

CURRICULUM PROPOSAL

APPROVAL PAGE

Proposal Title: BBA in International Business - Change in Language Requirements

College: Business Administration

Department: Marketing and Management

DEPARTMENT CHAIR- Dr. John Hadjimarcou

I have read the enclosed proposal and approve this proposal on behalf of the department.

John Hadjimarcou

Digitally signed by John
Hadjimarcou
Date: 2021.04.22 12:40:49 -06'00'

04/22/2021

Signature

Date

COLLEGE CURRICULUM COMMITTEE CHAIR – Dr. Feixue Xie

I have read the enclosed documents and approve the proposal on behalf of the college curriculum committee.



4/27/2021

Signature

Date

COLLEGE DEAN – Dr. James Payne

I have read the enclosed documents and approve the proposal on behalf of the college. I certify that the necessary funds will be allocated by the college in support of this proposal.



4/27/21

Signature

Date

UNDERGRADUATE CURRICULUM CHANGE MEMO

Date: 04/19/2021

From: Dr. John Hadjimarcou, Department of Marketing and Management

Through: Dr. John Hadjimarcou, Chair, Department of Marketing and Management

Through: Dr. James Payne, Dean, College of Business Administration

To: Dr. Art Duval, Chair, Undergraduate Curriculum Committee

John
Hadjimarcou
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John Hadjimarcou
Date: 2021.04.22
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Proposal Title: BBA in International Business – Change in Language Requirements

The purpose of this change is to provide greater flexibility regarding the language courses students can take and encourage the development of competency in a particular language. This would also address the issue of hidden prerequisites and possibly shorten time to graduation. The current degree requirements for the language courses are as follows:

Select six hours of sophomore language courses.

The proposed change would amend this to the following:

Select six hours of language courses at any level. All six hours at the 13xx or 23xx level must be in the same language sequence.

International Business Degree Plan

Code	Title	Hours
Business Designated Core (All courses require a C or better.)		
Complete the Business Designated Core requirements.		
University Core Curriculum		
Complete the University Core Curriculum requirements.		42
Business Foundation (All courses require a grade of C or better.)		
Required Courses:		
ACCT 2301	Principles of Accounting I	3
ACCT 2302	Principles of Accounting II	3
ECON 2304	Principles of Economics	3
QMB 2301	Fundamentals of Bus Statistics	3
Math Elective:		
Select one of the following:		3-4
MATH 1411	Calculus I	
MATH 2301	Math for Social Sciences II	
Business Core		
Required Courses:		
BLAW 3301	Legal Environment of Business	3

Code	Title	Hours
BUSN 3304	Global Business Environment	3
ECON 3310	Managerial Economics	3
FIN 3310	Business Finance	3
MGMT 3303	Intro-Mgmt/Organizational Beha	3
MGMT 4300	Strategic Management	3
MKT 3300	Principles of Marketing	3
OSCM 3321	Production/Operations Mgmt	3
QMB 3301	Quantitative Methods in Bus	3
International Business Courses		27
Complete these five courses:		
ECON 4325	International Economics	3
BUSN 3305	Global Busn Environ-Study Away	3
FIN 4325	International Finance	3
MGMT 4325	International Management	3
MKT 4325	International Marketing	3
Select three hours of upper division Business		3

Code	Title	Hours
	<u>Select six hours of language courses at any level. All six hours at the 13XX or 23XX level must be in the same language sequence. Select six hours of sophomore language courses</u>	6
	Select a Business Minor or Certificate	12
Total Hours		120

Course List

Business Designated Core

Code	Title	Hours
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Although the UTEP choice is larger, these choices satisfy the requirements of both the core and the major.

All courses listed within this degree require a grade of C or better for successful completion.

Mathematics

Select one of the following:

MATH 1320	Math for Social Sciences I	3
MATH 1411	Calculus I	4
MATH 1508	Precalculus	5

Behavioral and Social Sciences

Required:

ECON 2303	Principles of Economics	3
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Component Area Option

Required:

BUSN 1301	Intro to Global Business	3
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The following additional courses are also recommended:

COMM 1302	Business/Profession Comm	3
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Code	Title	Hours
MATH 1320	Math for Social Sciences I	3
PHIL 2306	Ethics	3

Course List