Online Bachelor of Business Administration in General Business

Program Highlights

120 credit hours
*In-state tuition: $414.76/credit hour
*Out-of-state tuition: $565/credit hour

* Tuition is based on 2021-2022 rates and is subject to change.

- Affordable business degree from a top-tier, AACSB-accredited College of Business
- Designed for new business students as well as students who have completed some classes in business and are now ready to complete their degree
- Allows students to develop a broad understanding of all business areas including marketing, management, operations and supply chain management, accounting, economics and finance
- Classes are taught by the same excellent faculty who teach in the face-to-face program
- Students can take advantage of UTEP’s College of Business Administration’s unique connections with companies throughout the country
- Offers the flexibility of online classes in a format that allows students to incorporate classes in their daily lives without interrupting other important daily responsibilities
- Designed to allow students to complete classes in 7-week periods and make valuable progress toward completing their degrees

Advance Your Career Prospects With a Degree in General Business

A degree in business is a valuable asset in today’s world. The BBA in General Business from UTEP’s College of Business Administration is designed to make one of the country’s most sought-after degrees accessible and provide the flexibility of the online format. It is suitable for new business students or those who have already earned course credit in business and are interested in completing a bachelor’s degree entirely online. Students who have completed a two-year degree at a community college and would now like to pursue a bachelor’s degree in business would find this a worthwhile option.

Students who complete this program will

- gain the basic knowledge, skills, and abilities to secure a job in business, perhaps start their own business, or enhance their opportunities for promotion at their current place of employment
- receive a well-rounded review of business
- develop the necessary know-how to effectively overcome most business challenges

Ready to connect or have questions?
Call 1-800-684-UTEP to speak with an enrollment counselor today or visit us at utepconnect.utep.edu
Admissions Requirements
To qualify for admission into this program, you must submit the following:

• Completed admission application

• Transfer and/or military applicants must submit
  - Official college transcripts mailed to UTEP directly from all applicable institutions
  - Official military transcripts to receive credit for coursework completed while on active duty

• International applicants must provide
  - Official transcripts, provisional certificates
  - Official TOEFL scores (if required)

Note: All transcripts in languages other than English must be accompanied by a certified English translation by the educational institution, an American Consulate, or a certified English translator and be notarized.

Curriculum
As a student in the online BBA in General Business program, you’re required to complete a total of 120 semester credit hours of coursework.

All courses necessary to complete the program are offered online through UTEP. Transfer credit will be considered by UTEP, subject to the University’s rules and regulations.

Upper Division Business Courses

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ACCT 3321</td>
<td>Intermediate Accounting 1</td>
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<tr>
<td>ECON 3310</td>
<td>Managerial Economics</td>
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<tr>
<td>ECON 3320</td>
<td>Money and Banking</td>
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<tr>
<td>MGMT 3306</td>
<td>Entrepreneurship</td>
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<tr>
<td>MGMT 3311</td>
<td>Intro to Human Resource Management</td>
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<td>MGMT 3320</td>
<td>Small Business Management</td>
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<tr>
<td>FIN 3315</td>
<td>Investments</td>
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<tr>
<td>FIN 4310</td>
<td>Managerial Finance</td>
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<tr>
<td>MKT 4310</td>
<td>Principles of Retailing</td>
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<tr>
<td>MKT 4391</td>
<td>Services Marketing</td>
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<tr>
<td>OSCM 4315</td>
<td>Purchasing and Supply Management</td>
</tr>
<tr>
<td>OSCM 3331</td>
<td>Service Operations Management</td>
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</tbody>
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Note: Curriculum is subject to change.