



MAJOR MAP

BACHELOR OF ARTS IN COMMUNICATION

THE UNIVERSITY OF TEXAS AT EL PASO

CAREER POSSIBILITIES

FRESHMAN

SOPHOMORE

JUNIOR

SENIOR

TAKE THE RIGHT CLASSES

Review core and other requirements in undergraduate catalog. <http://catalog.utep.edu>

This class will be helpful in considering a Communication major: COMM1370.

COMM1370, COMM3371, and COMM4372 are required.

Complete your major requirements and any minor or additional courses. The number of hours vary for each Communication major check with your advisor.

TALK TO YOUR ADVISOR

Meet with your Freshman Advisor in the University Advising Center before registration. <http://academics.utep.edu/advisingcenter>

Continue to meet with your advisor at the Academic Advising Center. Participate in activities that enable you to meet with faculty and staff from your major.

Meet with your Department of Communication advisors.

Meet with your Senior Advisor in the Communication Department. Review your graduation audit with the Graduation Director/Coordinator.

YOUR MAJOR IN ACTION

Begin working with a faculty member on research projects and other major activities as a University Scholar assistant.

Explore ways to get involved in the community through the Center for Civic Engagement, <http://utep.edu/cce>.

Talk to your advisors about the kind of internships available in the communication field.

Visit our internship programs at www.utep.edu/careers. Use connections made during your internship for job leads.

GET INVOLVED

Build relationships in your Freshman Learning Community.

Join a study group or tutorial session.

Consider joining the Liberal Arts Honors Program www.utep.edu/lahp. Join the Communication Club.

Experience real-life teamwork through volunteering in the community. Visit the Campus Office of Undergraduate Research (COURI)

THINK GLOBALLY

Consider participating for a semester or a year abroad in a student exchange program.

Take advantage of a Study Abroad course during Maymester or Summer term. www.utep.edu/studyabroad

Be on the lookout for events sponsored by the Office of International Programs. www.utep.edu/oip

Consider attending lectures and films offering global perspectives.

Consider opportunities for getting out of your "comfort zone".

PREPARE FOR LIFE AFTER GRADUATION

Take advantage of the College of Liberal Arts lectures and other events.

Visit the University Career Center. www.utep.edu/careers

Think about graduate or professional study. Review Graduate School offerings. <http://graduate.utep.edu/>

If considering graduate or professional study, take the appropriate examinations and apply on time.

CORPORATE COMMUNICATION

Media Relations Specialist
Management Analyst
Communications Manager
Public Relations
Advertising
Foundation Analyst

GOVERNMENT

Legislative Analyst
Political Party Staffer
Government Relations Officer
Lobbying Organizer
Legal Assistant
Press Secretary

MEDIA/PUBLISHING

Journalist
Broadcasting/Production Manager
Television Producer
Radio Director
Copy Editor
Grant Writer
Magazine Staff Writer
Social Media Specialist
Documentary Film Maker

RESEARCHER

Institutional Researcher
Market Research Analyst
Publications/Survey Researcher

HUMAN SERVICES

Corporate Recruiter
Benefits Specialist
Labor/Industrial Relations Specialist
Corporate Trainer
Diversity Officer



MAJOR MAP

BACHELOR OF ARTS IN COMMUNICATION

THE UNIVERSITY OF TEXAS AT EL PASO

PREPARE FOR CAREER SUCCESS

DEPARTMENT OF COMMUNICATION

Cotton Memorial Building
Room 201
The University of Texas at El Paso
El Paso, TX 79968
(915) 747-5129
communication@utep.edu

Department Chair
STACEY SOWARDS, PH.D.
ssowards@utep.edu

TOP 10 SKILLS employers look for:

- Ability to verbally communicate with persons inside and outside the organization
- Ability to work in a team structure
- Ability to make decisions and solve problems
- Ability to plan, organize and prioritize work
- Ability to obtain and process information
- Ability to analyze quantitative data
- Technical knowledge related to the job
- Proficiency with computer software programs
- Ability to create and/or edit written reports
- Ability to sell or influence others



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- View information about your degree major with this free, on-line tool.
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- Explore graduate school data, too.

www.utsystem.edu/seekUT

CHECKLIST FOR SUCCESS:

- Create a Job Mine account.
- Check in with your advisor.
- Review your degree plan to stay on track.
- Attend a financial literacy workshop.
- Visit the Student Engagement & Leadership Center (SELC).
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