

El Paso Providers Study

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Methodology

- Setting: El Paso, Texas.
- Randomly selected 20 providers from the telephone directory.
- Inclusion Criteria: All subjects \geq 18 years old, including pregnant females.
- Exclusion Criteria: All subjects $<$ 18 years old.
- Primary Endpoints: Evaluate the most common herbal products recommended by providers.
- Secondary Endpoints: Evaluate the recommended uses, and the primary sources of herbal products. Possibility of drug and herbal product interactions.

Most Popular Products

N=132

Product	Number	Percent
Noni	8	6.7
Fibra Kania	6	5.0
Glucosamine	4	3.9
Protein	4	3.9
Cascara Sagrada	3	2.5
Super Supplemental	3	2.5
Uña de Gato	3	2.5
Alfalfa	2	2.5
Chlorophyll	2	2.5
Colon Cleanser	2	2.5

Type of Store

N=16

Store	Number	Percent
Nutritional and Commercial	9	56.3
Herbal and Nutritional And Commercial	6	35.5
Herbal	1	6.3

How Long in Business?

Yrs.	Number	Percent
0<5	6	30
6-10	3	10
11-15	1	5
16-20	1	5
>20	3	15
Missing	2	

El Paso (n=16)

Location of Stores

Zip Code	Number	Percent
79901	7	43.8
79925	6	37.5
79907	1	6.3
79903	1	6.3
79936	1	6.3

Store's Knowledge Source

Source	# Providers	Percent
Books and Courses	6	37.5
Books and Courses and Family	2	12.5
Books	2	12.5
Books and Family	2	12.5
Books and Courses and Cam Provider and Medical	2	12.5
Books and Courses and Cam Provider and Medical/Family	1	6.3
Missing	1	

Customer Complaints

Complaints Percent	# Providers	
Weight	15	93.8
Digestion	12	75.0
Weakness	9	56.3
Hair loss	8	50.0
Sugar Levels	7	43.8
Male Potential	6	37.5
Pain	3	18.8

Customer Ethnicity

Ethnicity	# Providers	Percent
■ Hispanic and Caucasian	9	56.3
■ Hispanic	7	43.8

Type of Customers

Customers	# Providers	Percent
■ Regular Customers	15	93.8
■ Regular and One-Time Customers	1	6.3
■ One-Time Customers	0	0

Buying Practices

Pattern	# Providers	Percent
Various	15	93.8
One Product	1	6.3

Customer Economic Status

Economic Status Percent	# Providers	
Lower and Middle and Upper	7	43.8
Lower and Middle	4	25.0
Middle	3	18.8
Lower	1	6.3
Lower and Upper	1	6.3

Primary Sources of Products

Source	Number	Percent
USA	123	93.2
Mex	4	3.0
Peru	2	1.5
Tahiti	2	1.5
Canada	1	0.8

Administration Route

How Used	Number	Percent
Oral	131	98.5
Topical	2	1.5

For What Purpose

N=133

Purpose	Number	Percent
Weight loss	19	14.3
Immune System	15	11.3
Diabetes	10	7.5
Digestion	9	6.8
Male Potential	8	6.0
Bones	7	5.3
Energy	7	5.3
GI problems	5	3.8
Prostate	4	3.0
BM	3	2.3
Constipation	3	2.3