



Translating Your  
**ONLINE UNDERGRADUATE  
DEGREE** into a  
**SUCCESSFUL CAREER**



THE UNIVERSITY OF TEXAS AT EL PASO  
**UTEP CONNECT**  
EXTENDED UNIVERSITY

# YOUR DEGREE, YOUR FUTURE

**Congrats! You've made the important decision that an online degree is right for you.**

Whether you're balancing work and family obligations or simply prefer the convenience and flexibility an online education can provide, it's important to know your decision will ultimately be helpful in steering you toward career success.

At **The University of Texas at El Paso**, our goal is to provide exceptional personalized support for our online community of students and create opportunities for work advancement along the way. Though you may not be reporting to a classroom every day, our commitment to these goals is palpable in our curriculum, student services, and network of alumni in great careers.



## Ready to get started?

Choose from **ten online undergraduate degrees** – each of which has practical applications in the real world after you graduate.

[Online Bachelor of Arts in Criminal Justice](#)

[Online Bachelor of Arts in Chicano Studies](#)

[Online Bachelor of Arts in Media Advertising](#)

[Online Bachelor of Arts in Security Studies](#)

[Online Bachelor of Arts in Organizational and Corporate Communication](#)

[Online Bachelor of Applied Arts and Science](#)

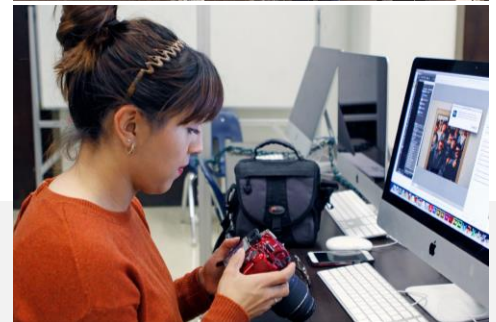
[Online Bachelor of Business Administration in General Business](#)

[Online Bachelor of Multidisciplinary Studies](#)

[Online Bachelor of Science in Nursing \(RN to BSN\)](#)

[Online Bachelor of Science in Education With a Concentration in Early Childhood Care and Education](#)

**Join us and learn how to translate these degrees into successful careers.**



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# ONLINE B.A. IN CRIMINAL JUSTICE

Ideal for those interested in law enforcement, legal careers, security and border relations.



POTENTIAL ROLE:

**Probation Officer**



MEDIAN SALARY:

**\$59,860\***

## The Degree

With an online **B.A. in Criminal Justice**, you can make an immediate impact in keeping your community safe through a number of roles in law enforcement and the legal system.

With your degree in hand, you'll help gather facts and collect evidence on crimes in the community. This program requires core coursework – then allows for more focused study with foundational courses in research methods, criminology, and criminal procedure.

Students in the Online B.A. Criminal Justice program can chart their own course within the criminal justice framework with classes in juvenile justice, family violence, the U.S.-Mexico border, cybercrime, immigration law, and more.

## The Career

**Probation officers** play a significant role in providing social services to assist in the rehabilitation of law-offending citizens currently on probation. Professionals in this role are typically asked to supervise adults or juveniles, assess and evaluate their path forward, recommend or implement resources, offer drug testing when necessary, complete prehearing and investigation-related responsibilities, and maintain reports and files as fit. This role requires a strong commitment to public service and the justice system.



**3% PROJECTED  
CAREER GROWTH**

**DID YOU KNOW?** The job market for probation officers is expected to grow by 3% from 2022 to 2032.



### OTHER CAREER PATHS

Crime Scene Investigator  
Forensic Evidence Technician  
Immigration/Customs Agent  
Private Detective  
TSA Agent  
U.S. Air Marshal

\*SOURCE: [BUREAU OF LABOR STATISTICS](#), 2023



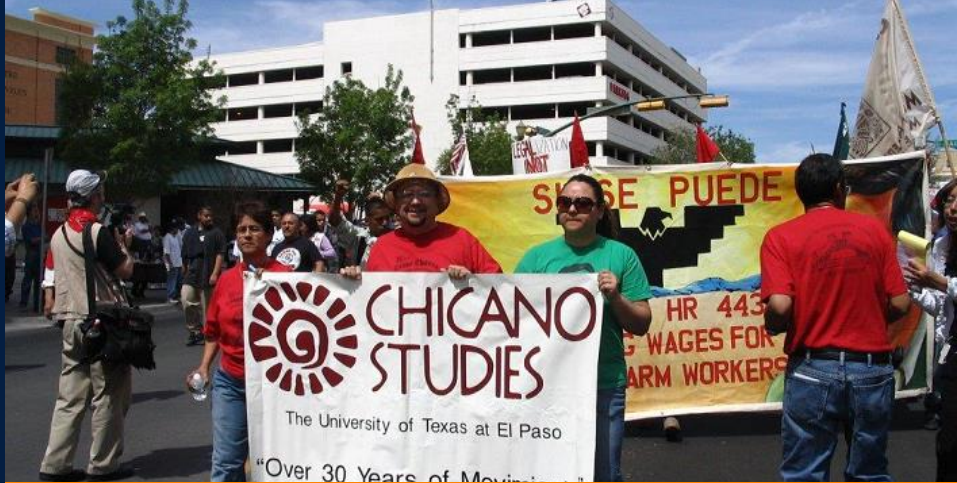
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# ONLINE B.A. IN CHICANO STUDIES

Ideal for those interested in policy, advocacy, social work, education, arts, and human services.



**POTENTIAL ROLE:**  
Social and Community  
Service Manager



**MEDIAN SALARY:**  
\$74,240\*

## The Degree

**Chicana/o Studies** at The University of Texas at El Paso offers the opportunity to focus your studies on the history, culture, and contemporary issues of the Mexican-origin population in the United States.

In addition to the flexibility of an online education, this research-based instructional program offers a curriculum grounded in social justice and community empowerment. What's more, UTEP is uniquely positioned to offer access to a bi-national, tri-state region that empowers students to explore Chicana/o Studies within the framework of social justice and democracy.

Prepare for your role as a lifelong global citizen through an interdisciplinary, relevant, and transformative curriculum covering the dynamics of the U.S.-Mexico border, issues of identity, and culturally relevant landmarks of the Chicano experience.

## The Career

In your role as a **social and community service manager** with a Chicana/o Studies background, you'll likely work with the Mexican-origin population in the U.S. – whether generally or a more specific group (i.e. the elderly, students, the ill or homeless) to overcome problems and gaps in services for that population. In this role, you could also be tasked with data analysis, program development, management, and mentoring.

16,000

**OPENINGS  
EACH YEAR**

**GOOD NEWS:** About 16,000 openings for social and community service managers are projected each year, on average, over the decade.



## OTHER CAREER PATHS

Museum Curator

Nonprofit Program Manager

Journalist

Community Advocate

Educator

Policy Analyst

\*SOURCE: [BUREAU OF LABOR STATISTICS](#), 2023



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# ONLINE B.A. IN MEDIA ADVERTISING

Ideal for those interested in marketing, advertising, or media careers.



POTENTIAL ROLE:

Marketing Coordinator



MEDIAN SALARY:

\$138,730\*

## The Degree

With a **B.A. in Media Advertising**, you can build a dynamic career in marketing, media, or advertising, with a wide range of options for where to start.

Develop or sharpen your strategy, planning, media, and research skills, and learn the basics of design and copywriting as well. This degree will help you learn how to stay ahead of new and emerging trends, understand how consumers interact with various media, plan and develop effective marketing campaigns, and work with clients with unique advertising needs.

Plus, you'll create a fully integrated advertising campaign by the time you graduate – meaning that your portfolio will have a running start when it's time to apply for jobs.

## The Career

**Marketing coordinators** play an important role on their teams, whether they work at an advertising agency or for a company's in-house marketing department.

Typically, the individual in this role helps coordinate and execute marketing plans and assists in executing marketing campaigns. It's a dynamic and always-evolving role, which allows marketing coordinators to gain experience working as part of a team, managing projects, and coordinating creative assets to advance a project.



**6% PROJECTED  
CAREER GROWTH**

**GOOD NEWS:** According to the [Bureau of Labor Statistics](#), marketing roles are expected to grow by 6% from 2022 to 2032, so now's a good time to start charting your path toward this career.



## OTHER CAREER PATHS

Account Coordinator

Creative Director

Market Researcher

Media Buyer

Project Manager

Public Relations Director

\*SOURCE: [BUREAU OF LABOR STATISTICS](#), 2023



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# ONLINE B.A. IN SECURITY STUDIES

Ideal for those interested in security, risk analysis, the Armed Forces, cybersecurity, and intelligence.



**POTENTIAL ROLE:**  
Information Security Analyst



**MEDIAN SALARY:**  
\$112,000\*

## The Degree

Developed with funding from the Department of Homeland Security's Science and Technology Directorate, **UTEP's online security studies program** is designed to prepare students interested in matters of national and international security with a solid foundation in history, geography, strategy, intelligence collection and analysis, threats, and more.

At UTEP, you'll dive right into a curriculum meant to prepare you for career advancement in law enforcement, the national security enterprise, or the Armed Forces. Gain a broad understanding of national security issues in theory and in practice, as you prepare for a career in the Central Intelligence Agency (CIA), Department of Defense, Homeland Security, the Federal Bureau of Investigation (FBI), National Security Administration (NSA), or Drug Enforcement Administration (DEA).

## The Career

As an **information security analyst**, you'll be tasked with protecting the nation's information systems and keeping them safe from infiltration and cyberattacks. In this role, you'll monitor and respond to international data breaches that continue to get more and more sophisticated by the day. With a degree in security studies, you can play a key part on the security team of a corporation, work with national intelligence, or advance within law enforcement, the national security enterprise, or the armed forces as you learn to work with sensitive government data.



**32% PROJECTED  
CAREER GROWTH**

**DID YOU KNOW?** According to the [Bureau of Labor Statistics](#), Information Security Analyst roles are expected to grow by 32% from 2022 to 2032, much faster than the average for all occupations.



## OTHER CAREER PATHS

Cybersecurity Specialist  
Risk Analyst  
Intelligence Analyst  
Defense Program Analyst  
Security Operations Manager  
Emergency Management Specialist  
Corporate Security Consultant

\*SOURCE: [BUREAU OF LABOR STATISTICS](#), 2023



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# ONLINE B.A. IN ORGANIZATIONAL & CORPORATE COMMUNICATION

Ideal for those interested in public relations, corporate communication, or human relations careers.



**POTENTIAL ROLE:**  
Public Relations Specialist



**MEDIAN SALARY:**  
\$67,440\*

## The Degree

With a **B.A. in Organizational and Corporate Communication**, you can build a robust career in corporate communication, human relations, event planning, or public relations.

At UTEP, this program is designed to grow modern communicators who want to make a difference in a corporate setting. By gaining a solid foundation in communication theories and practice, case studies, and research methods, you'll make room for a more specialized path with coursework in communication and conflict, organizational leadership, PR and advertising, and new media.

## The Career

By pairing written and verbal communication with effective media outreach, public relations specialists generate positive buzz for their organizations. This helps their clients to drive sales and elevate their reputation.

A **career in PR** means you'll look to get ahead of media trends to magnify the impact your client or organization can make. Through a variety of print and web materials—from press releases to story pitches, presentations to interviews—you'll craft the most compelling hook and message possible to propel your latest project toward progress, prestige, and positive press.



## IN CREATIVE & MEDIA JOBS

**GOOD NEWS:** *U.S. News and World Report* recently ranked this position as the #4 best job in the media and creative field.



## OTHER CAREER PATHS

Advertising Manager

Event, Meeting, or  
Convention Planner

Fundraising Manager

Technical Writer

Internal Communications Specialist

\*SOURCE: [BUREAU OF LABOR STATISTICS](#), 2023



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# ONLINE BACHELOR OF APPLIED ARTS & SCIENCES

Ideal for those with an associate's degree who want to acquire a bachelor's degree.



**POTENTIAL ROLE:**  
**PHYSICAL THERAPIST ASSISTANT**



**MEDIAN SALARY:**  
**\$62,770\***

## The Degree

Have an associate's degree but looking to advance in your workplace by finishing your bachelor's? Take the quickest and most convenient route with an online **Bachelor of Applied Arts and Sciences**.

With an online BAAS, you can start planning the path ahead and ensure it's one you'll be able to navigate with ease. This program will help you build on your associate's degree while honing strong writing and communication skills that are widely applicable in a variety of environments.

## The Career

If you have an associate's degree in physical therapy and want to get your bachelor's degree, the BAAS could be the quickest and easiest route for you to step into the role of a physical therapist assistant. While physical therapists are tasked with patient assessments, examinations, and prescriptions for care, their assistants do a lot of the legwork in working with patients to carry out the determined plan. **PT assistants** help patients move through various massages and stretches, navigate exercises, and master prescribed exercise machinery, as they recover from an injury or debilitating disease.

**Thinking of pursuing a career in this field?** The Bureau of Labor Statistics expects considerable career growth in this area, as baby boomers continue to age and chronic illness statistics continue to rise nationwide.

\*SOURCE: [BUREAU OF LABOR STATISTICS](#), 2023



**OF BEST HEALTH CARE SUPPORT JOBS**

**GOOD NEWS:** Physical Therapist Assistant lands at #8 on [U.S. News and World Report's](#) list of the Best Health Care Support Jobs.



### OTHER CAREER PATHS\*\*

Medical/Clinical Lab Technician

American Sign Language Interpreter

Information Technology Specialist

Computer Programming Specialist

\*\*With the appropriate associate's degree



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# ONLINE BACHELOR OF BUSINESS ADMINISTRATION IN GENERAL BUSINESS

Ideal for people seeking a solid foundation in essential business areas and networking opportunities.



**POTENTIAL ROLE:**  
Management Analyst



**MEDIAN SALARY:**  
\$95,290\*

## The Degree

The **online BBA program** offers an affordable business degree from the AACSB-accredited College of Business at UTEP. This program is designed for students who have previously completed some business classes and are looking to finish their degree.

The program provides a comprehensive education covering all key business areas such as marketing, management, operations and supply chain management, economics, accounting, and finance.

Students benefit from being taught by the same distinguished faculty who teach the on-campus programs. Additionally, enrollees gain unique networking opportunities through the College of Business Administration's extensive connections with companies nationwide, enhancing their career prospects.

## The Career

A Bachelor of Business Administration (BBA) in General Business equips graduates with a broad understanding of business fundamentals, enabling them to pursue various careers across different sectors. Key roles include Business Analysts, Marketing Coordinators, and Human Resources Coordinators. Additionally, graduates can explore sales, financial analysis, and operations management opportunities.

The degree also serves as a foundation for leadership roles and entrepreneurial ventures, with potential positions such as Supply Chain Coordinators, managing logistics, and Project Managers. For those aiming for further career advancement, the BBA opens paths to higher education and certification, enhancing prospects in the dynamic business landscape.

\*SOURCE: [BUREAU OF LABOR STATISTICS](#), 2023



**10% PROJECTED  
CAREER GROWTH**

**DID YOU KNOW?** According to the [Bureau of Labor Statistics](#), employment of management analysts is projected to grow 10 percent from 2022 to 2032.



### OTHER CAREER PATHS\*\*

Administrative Services and  
Facilities Managers

Compensation and Benefits  
Managers

Cost Estimators

Human Resources Managers

Top Executives



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# ONLINE BACHELOR OF MULTIDISCIPLINARY STUDIES

Ideal for those interested in translating past credits and coursework to a bachelor's degree.



## The Degree

Undecided on what you'd like to study or returning to school with a new career path in mind? Good news: **UTEP's Online Bachelor of Multidisciplinary Studies** was made for you.

With this degree, you'll work with an advisor to transfer your credits, and expand upon them, as you explore up to three concentration areas in addition to your core studies. Focus on Chicano studies, communication or criminal justice, and more – with a Multidisciplinary Studies degree, you'll have a wide range of options when it comes to steering your coursework and, ultimately, your career.

If you've had to press pause on your studies for personal or professional reasons, UTEP will work with you to create a flexible and attainable path forward—and one that can lead you toward a career you'll love.



**MOST AFFORDABLE  
LATINX/ HISPANIC-  
SERVING  
INSTITUTIONS**

**DID YOU KNOW?** [Affordableschools.net](https://www.affordableschools.net) ranks UTEP as #1 in 25 Most Affordable Latinx/Hispanic-Serving Institutions with Online Bachelor's Degrees .



## POTENTIAL FIELDS

Humanities

Social Sciences

Wellness



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# ONLINE B.S. IN NURSING RN TO BSN OPTION

Ideal for those interested in nursing, nursing research, or nursing education.



POTENTIAL ROLE:  
**REGISTERED NURSE**



MEDIAN SALARY:  
**\$81,220\***

## The Degree

Developed specifically for working nurses, this fast-paced **online RN to BSN program** can be completed in as few as 12 months.

In 2023, healthcare employers increasingly prefer nurses with advanced education, particularly a BSN, reflecting a shift towards higher standards in the field. Approximately 28% of employers now require a BSN, and 72% strongly prefer it, highlighting the degree's critical role. Pursuing a BSN is becoming essential for those entering the nursing profession, given these evolving industry standards.

As a result, the demand for nurses with a BSN is quite high. Couple that with the fact that nurses with a BSN are more likely to achieve the credentials needed to become nurse researchers, faculty, or primary care providers—meaning your prospects for career growth increase with a BSN—and you have a pretty compelling case for this degree. Join the movement for a more educated nursing workforce. At UTEP, you can gain valuable coursework in the RN to BSN Transition, Nursing Leadership and Management, Nursing Informatics & Technology, Nursing in the Community, and Evidence-Based Research.

## The Career

Today's nurses – and the nurses of the future – are responsible for patient care on a variety of levels, from monitoring a patient's condition to performing certain medical procedures and administering medicine. Gone are the days of nursing as a supporting role. Today's expectation is an informed view of wellness and patient care. As a **Registered Nurse**, you're responsible for the care of the whole person – physically, as well as emotionally and intellectually. Research shows that this holistic, hands-on approach by nurses produces better patient outcomes.

In this field, it's up to you whether you generalize or specialize. If considering the latter, you can pursue a specific area of health, a disease, area of the body, group of patients (for example, pediatric), environment, or emergency care.

\*SOURCE: [BUREAU OF LABOR STATISTICS](#), 2023

\*SOURCE: [American Association of Colleges of Nursing](#), 2023



**6% PROJECTED  
CAREER GROWTH**

**DID YOU KNOW?** Employment of registered nurses is projected to grow 6 percent from 2022 to 2032. About 193,100 openings for registered nurses are projected each year.



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# ONLINE B.S. IN EDUCATION WITH A CONCENTRATION IN EARLY CHILDHOOD CARE AND EDUCATION

Ideal for aspiring early childhood educators, childcare professionals, and community workers.



**POTENTIAL ROLE:**

**Kindergarten and Elementary  
School Teachers**



**MEDIAN SALARY:**

**\$61,620\***

## The Degree

This 120-credit program is specially designed for those passionate about nurturing the development of children from birth to age 5, emphasizing culturally and linguistically responsive teaching methods.

The curriculum spans 42 credits in core education, 60 credits in specialized coursework, and 18 elective credits, created to prepare you with the skills to positively impact young learners in various early education settings.

Although this program does not lead to licensure, it opens up opportunities for career growth and higher earnings in early childhood care and education.

## The Career

Graduates of this program can pursue various fulfilling careers focused on the development and well-being of young children.

Career opportunities include becoming Early Childhood Lead Teachers, overseeing educational programs as Early Childhood Education Program Coordinators or Administrators, running childcare centers as owners, assisting in special education, providing family support, working in child welfare, or coordinating community programs.

These roles allow professionals to directly contribute to the growth and development of children in their early years, ensuring a positive impact on their educational and personal journeys.

\*SOURCE: [BUREAU OF LABOR STATISTICS](#), 2023

**109,000**

**OPENINGS  
EACH YEAR**

**GOOD NEWS:** About 109,000 openings for kindergarten and elementary school teachers are projected each year.



### OTHER CAREER PATHS\*\*

Childcare Workers

Preschool Teacher

Childcare Center Director

Special Education Teacher

School Counselor or Psychologist



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# YOUR NEXT STEP WITH UTEP

You came, you saw, you explored how to translate your online degree into a real-world job that aligns with your interests. **So what comes next?**



1

**Apply.** Go to [ApplyTexas](#) and complete your application.

2

**Enroll.** Here's [how to get started](#) at UTEP once you're admitted.

3

**Take advantage of UTEP resources.** Access [advising and other resources](#) that will be crucial to your development and success as an online student.

4

**Stay connected.** Follow along on the [UTEP Connect Blog](#) for tips and tricks for navigating your online student experience.

