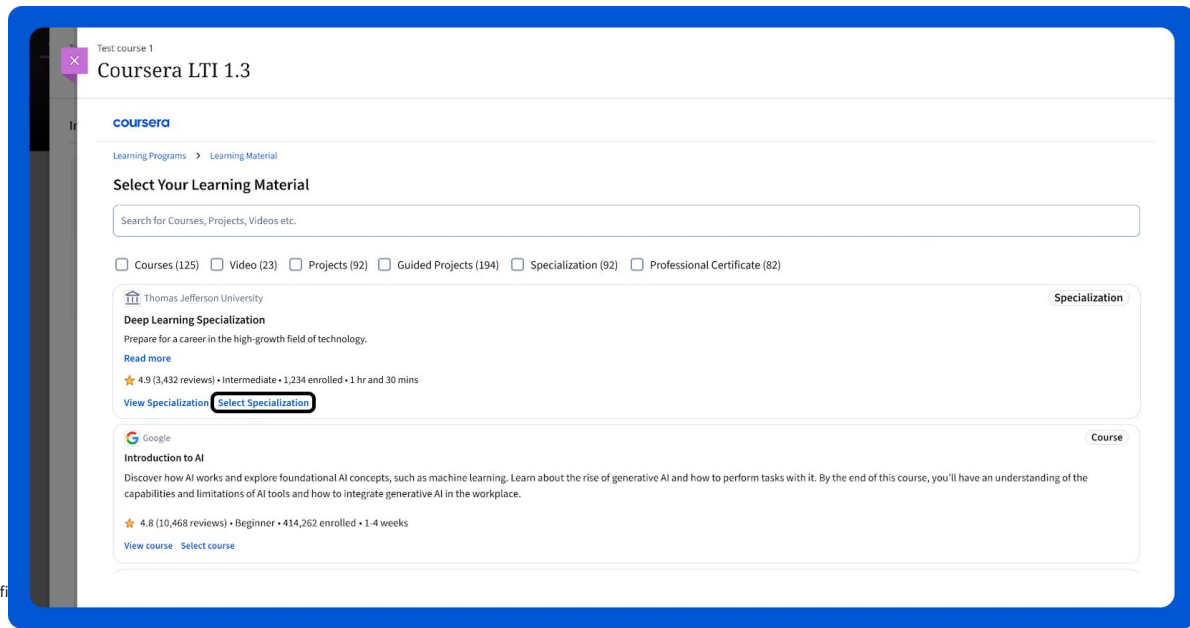


Add A Professional Certificate Into Blackboard

5. Browse or use the search bar to find content within the learning program you selected.

6. Once you've found the Specialization or Professional Certificate to add, select click **Select Specialization** or **Select Professional Certificate** at the bottom of the content item. the bottom of the content item.

Note: The search only returns results within the chosen program. If you don't see what you expect, check the selected program.



Add A Professional Certificate Into Blackboard

7. After you click select, you'll be taken to the confirmation screen. Before you confirm, you'll be asked to finalize your setup options. **Final grade sync for each course in the certificate/specialization is the only grade configuration for specialization and certificate linking.**

Stop Grade Sync to Gradebook — Enter an optional cutoff date for grade syncing. After this date, we'll no longer update the LMS gradebook when learners complete graded assignments. This deadline is based on your local timezone.

The grade sync cutoff date can be edited via the LMS course Coursera activity tracker if needed. [Learn more](#).

Grade configuration is final grade sync for each course in the certificate or specialization: There will be a separate gradebook entry for each course included in the Specialization or Professional Certificate. You will only see the cumulative grade for each course, not individual assignment grades. If a Specialization or Certificate includes four courses, there will be four entries in the gradebook—one for each course.

Demo Course
Coursera LTI 1.3

coursera

Learning Programs > Learning Material > Specialization > Confirmation

Finalize Setup

Thomas Jefferson University
Deep Learning Specialization
Prepare for a career in the high-growth field of technology.
[Read more](#)
★ 4.9 (3,432 reviews) • Intermediate • 1,234 enrolled • 1 hr and 30 mins

Specialization

Content Setup Options

Stop Grade Sync to Gradebook
Set the date/time until which grades from Coursera will update in the LMS gradebook. This is a grade sync cutoff—NOT the LMS due date—and is separate from it. Based on your local time.

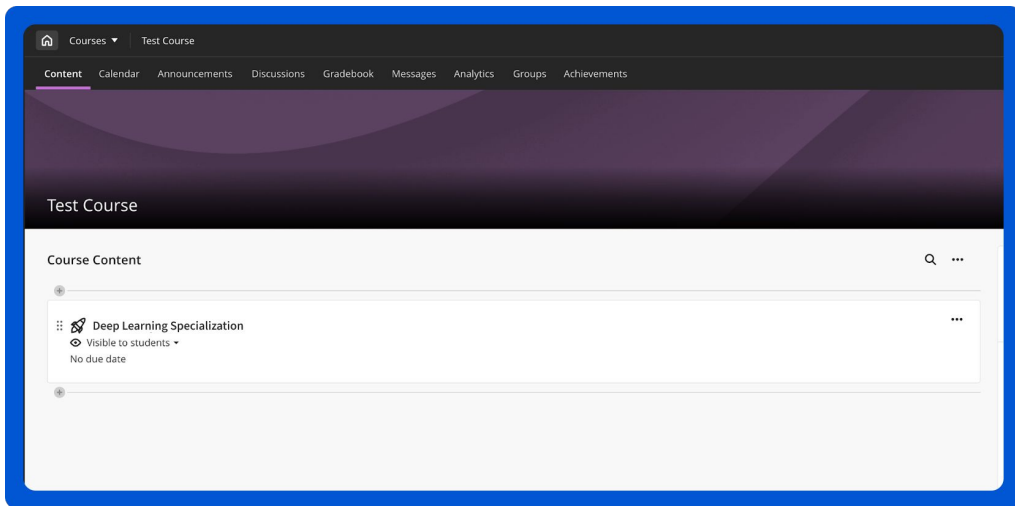
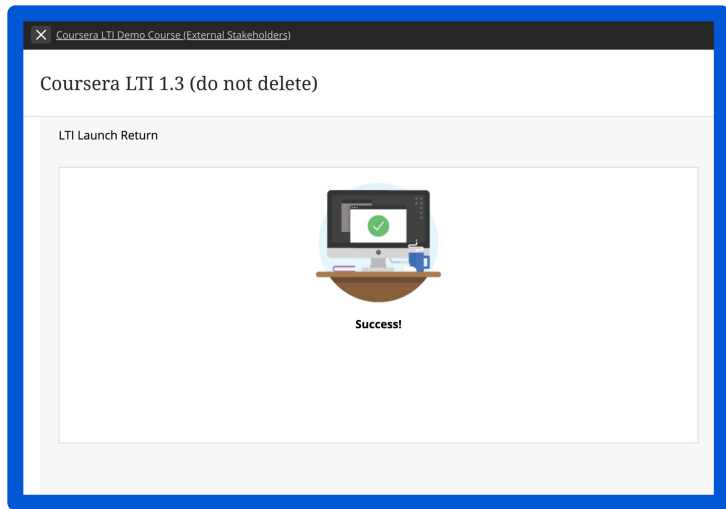
MM/DD/YYYY Time (hr) Time (mins)

Confirm →

Add A Professional Certificate Into Blackboard

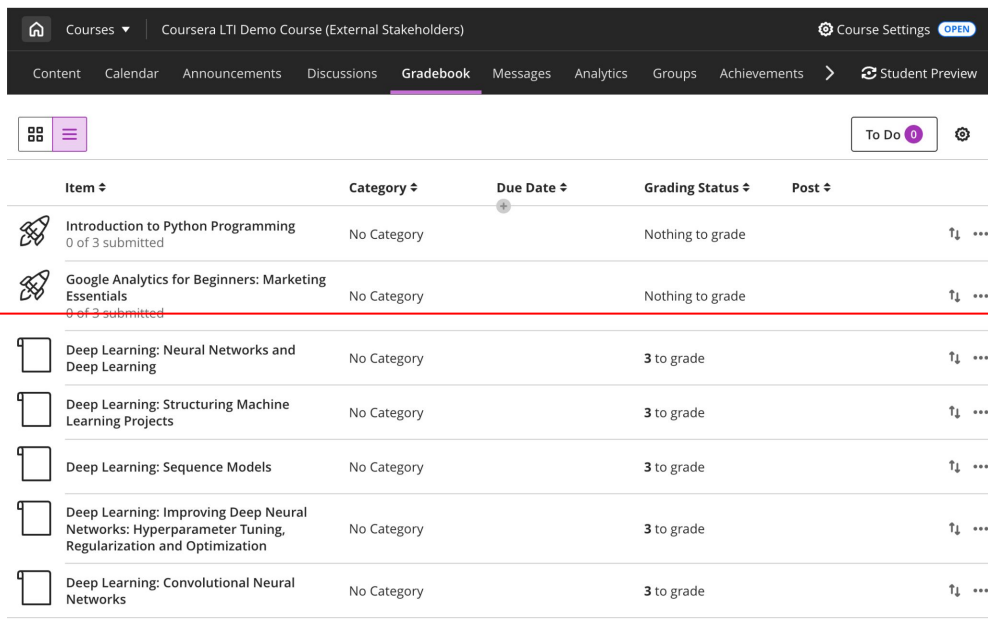
8. After you confirm, there will be a brief “Processing content” page before you are redirected back to your course, or you’ll see a “Success!” confirmation and can close the pop-up in Blackboard and refresh. The Coursera link will now appear in the course content outline.

You can adjust the Blackboard content item details like name, description, number of points, and deadline to your preference.



What your Blackboard Gradebook Will Look Like

13. In you Blackboard Gradebook, you'll see a line for each of the courses in the professional certificate or specialization. If there are five courses in the certificate, there will be five columns in your grade book, with each column showing a final, cumulative grade for that specific course.



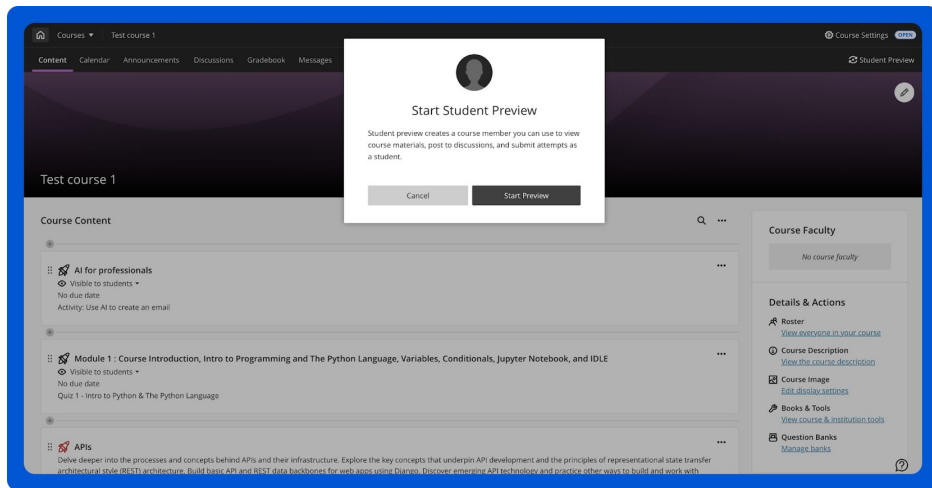
Item	Category	Due Date	Grading Status	Post
Introduction to Python Programming 0 of 3 submitted	No Category		Nothing to grade	↑ ↓ ...
Google Analytics for Beginners: Marketing Essentials 0 of 3 submitted	No Category		Nothing to grade	↑ ↓ ...
Deep Learning: Neural Networks and Deep Learning	No Category		3 to grade	↑ ↓ ...
Deep Learning: Structuring Machine Learning Projects	No Category		3 to grade	↑ ↓ ...
Deep Learning: Sequence Models	No Category		3 to grade	↑ ↓ ...
Deep Learning: Improving Deep Neural Networks: Hyperparameter Tuning, Regularization and Optimization	No Category		3 to grade	↑ ↓ ...
Deep Learning: Convolutional Neural Networks	No Category		3 to grade	↑ ↓ ...

Verify The Link Works

11. Before you invite students to the course, we recommend you test the deep link for your embedded items to make sure it's working as expected. If you encounter any issues, you can reference our [troubleshooting tips](#).

To verify the deep linked items:

1. In the top-right corner of the page, click **Student Preview** (or log in as a test student).
2. Open the newly-added Coursera item and click **Launch**.
3. Verify that the item launches and the content loads correctly.



Support Resources

Blackboard Integration Resource Articles, Troubleshooting, FAQs

You'll follow these steps to deep link to Coursera content in Blackboard:

Step 1: Access the Coursera LTI tool via the Content Market

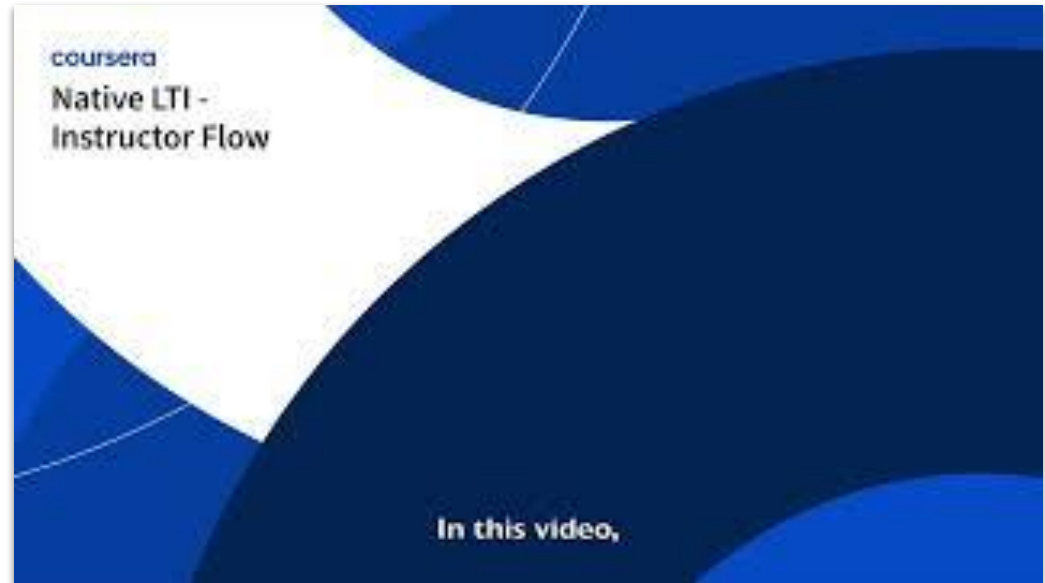
Step 2: Select and embed the Coursera content

- Embed a Coursera course, project, or video clip
- Embed an individual Coursera module
- Embed a specific Coursera assignment
- Embed a Specialization or Professional Certificate

Step 3: Verify that the deep link is working

View the full Blackboard Guide [here](#)

View FAQ & Troubleshooting [here](#)



Grade Sync Best Practices

Grade sync overview

Be careful not to embed the same Coursera content twice in a single LMS course.

Always follow these guidelines:

- Don't embed the same Coursera course twice with different grade sync settings.
- Don't embed a complete course, then add a standalone module or assignment from that same course.
- Don't embed a module and then add a standalone assignment from that module as a separate item.
- Don't embed a Specialization or Professional Certificate, then embed a standalone course that is already included in the Specialization/Certificate.

Embedding items like this will generate duplicate grade entries in the LMS gradebook. This can cause grade sync failures and unpredictable grade sync behavior.

Support for Instructors

Office Hours

Drop-In Office Hours with Coursera are held on Wednesdays from 12:00 - 1:00PM EST [Register Here](#)

Coursera Support

Visit the Coursera [Learner Support Center](#) or [Admin Support Center](#) (if applicable) for support topics related to Coursera content. *For LMS-specific questions, please contact your institution's LMS administrator.*

coursera