The Significance of International Trade and Investment to the State of Texas: A Data Resource
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A Data Resource

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Introductory Note

The present document serves as a resource to elucidate and map out the degree and manner of the significance that international trade and investment have for the State of Texas and its historic and continued economic growth.

The historical data presented here arises almost entirely from official government sources in the United States, Canada, and Mexico, with the exception of several of foreign direct investment indicators.

The data mapping proceeds by first describing comparative population, gross domestic product, and employment data in the State of Texas, Canada, and Mexico. It then described the nature and scope of foreign investment in the state, both in value and employment, by country and industry.

Finally, the mapping details the commodity trading relationship that the state has had with its most active partners, with a special focus on Canadian Provinces, Mexican States, and the land and maritime ports of entry. Here, detailed information is provided on the commodities trade and the land and maritime ports of entry.

This data mapping is intended to be used as a resource and reference point for future discussions regarding the nature of international investment and trade in the State of Texas, as well as its own role in the broader international trade and investment order.

About the Hunt Institute

The Hunt Institute, located at the University of Texas at El Paso, is an innovative and strategic research platform that produces actionable quantitative and legal analysis of critical markets and international trade and investment flows across the North American, transatlantic, and transpacific spheres.

These analyses—harmonized regulatory and quantitative market analyses—provide a broad and comparative view of regional and international markets to facilitate exchange and investment.

For more information, please visit http://huntinstitute.utep.edu/
Key Findings

Population, Gross Domestic Product, and Employment

- The population of the U.S., as of 2017, stood at approximately 325 million, followed by Mexico at 124 million, and Canada at 36 million. The population for the State of Texas that year was 28 million, with approximately 2.5 million Mexican nationals and 48 thousand Canadian nationals.

- The Gross Domestic Product (GDP) of the U.S. was measured at over $21 trillion USD in 2018. For the same year, the GDP of Canada was over $2 trillion USD, and Texas was at $1.8 trillion USD, followed by Mexico at $1.2 trillion USD.

- The leading industries within the Texas GDP are Finance, Insurance, and Real Estate ($273 billion USD), followed by Manufacturing ($230 billion USD), Mining and Oil and Gas Extraction ($148 billion USD), and Wholesale Trade ($146 billion USD). Of all Metropolitan Statistical Areas in Texas, Dallas Fort-Worth and Houston have by far the largest GDP, $535 and $490 billion USD, respectively.

- The State and Local Government, Health Care, and Retail Trade sectors employ the most people in the State of Texas, all with over 1.6 million employees each.

Foreign Direct Investment in the State of Texas

- Of all countries, Japan has the largest number of affiliates in Texas with 314, followed by the U.K. with 179, and Canada with 159. The largest single sector in which affiliates create employment in Texas is manufacturing, representing over 180 thousand jobs. The country that employs the most in Texas is the U.K., with over 119 thousand, followed distantly by France (62 thousand), Japan (51 thousand), and Canada (46 thousand).

- The countries with the greatest value of property in Texas are the U.K. with $62 billion USD, Canada ($43 billion USD), Japan ($34 billion USD), and France ($21 billion USD).

- While the countries with the greatest Foreign Direct Investment (FDI) by expenditure have been Germany, Spain, Canada, France and Japan, China is currently the leader in Texas. The same is true for employment by FDI expenditure, where China is now the leader. Mexico currently ranks seventh in both regards.

State of Texas International Trade

- Total trade with China has grown to almost $660 billion USD, making it the principal trading partner of the U.S. Canada is second at $618 billion USD, and Mexico is third at $611 billion USD. These top three trading partners also exhibit similar growth patterns in total trade. Japan stands at $217 billion USD, and South Korea at $130 billion USD.
The top export country for the State of Texas is Mexico, with almost $110 billion USD in 2018, more than doubling since 2002. Canada is a distant second with $27 billion USD, and has not grown nearly as fast as Mexico has in the same time period.

The top export commodities from Texas to Canada are Mineral Fuel ($8.58 billion USD), Electrical Machinery ($3.2 billion USD), and Nuclear Reactors, Boilers, and Machinery (Energy Generating Machinery) ($3.2 billion USD). The leading Canadian Provinces to which Texas exports are Ontario ($12 billion USD), Quebec ($5.4 billion USD), and Alberta ($2.8 billion USD). The exports to these three provinces are dominated by Machinery (to Ontario and Alberta) and Fuel Oil (to Alberta).

The top export commodities from Texas to Mexico are Mineral Fuel ($24.4 billion USD), Nuclear Reactors, Boilers, and Machinery (Energy Generating Machinery) ($23.8 billion USD), Electrical Machinery ($18.9 billion USD). These commodities have grown faster than all others from 2002 to 2018. The leading Mexican States to which Texas exports, for which there is data, are Chihuahua ($29 billion USD), Tamaulipas ($11.7 billion USD), and the Estado de Mexico ($11.7 billion USD). Machinery dominates the exports to Chihuahua and the Estado de Mexico.

The top import country for the State of Texas is Mexico, with $106 billion USD in 2018, almost doubling since 2009 ($57 billion USD). China is a distant second with $44 billion USD and Canada is third with $20 billion USD.

The top import commodities to Texas from Canada are Mineral Fuel Oil ($7.4 billion USD), by a large margin, and Nuclear Reactors, Boilers, and Machinery ($2.1 billion USD). The leading Canadian Provinces from which Texas imports products are Alberta ($9.4 billion USD), Ontario ($5 billion USD), and Quebec ($3 billion USD). The imports in these three provinces are dominated by Fuel Oil, Machinery, and Wood Products, respectively.

The top import commodities to Texas from Mexico are Nuclear Reactors, Boilers, and Machinery ($27.5 billion USD), Electrical Machinery ($23.9 billion USD), and Vehicles ($17 billion USD).

Of all Ports of Entry in Texas, Laredo leads by value, with a little over $100 billion USD in 2018, up from $32 billion USD in 2003. Laredo recently overtook the Port of Houston with $89 billion USD in 2018, also having more than doubled, with $22.5 billion USD in 2003. El Paso is a distant third with $31 billion USD as of 2018.

With respect to maritime trade, the Port of Houston’s most valuable export countries are Mexico ($16 billion USD), Brazil ($8.4 billion USD), and the Netherlands ($7.4 billion USD). The leading export commodities are Mineral Fuel Oil ($43.6 billion USD) and Organic Chemicals ($12.6 billion USD). The leading import countries are China ($10.5 billion USD) and Mexico ($8.7 billion USD). But between 2003 and 2015, the imports countries were dominated by Mexico and Venezuela, each reaching a peak of almost $18 billion USD. The import commodities are led by Mineral Fuel Oil ($17 billion USD) and Nuclear Reactors, Boilers, and Machinery ($1.45 billion USD) and Vehicles ($1.4 billion USD).

Energy exports from Texas primarily go to Mexico ($24.5 billion), Canada ($8.5 billion), and China ($6.3 billion). Exports to China have stopped growing after the imposition of U.S.-China bilateral tariffs in 2017.
I. Population, Gross Domestic Product, and Employment

Population, Millions

State of Texas Foreign Born Population, Millions

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<td>Canada</td>
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<td>46</td>
<td>47</td>
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<td>49</td>
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</table>

Source: U.S. Census Bureau.
Gross Domestic Product, USD Trillion

State of Texas Gross Domestic Product by Industry, USD Billion

Source: U.S. Bureau of Economic Analysis.
State of Texas Leading Metropolitan Statistical Areas Gross Domestic Product, USD Billion

Source: U.S. Bureau of Economic Analysis.
State of Texas Leading Employment by Industry, Million

Source: U.S. Bureau of Economic Analysis.
II. Foreign Direct Investment in the State of Texas

Number of Affiliates in the State of Texas with Assets, Sales, or Net Income/Loss Greater than $20 Million, by Country

Note: Data prior to 2014 shows Affiliates with Net Income (or Loss) Greater than $15 million. Source: U.S. Bureau of Economic Analysis.
Employment by Industry of Affiliate in the State of Texas, Thousands

Source: U.S. Bureau of Economic Analysis.
Employment of Affiliates in the State of Texas by Country, Thousands

- United Kingdom
- France
- Japan
- Canada
- Germany
- Netherlands
- Switzerland

Source: U.S. Bureau of Economic Analysis.
Value of Gross Property, Plant, and Equipment Affiliates in the State of Texas by Industry, USD Billion

Source: U.S. Bureau of Economic Analysis.
Value of Property, Plant, and Equipment in the State of Texas by Affiliate Country, USD Billion

Source: U.S. Bureau of Economic Analysis.
Foreign Direct Investment by Expenditure in the State of Texas, Top Ten Countries, USD Billion

Source: fDi Intelligence.
Employment Resulting from Foreign Direct Investment by Expenditure in the State of Texas, Top Ten Countries, Thousands

Source: fDi Intelligence.
Number of Foreign Direct Investment Projects in the State of Texas, Top Ten Countries

Source: fDi Intelligence.
Foreign Direct Investment by Capital Expenditure in the State of Texas, Top Sectors, USD Billion

Source: fDi Intelligence.
Number of Foreign Direct Investment Projects in the State of Texas, Top Sectors, Thousands

Source: fDi Intelligence.
III. State of Texas International Trade

U.S. Total Trade, USD Billions

Source: U.S. Census Bureau.
A. State of Texas Export Activity

State of Texas Top Export Countries, USD Billion

Source: U.S. Census Bureau.
State of Texas Top Export Commodities to Canada, USD Billion

- 27 Mineral Fuel, Oil etc.; Bitumin Subst; Mineral Wax
- 85 Electric Machinery etc; Sound Equip; Tv Equip; Parts
- 84 Nuclear Reactors, Boilers, Machinery etc.; Parts
- 39 Plastics And Articles thereof
- 87 Vehicles, Except Railway or Tramway, and Parts etc
- 29 Organic Chemicals
- 88 Aircraft, Spacecraft, and Parts thereof
- 90 Optic, Photo etc., Medic or Surgical Instruments etc.
- 73 Articles of Iron or Steel
- 38 Miscellaneous Chemical Products

Source: U.S. Census Bureau.
State of Texas Top Canadian Export Provinces, USD Billion

Source: U.S. Bureau of Transportation Statistics.
Texas Top Export Commodities to Ontario, USD Billion

Source: U.S. Bureau of Transportation Statistics.
Texas Top Export Commodities to Quebec, USD Billion

Source: U.S. Bureau of Transportation Statistics.
Texas Top Export Commodities to Alberta, USD Billion

Source: U.S. Bureau of Transportation Statistics.
State of Texas Top Export Commodities to Mexico, USD Billion

27 Mineral Fuel, Oil etc.; Bitumin Subst; Mineral Wax
84 Nuclear Reactors, Boilers, Machinery etc.; Parts
85 Electric Machinery etc; Sound Equip; Tv Equip; Parts
39 Plastics and Articles thereof
87 Vehicles, Except Railway or Tramway, and Parts etc.
29 Organic Chemicals
90 Optic, Photo etc, Medic or Surgical Instruments etc.
73 Articles of Iron or Steel
74 Copper And Articles thereof
40 Rubber and Articles thereof

Source: U.S. Census Bureau.
State of Texas Top Mexican Export States, USD Billion

$0  $5  $10  $15  $20  $25  $30  $35


Chihuahua  State Unknown  Estado de Mexico
Tamaulipas  Distrito Federal  Coahuila
Nuevo Leon  Jalisco  Guanajuato San Luis Potosi

Source: U.S. Bureau of Transportation Statistics.
State of Texas Export Commodities to Chihuahua, USD Billion

Source: U.S. Bureau of Transportation Statistics.
State of Texas Export Commodities to Unknown Mexican State, USD Billion

Source: U.S. Bureau of Transportation Statistics.
Texas Export Commodities to Estado de México, USD Billion

- 84 - 85 Machinery / Electrical
- 39 - 40 Plastics / Rubbers
- 28 - 38 Chemicals and Allied Industries
- 39 - 40 Plastics / Rubbers
- 90 - 97 Miscellaneous
- 01 - 05 Animal and Animal Products
- 25 - 27 Mineral Products
- 86 - 89 Transportation
- 72 - 83 Metals
- 16 - 24 Foodstuffs
- 50 - 63 Textiles

Source: U.S. Bureau of Transportation Statistics.
B. State of Texas Import Activity

State of Texas Top Ten Import Countries, USD Billion

Source: U.S. Bureau of Transportation Statistics.
State of Texas Top Import Commodities from Canada, USD Billion

- 27 Mineral Fuel, Oil etc.; Bitumin Subst; Mineral Wax
- 84 Nuclear Reactors, Boilers, Machinery etc.; Parts
- 98 Special Classification Provisions, Nesoi
- 87 Vehicles, Except Railway or Tramway, and Parts etc.
- 39 Plastics and Articles thereof
- 29 Organic Chemicals
- 88 Aircraft, Spacecraft, and Parts thereof
- 44 Wood and Articles of Wood; Wood Charcoal
- 85 Electric Machinery etc.; Sound Equip; Tv Equip; Parts
- 73 Articles of Iron or Steel

Source: U.S. Census Bureau.
State of Texas Top Canadian Import Provinces, USD Billion

Source: U.S. Bureau of Transportation Statistics.
State of Texas Top Import Commodities from Alberta, USD Billion

Source: U.S. Bureau of Transportation Statistics.
State of Texas Top Import Commodities from Ontario, USD Billion

Source: U.S. Bureau of Transportation Statistics.
State of Texas Top Import Commodities from Quebec, USD Million

Source: U.S. Bureau of Transportation Statistics.
State of Texas Top Import Commodities from Mexico, USD Billion

- **84** Nuclear Reactors, Boilers, Machinery etc.; Parts
- **85** Electric Machinery etc.; Sound Equip; Tv Equip; Parts
- **87** Vehicles, Except Railway or Tramway, and Parts etc.
- **27** Mineral Fuel, Oil etc.; Bitumin Subst; Mineral Wax
- **90** Optic, Photo etc., Medic or Surgical Instruments etc.
- **94** Furniture; Bedding etc.; Lamps Nesoi etc.; Prefab Bd
- **73** Articles of Iron or Steel
- **08** Edible Fruit and Nuts; Citrus Fruit or Melon Peel
- **07** Edible Vegetables and Certain Roots and Tubers
- **98** Special Classification Provisions, Nesoi

Source: *U.S. Census Bureau.*
Laredo Port of Entry Top Export Commodities to Mexico

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<tr>
<th>Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>76</td>
<td>Aluminum And Articles Thereof</td>
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<tr>
<td>73</td>
<td>Articles Of Iron Or Steel</td>
</tr>
<tr>
<td>27</td>
<td>Mineral Fuel, Oil Etc.; Bitumin Subst; Mineral Wax</td>
</tr>
<tr>
<td>40</td>
<td>Rubber And Articles Thereof</td>
</tr>
<tr>
<td>39</td>
<td>Miscellaneous Chemical Products</td>
</tr>
<tr>
<td>90</td>
<td>Optic, Photo Etc, Medic Or Surgical Instrments Etc</td>
</tr>
<tr>
<td>87</td>
<td>Vehicles, Except Railway Or Tramway, And Parts Etc</td>
</tr>
<tr>
<td>85</td>
<td>Electric Machinery Etc; Sound Equip; Tv Equip; Pts</td>
</tr>
<tr>
<td>64</td>
<td>Plastics And Articles Thereof</td>
</tr>
<tr>
<td>84</td>
<td>Nuclear Reactors, Boilers, Machinery Etc.; Parts</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau.
El Paso Port of Entry Top Export Commodities to Mexico

85 Electric Machinery etc.; Sound Equip; Tv Equip; Parts
84 Nuclear Reactors, Boilers, Machinery etc.; Parts
39 Plastics and articles thereof
27 Mineral Fuel, Oil etc.; Bitumin Subst; Mineral Wax
90 Optic, Photo etc., Medic or Surgical Instruments etc.
87 Vehicles, Except Railway or Tramway, and Parts etc.
74 Copper and Articles thereof
73 Articles of Iron or Steel
76 Aluminum and Articles thereof
48 Paper and Paperboard and Articles (inc Papr Pulp Artl)

Source: U.S. Census Bureau.
Texas Top Ten Ports of Entry for Exports by Value, USD Billion

Source: U.S. Census Bureau.
C. State of Texas International Maritime Trade

Exports through Houston - Galveston Customs District Top Countries, USD Billion

Source: U.S. Census Bureau.
Exports through Houston Port of Entry Top Commodities, USD Billion

- **27** Mineral Fuel, Oil etc.; Bitumin Subst; Mineral Wax
- **29** Organic Chemicals
- **39** Plastics and Articles thereof
- **84** Nuclear Reactors, Boilers, Machinery etc.; Parts
- **87** Vehicles, Except Railway or Tramway, and Parts etc
- **38** Miscellaneous Chemical Products
- **85** Electric Machinery etc.; Sound Equip; Tv Equip; Parts
- **30** Pharmaceutical Products
- **52** Cotton, Including Yarn And Woven Fabric thereof
- **73** Articles of Iron or Steel

Source: U.S. Census Bureau.
Exports through Galveston Port of Entry Top Commodities, USD Billion

Source: U.S. Census Bureau.
Imports through Houston - Galveston Customs District Top Countries, USD Billion

Source: *U.S. Census Bureau.*
Imports through Houston Port of Entry Top Commodities, USD Billion

Source: U.S. Census Bureau.
Imports through Galveston Port of Entry Top Commodities, USD Million

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<tbody>
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<td>84 Nuclear Reactors, Boilers, Machinery etc.; Parts</td>
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<td>$1,500</td>
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<tr>
<td>85 Electric Machinery etc.; Sound Equip; Tv Equip; Parts</td>
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<td>$1,200</td>
<td>$1,300</td>
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<td>73 Articles of Iron or Steel</td>
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<td>$200</td>
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<td>$1,500</td>
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Source: U.S. Census Bureau.
D. State of Texas Energy Exports

State of Texas Energy Exports (Aggregate HS Code 27) Top Countries, USD Billion

Source: U.S. Census Bureau.
State of Texas Top Five Energy Exports to Mexico by Commodity, USD Billion

- **2710 Oil (not Crude) From Petrol and Bitum Mineral etc.**
- **2711 Petroleum Gases and Other Gaseous Hydrocarbons**
- **2713 Petroleum Coke, Petroleum Bitumen and Other Residues**
- **2701 Coal; Briquettes, Ovoids etc. Mfr From Coal**
- **2709 Crude Oil From Petroleum and Bituminous Minerals**

**Source:** *U.S. Census Bureau.*
El Paso Port of Entry Energy Export Commodities, USD Billion

Source: U.S. Census Bureau.
Laredo Port of Entry Energy Export Commodities, USD Billion

Source: U.S. Census Bureau.