

January 23, 2019

## CURRICULUM VITAE



### **Arvind Singhal, Ph.D.**

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 Director, Social Justice Initiative  
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### **Educational Background**

Ph.D., Communication Theory and Research, Annenberg School for Communication, University of Southern California, Los Angeles (1990).

M.A., Communication Theory and Research, Annenberg School for Communication, University of Southern California, Los Angeles (1989).

M.A., Radio-TV-Film, Bowling Green State University, Ohio (1985).

B.S., Mechanical Engineering, University of Delhi, India (1983).

### **Professional Experience**

#### **Teaching and Research**

*Samuel Shirley and Edna Holt Marston Endowed Professor* and Director, Social Justice Initiative, Department of Communication, University of Texas - El Paso (Fall 2007 onwards).

*William J. Clinton Distinguished Fellow*, Clinton School of Public Service, University of Arkansas, Little Rock, Arkansas (2010-onwards).

*Professor 2*, Faculty of Business Administration, Inland University of Applied Sciences, Norway (2015 onwards).

*Presidential Scholar*, Mudra Institute of Communication Arts (MICA), Ahmedabad, India (2015 onwards).

Eminent Visiting Professor, University of Mysore, India (December 2017).

*Visiting Professor*, Kumamoto University, Japan (2012-2017).

Visiting Professor of Communication and Culture, Royal Roads University, Victoria, British Columbia, Canada (2008-2015).

*Fulbright-Hayes Scholar*, Comenius University, Slovakia (2012).

*Schomburg Distinguished Visiting Scholar*, Ramapo College, New Jersey (2011).

- Guest Professor*, Tufts University's Friedman School of Nutrition Science and Policy, Applied Positive Deviance Certificate (2011-12).
- Commerzbank Foundation Professor*, Fakultät für Wirtschaftswissenschaften, Chemnitz University of Technology, Chemnitz, Germany, Summer, 2009.
- Visiting Professor, Scripps College of Communication and Center for International Studies, Ohio University, Summer, 2008.
- Fellow, Salzburg Global Seminar, Schloss Leopoldskron, Salzburg, Austria, September 2007.
- Visiting Professor, Rollins School of Public Health, Center for Health, Culture, & Society, Emory University, Atlanta, GA, Spring, 2007.
- Professor and Presidential Research Scholar, School of Communication Studies, Scripps College of Communication, Ohio University (2001-2007).
- Professor, School of Communication Studies, Scripps College of Communication, Ohio University (2000 to 2007).
- Visiting Distinguished International Scholar, Faculty of Social Sciences and Humanities, University of Macau, 2005.
- Faculty, Summer Institute for Intercultural Communication, Portland, 2004.
- Senior Scholar, Department of Communication, North Dakota State University, Summer, 2002.
- Visiting Professor, Annenberg School for Communication, University of Southern California, Summer, 2000.
- Associate Professor, School of Communication Studies, College of Communication, Ohio University (1995 to 2000).
- Visiting Professor, School of Communication Arts, Bangkok University, Thailand, Winter and Spring, 1999; and Winter and Spring, 1995.
- Visiting Professor, School of Mass Communication, Institut Teknologi MARA, Shah Alam, Malaysia, Spring, 1997.
- Assistant Professor, School of Communication Studies, College of Communication, Ohio University (1990 to 1995). Appointed by courtesy in the E.W. Scripps School of Journalism, Ohio University (1990-91), and School of Telecommunications, Ohio University (1990 to 1993).
- Core-Faculty Member, *Communication and Development Studies Program* (1990 to 2007); *African Studies Program* and *South East Asian Studies Program* (1998 to 2007); and *International Administrative Studies Program* (1991 to 1994), Center for International Studies, Ohio University.
- Adjunct Faculty, School of Business, Department of Marketing, Ohio University's Zanesville and Chillicothe Branch Campus (Winter and Spring, 1991 and Spring, 1993). Taught MKT 301/501 (Principles of Marketing)

Lecturer, Department of Communication Studies, University of California, Los Angeles, Winter, 1990.

Lecturer, Department of Communication Studies, California State University, Los Angeles, Fall, 1989, and Winter, 1990.

Teaching and Research Associate, Annenberg School for Communication, University of Southern California, Los Angeles, 1985 to 1990.

Teaching Assistant, Radio-TV-Film Program, Bowling Green State University, 1983 to 1985.

### **Guest Lectures**

Lectured in the following institutions: Princeton University, Brown University, Tufts University, Emory University, University of California, Los Angeles, University of Southern California, The University of Arkansas, The University of Alabama, Denison University, Hendrix College, The University of the South (Sewanee), USA; Salzburg Global Seminar, Austria; INSEAD Business School and University of Paris, Nanterre, France; Copenhagen Business School, Denmark Technical University, and University of Copenhagen, Denmark; Chemnitz University of Technology, University of Kiel, and Technical University of Berlin, Germany; University of Amsterdam and Stenden University, Netherlands; Telenor Corporate University, Hedmark University College, University of Lillehammer, and Inland University of Applied Sciences, Norway; Stockholm School's Executive Program, Karlstad University, Linköping University, and Karolinska Institute, Sweden; Moscow State University, Moscow, Russia; Tallinn University, Estonia; Comenius University and University of Trnava, Slovakia; University of Haifa, University of Tel Aviv, Israel; Universidad del Norte and Universidad de Antioquia, Colombia; University of the Philippines, Los Banos; Chulalongkorn University, Bangkok University, and Asian Institute of Technology, Thailand; Teknologi MARA, University Kebangsaan Malaysia, and University Putra Malaysia; Kumamoto University, Juntendo University, Nanzan University, Keio University, Takushoku University, Miyagi University, Kumamoto Health Sciences University, Hamamatsu Medical Center, and University of Nagasaki, Japan; University of Western Cape, South Africa; Ashoka University, Anna University, Indraprastha College, Lady Irwin College, Institute of Home Economics, Jain College, Christ College, JSS College for Women, University of Mysore, Indira Gandhi National Open University, University of Delhi, Sophia College, Makhanlal Chaturvedi National University for Journalism and Communication Studies, Mudra Institute of Communication Arts (MICA), St. Francis College, University of Osmania, India.

### **Consultation**

**International Agencies and NGOs:** World Bank, UNICEF, UN-Food and Agriculture Organization, UNAIDS, UNFPA, UNDP, UNESCO, WHO, Save the Children, International Development Research Center (IDRC), Carnegie Foundation, International Rice Research Institute (IRRI), BBC World Service Trust, U.S. Agency for International Development (USAID), Family Health International (FHI), Program in Appropriate Technology in Health (PATH), Oxfam-Novib, Population Communications International (PCI), Academy for Educational Development (AED), CORE, Inc; Equal Access; Fetzer Institute; Leadership Learning Institute; Soul City Institute of Health and Development Communication (South Africa), Twaweza (Tanzania), Well Told Story (Kenya), Plexus Institute, Rare Conservation, Population Media Center, Voice for Humanity, Positive Deviance Initiative; Norman Lear Center, USC; Population Foundation of India; Big Bad Boo.

**Government Agencies:** Cabinet of Egypt (1989); National AIDS Control Organization, India; Ministry of Information and Broadcasting, India; Ministry of Health, Israel; U.S. Department

of State, Public Affairs Division, Slovakia (2011 and 2012); Estonia (2005), Swaziland (2002), and India (2002, 2003, 2004, and 2008); U.S. Department of Health and Human Services (2011); US Department of Veteran Affairs (2006-2007); U.S. Department of Agriculture (2007); Oklahoma Department of Rehabilitation Services; Projekt MINTiFF (Germany); National Health Service U.K. (2013; 2018), Ministry of Health, British Columbia, Canada (2018).

**Corporations:** Procter & Gamble, Allina Hospitals, LivePerson, Inc., Morningside, EQ.Health, Catholic Health Services of Long Island, Physicians' Reciprocal Insurers, Advance Inc (USA), Fraser Health (Canada); Dentsu (Japan); Telenor, SpareBank, Norsk Tipping, Alpha & Omega (Norway); Procter & Gamble (Thailand); Karma Healthcare (India), and others.

## **Appointments**

### **Organizations and Agencies**

Board Chair, Minga Peru, an NGO, Lima, Peru (2017 onwards; Board member since 2004).

Advisor, Department of Public Health, University of Haifa, on a 3-Hospital Study on MRSA Reduction in Israel (2017 onwards).

Thought Leader, “I, a woman, can do anything” Entertainment-Education Initiative, Population Foundation of India (2012 onwards).

Board Member, Independent Monitoring Board, *Global Polio Eradication Initiative*. Constituted by the World Health Assembly and monitoring the work of spearheading partners: World Health Organization, UNICEF, Rotary International, Centers for Disease Control and Prevention, & William and Melinda Gates Foundation (2010-2017).

Board Member, *PCI Media Impact*, New York (2010-2016).

Entertainment-Education Advisor, “Solitary Web Series,” Think Ten Media Group. Castaic, CA (2013-2015).

Member, Senior Affiliate International Researcher, Center for Health Promotion Interventions, School of Public Health, University of Haifa, Israel (2102 onwards).

Member, Advisory Board, Earl Babbie Research Center, Chapman University (2011 onwards).

Member, Advisory Board, University of North Texas, South Asian Media, Culture & Arts Research Cluster (2011 onwards).

Member, Advisory Board, *Quick! Help for Meals*, Annenberg School for Communication, University of Southern California, Los Angeles (2011 onwards)

Member, Academic Advisory Board, MICA MICORE, Ahmedabad, India (2010 onwards).

Member, Governing Board, Soul City Institute of Health and Development Communication and Division of Social and Behaviour Change Communication, University of Witswatersrand, South Africa (2009 onwards).

Member, Presiding Panel, Tejeshwar Singh Memorial Fellowships, Sage Publications International (2009 onwards).

- Member, Program Advisory Board, Population Media Center, VT, U.S.A (1998 onwards).
- Member, Advisory Council, Center for Media Studies, India (1998 onwards).
- Member, Board of Directors, International AIDS Empowerment (2011-2012).
- Member, Corporate Board, *Cause Entertainment*, DM Capital Advisors, Mumbai, India (2010-2012).
- Member, *Global Consortium on Entertainment-Education and Social Change*. Den Haag: Oxfam-Novib (2010-2012).
- Appointed Graduate Faculty, Graduate School, Purdue University, West Lafayette, IN (2009 to 2014).
- Member, Advisory Board, Positive Deviance Institute, Tufts University (2008-2010).
- Communication for Behavior and Social Change History Project Advisor, UNICEF, New York (July 2007 to May 2008).
- External Examiner, Department of Agricultural Extension and Rural Development, University of Ibadan, Nigeria (2008 onwards).
- Jury Member, Everett M. Rogers Award for Entertainment-Education, USC Annenberg School and Norman Lear Center (2006-onwards).
- Board of Trustees, Plexus Institute, New Jersey (2007-2009) and Member, Science Advisory Board (2004- onwards).
- Member, Advisory Board, Breakthrough TV, New York and New Delhi (2007-2009).
- External Examiner, Aligarh Muslim University, India (2007 onwards).
- Honorary Appointment, Professor, Faculty of Modern Languages and Communication, University Putra Malaysia, Selangor, Malaysia (2004 to 2007).
- External Examiner, Department of Media Studies, University of Copenhagen (2004 onwards).
- Member of Advisory Board, Asian Mass Communication Information Center, Singapore (2004 onwards).
- Member, Technical Advisory Group, Global Health Communication Partnership, Johns Hopkins University (2002 to 2004).
- Member, Advisory Board, Earth Conservancy, Virginia (2002 to 2004).
- Member, Media Awards Advisory Board, Office of Health Communication, Centers for Disease Control, U.S.A (1999 to 2005).
- Technical Advisor for Entertainment-Education Project in India, Population Communications International, New York (2000-2002).
- Advisor, UNICEF, Participatory Communication and Community Participation Initiative, New York (2001).

Member, Research and Evaluation Advisory Board, Soul City, South Africa (1999 to 2001).

Formative and Process Evaluation Officer, Program on Improving Training Quality Through Distance Mentoring and Peer-Learning, Economic Development Institute, The World Bank (1998 to 1999).

Extension Communication/Training Consultant, Food and Agriculture Organization of the United Nations, Rome, for a multi-year program on Cooperative Development, National Dairy Development Board, India (1991 to 1996).

External Examiner, Massey University, Auckland, New Zealand (1994-1995).

Board of Directors, American Society of Engineers from India, U.S.A. (1993 to 1995).

Member, Technical Advisory Group, AIDSCAP (AIDS Control and Prevention Project), U.S. AID/Family Health International (1992 to 1994).

### **Editorial Boards**

Member, Editorial Board, *SEARCH – Journal of Media and Communication Research* (2018 onwards).

Member, Editorial Board, *International Journal of Crisis Communication* (2018 onwards).

Member, Editorial Board, *Journal of Media Watch* (2014 onwards).

Member, International Editorial Board, *International Journal of Communication and Social Research* (2013 onwards).

Member, Editorial Board, *Media and Communication*, Geneva, Switzerland (2012-2015)

Member, Editorial Board, *Jurnal Komunikasi* (Malaysian Journal of Communication), University Kebangsaan Malaysia (2010 onwards).

Member, International Advisory Board, *Jurnal e-Bangi*, University Kebangsaan Malaysia (2010 onwards).

Member, Editorial Board, *IBA Journal of Management* (2008 onwards).

Member, Editorial Board, *Journal of Health and Mass Communication* (2008 onwards).

Member, Editorial Board, *Critical Arts* (2008 to 2010).

Member, Editorial Board, *Mass Communicator: A Journal of Communication Studies* (2007 onwards).

Member, Editorial Board, *Environmental Communication* (2006 onwards).

Member, Editorial Board, *Communication for Development and Social Change* (2005 onwards).

Member, Editorial Board, *Malaysia Journal of Sustainability Science and Management* (2005 onwards).

Member, Editorial Board, *Asian Journal of Communication* (2004-2010).

Member, Editorial Board, *Communication Research Reports* (2004 onwards).

Member, Editorial Board, *Communication Studies* (2003 onwards).

Member, Editorial Board, *Communicator* (2003 onwards).

Member, Editorial Advisory Board, *Journal of Communication Studies* (2002 onwards).

Member, Editorial Advisory Board, *Communication Monographs* (2001 to 2004).

Member, Editorial Advisory Board, *International Communication Gazette* (1997 onwards).

### Awards and Honors

*Andrew W. Mellon Distinguished Scholar 2018*, Hendrix College, Conway, AR.

*Outstanding 2018 Article Award*, International Communication Association, Prague, Czech Republic.

*American Journal of Public Health, Editor's Choice 2017 Award for Best Publication--East Los High: Transmedia Edutainment to Promote the Sexual and Reproductive Health of Young Latina/o Americans. American Journal of Public Health, 106(6): 1002-1010.*

*Eminent Visiting Professor*, Center for Excellence, University of Mysore, India 2017.

*The 2017 Anna Endowment Distinguished Lecturer*, Anna University, Chennai, India.

*Carroll Arnold Distinguished Lecturer--2015*, National Communication Association, Las Vegas, Nevada.

*Outstanding Faculty Member--2015*, College of Liberal Arts, The University of Texas at El Paso. El Paso, TX.

*Elizabeth G. Andersch 2014 Award for Outstanding Teaching, Research, & Mentorship in the Communication Discipline*, Scripps College of Communication/COMS, Ohio University.

*Arkansas Medical Society Distinguished Lecturer 2014*. University of Arkansas Medical School. Little Rock, AR, February 2014.

*Racial Justice Ambassador 2012 Award for UTEP's Social Justice Initiative for Promoting Peace, Justice, Freedom, and Dignity for All people*. YWCA of El Paso.

*Schomburg Distinguished Visiting Scholar & Speaker*, Ramapo College, New Jersey (2011).

*The Seventh Annual Patrick J. Scollard Leadership Speaker*, Catholic Health Services of Long Island, New York (2010).

*Birkett Williams Distinguished Lecturer*, Ouachita Baptist University, Arkansas (2009).

*Communication Research as Collaborative Practice Award*, Social Science Research Council and International Communication Association, Chicago (2009).

- Communication Research(er) as an Agent of Change Award*, Social Science Research Council and International Communication Association, Montreal, Canada (2008).
- Top Paper Award, Global Communication and Social Change Division, International Communication Association, Montreal, Canada (2008).
- Human Rights Award for Steadfast Commitment to Social Justice, Social Change, and Freedom*, Northwest Communication Association, 2007.
- The Seventh Rausbni Deshpande Memorial Lecturer* in Community Resource Mobilization and Extension, Lady Irwin College, New Delhi, India, 2006.
- Top Paper Award, Applied Communication Division, National Communication Association, San Antonio, TX 2006.
- The First Everett. M. Rogers Award for Outstanding Achievement in Entertainment-Education*, University of Southern California, Annenberg School for Communication and the Norman Lear Center, 2005.
- Top Paper Award, Applied Communication Division, National Communication Association, Boston, 2005.
- Faculty of Social Sciences and Humanities Distinguished International Scholar*, University of Macau, 2005.
- Distinguished Book Award for Applied Communication*, National Communication Association, Chicago, 2004, for *Combating AIDS: Communication Strategies in Action*.
- Faculty Recognition for Program Contribution, African Students Leadership Organization, Ohio University, 2003.
- CHOICE 2002 Outstanding Academic Title Award for book, *India's Communication Revolution: From Bullock Carts to Cyber Marts*.
- Department of Communication's Distinguished Summer Scholar*, North Dakota State University, Summer, 2002.
- Awarded the Title of *Presidential Research Scholar in the Social and Behavioral Sciences* at Ohio University for five years (beginning Fall, 2001) with \$20,000.00 research support.
- Distinguished Book Award for Applied Communication*, National Communication Association, Seattle, 2000 for *Entertainment-Education: A Communication Strategy for Social Change*.
- Top Three Paper Award in Intercultural Communication, National Communication Association, Chicago, November 1999.
- Top Paper Award in Organizational Communication, International Communication Association, San Francisco, May 1999.
- Top Three Paper Award in Voices of Diversity Interest Group, Eastern Communication Association, Charleston, April 1999.
- Top Paper Award in Development Communication, International Communication Association, Jerusalem, Israel, 1998.



- Excellence in Asian Television Writing Award*, 1998, Asian Media Information and Communication Centre, Singapore.
- Faculty Recognition for Program Contribution, Communication and Development Studies Program, Ohio University, 1998.
- Top Paper Award in Development Communication, International Communication Association, Montreal, May 1997.
- Phi Beta Delta International Scholarship and Service Recognition, Ohio University, 1996.
- Top Two Paper Award in Organizational Communication Division, International Communication Association, Albuquerque, May 1995.
- Top Paper Award in Development Communication, International Communication Association, Sydney, Australia, 1994.
- Top Three Paper Award in Organizational Communication Division, International Communication Association, Sydney, Australia, 1994.
- Provost's Undergraduate Teaching Recognition, Ohio University, 1993.
- Outstanding Graduate Student Achievement Award (University-Wide), University of Southern California, 1990.
- Outstanding Academic Achievement Award, Office for International Students and Scholars, University of Southern California, 1989.
- Research Associate Fellowship, Annenberg School for Communication, University of Southern California, 1985 to 1989.
- Exceptional Teaching Assistant Award, Graduate College, Bowling Green State University, 1985.
- Outstanding Masters' Student, Radio-TV-Film, Bowling Green State University, 1985.
- Outstanding Masters' Student, Sch. of Speech Communication, Bowling Green State University, 1984-1985.

### **Funded Research Grants/Activities**

- Arvind Singhal and Lucia Dura. *Online Problem-Solving Skills Training for Mothers of Newly Diagnosed Child Cancer Patients*. NCI/NIH R01 funded at \$2.2 million to U of Rochester School of Medicine with a UTEP subcontract of \$102,000.00 (2012 to 2018). PI.
- Arvind Singhal and Kristin Kosyluk. *Positive Deviance for Closing Rehab Cases Effectively and Efficiently*. State of Oklahoma Rehabilitation Services. \$50,022.00 (2015-2017). PI.
- Arvind Singhal. *Assessment of "East Los High" Web Series and its Transmedia Extensions on Influencing Latino Teenage Sexuality*. Population Media Center, VT, \$5,500. (2014). PI

- Arvind Singhal. *Enhancement of Social Justice Initiative Actions and Liberating Structures at UTEP's Department of Communication*. Lipmanowicz Family Foundation and Merck, Inc. \$10,000.00 (2014-2015).
- Arvind Singhal. *Assessment of "East Los High" Web Series and its Transmedia Extensions on Influencing Latino Teenage Sexuality*. Population Media Center, VT, \$31,651.00 (2013-2014). PI.
- Arvind Singhal. *Enhancement of Social Justice Initiative Actions and Liberating Structures at UTEP's Department of Communication*. Lipmanowicz Family Foundation and Merck, Inc. \$20,000.00 (2013-2014).
- Martine Bouman and Arvind Singhal. *Identifying and amplifying existing wisdom: Utilizing the Positive Deviance Approach to enhance psychological resilience amongst adolescents vulnerable to depression and anxiety*. The Netherlands Organisation for Health Research and Development (ZonMw). \$536,000.00 total of which subcontract to UTEP for \$51,590.00 (2011 to 2015).
- Arvind Singhal. *Enhancement of Social Justice Initiative Actions and Liberating Structures at UTEP's Department of Communication*. Lipmanowicz Family Foundation and Merck, Inc. \$20,000.00 (2012-2013).
- Arvind Singhal. *Enhancement of Social Justice Initiative Actions and Liberating Structures at UTEP's Department of Communication*. Lipmanowicz Family Foundation and Merck, Inc. \$20,000.00 (2011-2012).
- Rafael Obregon, Drew McDaniel, David Mould, Arvind Singhal, and V.C. Cambridge. Partnership for Health and Development Communication (AED/USAID) \$2,574,658.00 (\$2.6 Million) (2007 to 2011).
- P.N. Vasanti, Arvind Singhal, Pandit Ramdayal Sharma, Devendra Sharma, and Akhilesh Kumar Sharma. *Intervening with the Indigenous: An Action-Based Folk Media Campaign and Research Project on HIV/AIDS in Rural Bihar*. \$120,000.00. United Nations Joint Program on HIV/AIDS (UNAIDS) (2007).
- James W. Dearing, Nagesh Rao, Arvind Singhal, R. Sam Larson, and Mary Casey. *Estimating, Improving, and Measuring the External Validity of Effective STEM Programs*. \$292,149.00 National Science Foundation (2004-2006).
- Arvind Singhal with Everett M. Rogers, David Andrews, and Martin Kaplan. *The Impact of Health-Related Content in American Television Soap Operas Broadcast in Asia*. \$187,126.00 Centers for Disease Control and Prevention. (2003-2004).
- Arvind Singhal. *Tying Entertainment-Education Broadcasts with Community-Based Action in India*. \$150,000.00, Population Communication International, New York (2002-2004).
- Arvind Singhal, Everett M. Rogers, and others. *A Field Experiment to Measure the Effects of a Television Soap Opera on Status of Women, Family Planning, and HIV/AIDS Prevention in China*, \$131,500.00 (Ford Foundation, Beijing) and \$25,000 (Helen Lang Charitable Trust) (1995-2001).
- Arvind Singhal. *TV Soap Opera in China*. Population Communications International, \$5,000.00 (1999-2000).
- Arvind Singhal. *Women's Empowerment Through Dairy Cooperatives in India*, \$3,500, Ford Foundation, New Delhi (1998-99).

- Arvind Singhal. *Community Effects of a Radio Soap Opera in India*. Population Communications International, New York, \$20,000 (1998-99).
- Arvind Singhal. *Women's Empowerment Through Dairy Cooperatives in India*, \$6,000, Ford Foundation, New Delhi (1997-98).
- Arvind Singhal, N. Bhaskara Rao, and others. *A Field Experiment to Measure the Effects of Tinka Tinka Sukh, A Radio Soap Opera, On Status of Women, Family Planning, and HIV/AIDS Prevention in India*, \$94,000, David and Lucile Packard Foundation (1996-98).
- National Dairy Development Board (India), Arvind Singhal and E. M. Rogers. *Women's Empowerment Through Dairy Cooperatives in India*, \$67,342.00, Ford Foundation (1995-98).
- Arvind Singhal, Everett M. Rogers, and others. *A Field Experiment to Measure the Effects of Tinka Tinka Sukh, A Radio Soap Opera, On Status of Women, Family Planning, and HIV/AIDS Prevention in India*, \$10,000, Population Communications International, New York (1996).
- Arvind Singhal, Everett M. Rogers, and others. *A Field Experiment to Measure the Effects of Tinka Tinka Sukh, A Radio Soap Opera, On Status of Women, Family Planning, and HIV/AIDS Prevention in India*, \$5,000, Helen Lang Charitable Trust, MN (1996).
- Vibert Cambridge, Anne Cooper Chen, Josep Rota, Arvind Singhal, and Joe Slade, *From Sesame Street to Court Street*, \$6,000, Ohio University 1804 Grant (1996).
- Arvind Singhal. U.S. Dept of Education *Title VI Grant to Internationalize the Curriculum*, \$2,000, 1994.
- Arvind Singhal. Baker Fund Research Award, Ohio University, *Bangalore, India's Silicon Valley: Lessons Learned From a Third World Technopolis*, \$4,700 (1992-93).
- Arvind Singhal. Ohio University Research Initiative Grant, Office of Research, \$4,056 (1992).
- Arvind Singhal and Michael J. Papa. Ohio University Research Challenge Grant, *Rural Poverty Alleviation in Bangladesh: Lessons Learned from the Grameen Bank* \$6,000 (1992).
- Arvind Singhal. Ohio University Research Initiative Grant, Office of Research, \$3,888 (1991).
- Arvind Singhal. Baker Fund Research Award, Ohio University, *The Entertainment-Education Strategy in Mass Communication*, \$3,173 (1991).
- Everett M. Rogers & Arvind Singhal. Rockefeller Foundation Program on the Status of Women and Fertility: *Effects of a Television Soap Opera on Fertility in Latin America*, \$70,000 (1989-90).
- Everett M. Rogers and Arvind Singhal. Rockefeller Foundation Program on the Status of Women and Fertility: *Effects of Television Soap Operas on Status of Women in India*, \$30,000 (1987-88).
- Everett M. Rogers, Arvind Singhal, and others. NSF Indo-U.S. Cooperative Science Program: *Communication and Development in India*, Travel Grant, \$26,000 (1987).

## Publications

Available from <http://utminers.utep.edu/asinghal/Publications.htm>

### Theses

- Arvind Singhal (1990). *Entertainment-Educational Communication Strategies for Development*. Ph.D. Dissertation, University of Southern California (Everett M. Rogers, Advisor), DAI-A 51/07, p. 2190, *Dissertation Abstracts International*.
- Arvind Singhal (1988). *Pro-social Learning from Soap Opera Models in India*. Ph.D. Pre-Dissertation Thesis, University of Southern California (Everett M. Rogers, Advisor).
- Arvind Singhal (1985). *The Coverage of Indira Gandhi's Assassination in the Third World and Western Mass Media*. MA Thesis, Bowling Green State University (Srinivas Melkote, Advisor).

### Books and Monographs

- Arvind Singhal (Editor) (in process). *Positive Deviance in Action: A Dozen Classic Cases*.
- Arvind Singhal, Prucia Buscell, and Curt Lindberg (2014). *Inspiring Change and Saving Lives: The Positive Deviance Way*. Bordentown, NJ: PlexusPress.
- Do Kyun Kim, Arvind Singhal, and Gary Kreps (Eds.) (2014). *Health Communication: Strategies for Developing Global Health Programs*. New York, NY: Peter Lang Publishers.
- Arvind Singhal, Prucia Buscell, and Curt Lindberg (2010). *Inviting Everyone: Healing Healthcare through Positive Deviance*. Bordentown, NJ: PlexusPress.
- Arvind Singhal and Lucia Dura (2009). *Protecting Children from Exploitation and Trafficking: Using the Positive Deviance Approach in Uganda and Indonesia*. Washington D.C.: Save the Children.
- Virginia Lacayo and Arvind Singhal (2008). *Popular Culture with a Purpose! Using Edutainment Media for Social Change*. Den Haag, Netherlands: Oxfam-Novib. **Translated in Spanish**.
- Arvind Singhal and James W. Dearing (Eds.) (2006). *Communication of Innovations: A Journey with Ev Rogers*. Sage Publications: Thousand Oaks, CA; London, and New Delhi.
- Michael J. Papa, Arvind Singhal, and Wendy Papa (2006). *Organizing for Social Change: A Dialectical Journey of Theory and Praxis*. Sage Publications: Thousand Oaks, CA; London, and New Delhi.
- Arvind Singhal, Mike Cody, Everett M. Rogers, and Miguel Sabido (Editors) (2004). *Entertainment-Education Worldwide: History, Research, and Practice*. Mahwah, NJ: Lawrence Erlbaum Associates. **Translated in Japanese** (2011) [Tokyo: Seibundo Publishing Co] **and Korean** (2009) [Seoul: Korea Research Foundation]
- Arvind Singhal and Everett M. Rogers (2003). *Combating AIDS: Communication Strategies in Action*. Thousand Oaks, CA: Sage Publications. **Translated in Japanese** (2011) [Akashi Shoten Publishers] **and Chinese** (2005) [Shanghai Scientific and Technical Publishers]. **NCA 2004 Applied Communication Distinguished Book**.
- Arvind Singhal and W.Stephen Howard (Editors) (2003). *The Children of Africa Confront AIDS: From Vulnerability to Possibility*. Athens, OH: Ohio University Press.

Arvind Singhal and Everett M. Rogers (2001). *India's Communication Revolution: From Bullock Carts to Cyber Marts*. Thousand Oaks, CA: Sage. **CHOICE 2002 Outstanding Academic Title.**

Arvind Singhal and Everett M. Rogers (1999). *Entertainment-Education: A Communication Strategy for Social Change*. Mahwah, NJ: Lawrence Erlbaum Associates. **NCA 2000 Applied Communication Distinguished Book. Translated in Japanese** (2011) [Kumamoto Government Chuangyan 8 Series].

Arvind Singhal and Everett M. Rogers (1989). *India's Information Revolution*. Thousand Oaks, CA: Sage.

### **Journal Editorship**

Arvind Singhal (2013) Special Issue on *Entertainment-Education and Social Change*. *Critical Arts*, 27(1).

Arvind Singhal and Everett M. Rogers (2002). Special Issue on *Entertainment-Education*. *Communication Theory*, Volume 12(2).

### **Peer-Reviewed Articles and Essays**

Arvind Singhal and Peer J. Svenkerud (2018). Diffusion of Evidence-Based Interventions or Practice-Based Positive Deviations. *Journal of Development Communication*. 29(2): pp. in press.

Jean Claude Kwitonda and Arvind Singhal (2018). Teaching and Learning about Positive Deviance: Boosting Metacognitions to Grasp Global Communication Theory and Practice. *Journal of Intercultural Communication Research*. <https://doi.org/10.1080/17475759.2018.1475295>.

Byron A. Foster, Christian A. Aquino, Sharol Mejia, Barbara J. Turner, & Arvind Singhal (2018). Identification and characterization of families that are positively deviant for childhood obesity in a Latino population, a case-control study. *Journal of Obesity*. Volume: 1-12.

Hua Wang and Arvind Singhal (2018). Audience-Centered Discourses in Communication and Social Change: The “Voicebook” of *Main Kuch Bhi Kar Sakti Hoon*, an Entertainment-Education Initiative in India. *Journal of Multicultural Discourses*. <https://doi.org/10.1080/17447143.2018.1481857>.

Arvind Singhal and Yuki Azaad Tomar (2017-16). *Nun Chini Pani*—a Culturally-Sensitive, Visually-Creative Communication Campaign to Reduce Diarrhoeal Deaths in Nepal. *International Journal of Communication and Social Research*, 5-4(2-1): 1-10.

Arvind Singhal and Yoko Kawamura (2017). Social Change and Positive Deviance: Now and in Future. *The Journal of Public Health Practice*, 81(11): 938-943.

Arvind Singhal and Lucia Dura (2017). Positive Deviance: A Non-Normative Approach to Health and Risk Messaging, *Oxford Research Encyclopedia of Communication: Communication Theory, Health and Risk Communication*. DOI: 10.1093/acrefore/9780190228613.013.248

Victoria Sletli and Arvind Singhal (2017). Identification and Amplification of Tacit Knowledge: The Positive Deviance Approach as Knowledge Management Praxis. *The Electronic Journal of Knowledge Management*, 15(1): 48-58.

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