

# CURRICULUM PROPOSAL

## APPROVAL PAGE

**Proposal Title: Changes to the Master of Business Administration and Master of Public Administration Dual Degree**

**College: Liberal Arts                      Department: Political Science**

**DEPARTMENT CHAIR- Dr. Gaspare Genna**

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**I have read the enclosed proposal and approve this proposal on behalf of the department.**

  
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**Signature**

  
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**Date**

**COLLEGE CURRICULUM COMMITTEE CHAIR -**

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**I have read the enclosed documents and approve the proposal on behalf of the college curriculum committee.**

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**Signature**

**Date**

**COLLEGE DEAN – Dr. Denis O’Hearn**

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**I have read the enclosed documents and approve the proposal on behalf of the college. I certify that the necessary funds will be allocated by the college in support of this proposal.**

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**Signature**

**Date**

## GRADUATE CURRICULUM CHANGE MEMO

**Date:** November 11, 2021

**From:** Laura M. Uribarri, Assistant Dean, College of Business Administration  
Dr. Eric J. Boyer, Associate Professor and Director, MPA Program

**Through:** Dr. Erik Devos, Associate Dean and Chair, MBA Policy Committee  
Dr. Gaspare M. Genna, Professor and Department Chair, Political Science

**Through:** Dr. James Payne, Dean, College of Business Administration  
Dr. Denis O'Hearn, Dean, College of Liberal Arts

**To:** Dr. Aaron Velasco, Chair, Graduate Council

**Proposal Title:** Changes to the Master of Business Administration and Master of Public Administration Dual Degree

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The College of Business Administration and College of Liberal Arts approved changes to the MBA/MPA dual degree requirements to reflect 2020 revisions to the MBA degree plan and update MPA coursework.

Option 1 of the recommended changes requires students to complete the 27 credit hour MBA core and substitute three elective courses with 9 credit hours of approved MPA electives. The MPA Program would substitute 9 credit hours of core courses (PAD 5351, PAD 5350, PAD 5311) with three MBA core courses (MGMT 5311, QMB 5311, ECON 5311), which are significantly similar to those within the MPA core. Option 2 allows students to take 27 credit hours of the MPA coursework and substitute 9 credit hours with approved MBA elective courses. Similarly, the MBA Program would substitute 9 credit hours of core courses (MGMT 5311, QMB 5311, ECON 5311) with three MPA courses (PAD 5351, PAD 5350, PAD 5311), which are significantly similar to those within the MBA core. Both programs of study are listed in Addendum A.

The revised dual degree will consist of 54 credit hours of graduate study, allowing students in the dual degree program to reduce their combined credit hours to obtain both the MBA and MPA degrees with 18 fewer credit hours. The total number of credit hours in the MBA and MPA programs will remain in compliance with AACSB and NASPAA accreditation policies.

# MBA-MPA Combined

Students may also enroll in a two-degree option MBA-MPA program. The objective of this program is to permit students with broad interest in both the public and private sectors to register in both the MBA and MPA programs. With the increasing interdependence of the public and private sectors, this option is attractive to students wishing to pursue careers in positions responsible for working with their counterparts in private or public organizations. To be admitted into the two-degree option, the applicant must specify the option *at the time of application to the Graduate School*. Students who wish to enter the MBA/MPA program should consult the Graduate Advisor for the College of Business Administration and the Director of the MPA program with regard to admission, required courses, approved electives, and petition for candidacy.

The program consists of **54** semester credit hours (SCH) of graduate study, of which **27** SCH are in areas of Business Administration and **27** SCH are in areas of Public Administration. Admission to and continuance in the program are administered separately by the MBA and MPA graduate committees and by the Graduate School.

## Specific Requirements for the MBA-MPA Two-Degree Option

1. Students must meet all requirements for admission to both programs.
2. Students must complete the program of study outlined in the degree plan (below).
3. Electives must be approved by the academic advisors of both programs.
4. Admission to and continuance in the program are administered separately by the MBA and MPA graduate committees and by the Graduate School.

## Program of Study 1

1. **Required MBA Core (27 SCH)** Students are allowed to substitute MBA electives with approved MPA electives.

Code	Title	Hours
<a href="#">ACCT 5304</a>	<a href="#">Accounting Analysis</a>	3
<a href="#">BLAW 5306</a>	Business Law and Ethics	3
<a href="#">ECON 5311</a>	Managerial Economics	3
<a href="#">FIN 5311</a>	Financial Management	3
<a href="#">MGMT 5311</a>	Organizational Mgmt Seminar	3

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Code	Title	Hours
<a href="#">MGMT 5335</a>	International Strategic Mgmt	3
<a href="#">MKT 5311</a>	Marketing Management	3
<a href="#">OSCM 5308</a>	Concepts of Production Mgmt	3
<a href="#">QMB 5311</a>	Quantitative Methods-Business	3

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2. Required MPA **Courses (27 SCH)** Students are allowed to substitute PAD 5311, PAD 5350 and PAD 5351 with approved MBA core ECON 5311, MGMT 5311, and QMB 5311 respectively.

Code	Title	Hours
<a href="#">PAD 5300</a>	Intro to Research Methods	3
<a href="#">PAD 5302</a>	<a href="#">The Public Administration Profession</a>	3
<a href="#">PAD 5310</a>	Pub. Policy Process & Institut	3
<a href="#">PAD 5365</a>	Pol Anal & Decision Making	3
<a href="#">PAD 5367</a>	Comprehen Integration/Pub Adm	3
<a href="#">Choose Four:</a>		<u>12</u>
<a href="#">PAD 5348</a>	<a href="#">Innovation and Problem Solving</a>	
<a href="#">PAD 5352</a>	<a href="#">Public Budgeting &amp; Financial Management</a>	
<a href="#">PAD 5356</a>	<a href="#">Social Entrepreneurship and Not/Prof Mgmt</a>	
<a href="#">PAD 5380</a>	<a href="#">Selected Problems in Nonprofit Administration: Nonprofit Administration</a>	
<a href="#">PAD 5380</a>	<a href="#">Selected Problems in Nonprofit Administration: Regional and Urban Planning</a>	
<a href="#">PAD 5381</a>	<a href="#">Public and Nonprofit Program Evaluation</a>	

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## Program of Study 2

1. Required MPA **Core. (27 SCH)** Students are allowed to substitute MPA electives with approved MBA electives.

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Code	Title	Hours
<a href="#">PAD 5300</a>	Intro to Research Methods	3
<a href="#">PAD 5302</a>	<u>The Public Administration Profession</u>	3
<a href="#">PAD 5310</a>	Pub. Policy Process & Institut	3
<a href="#">PAD 5311</a>	Econ Anal for Public Admin	3
<a href="#">PAD 5350</a>	Organization Theory & Behavior	3
<a href="#">PAD 5351</a>	Applied Stats for Public Admin	3
<a href="#">PAD 5365</a>	Pol Anal & Decision Making	3
<a href="#">PAD 5367</a>	Comprehen Integration/Pub Adm	3
<u>Choose One:</u>		3
<a href="#">PAD 5348</a>	<u>Innovation and Problem Solving</u>	
<a href="#">PAD 5352</a>	<u>Public Budgeting &amp; Financial Management</u>	
<a href="#">PAD 5356</a>	<u>Social Entrepreneurship and Not/Prof Mgmt</u>	
<a href="#">PAD 5380</a>	<u>Selected Problems in Nonprofit Administration: Nonprofit Administration</u>	
<a href="#">PAD 5380</a>	<u>Selected Problems in Nonprofit Administration: Regional and Urban Planning</u>	
<a href="#">PAD 5381</a>	<u>Public and Nonprofit Program Evaluation</u>	

2. Required MBA Courses (27 SCH) Students are allowed to substitute ECON 5311, MGMT 5311 and OMB 5311 with approved MPA core PAD 5311, PAD 5350, and PAD 5351 respectively.

Code	Title	Hours
<a href="#">ACCT 5304</a>	<u>Accounting Analysis</u>	3
<a href="#">BLAW 5306</a>	Business Law and Ethics	3
<a href="#">FIN 5311</a>	Financial Management	3
<a href="#">MGMT 5335</a>	International Strategic Mgmt	3
<a href="#">MKT 5311</a>	Marketing Management	3

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Code	Title	Hours
<a href="#">OSCM 5308</a>	Concepts of Production Mgmt	3
<b>Plus nine credit hours of approved MBA electives</b>		<b>9</b>

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## Degree Plan

Code	Title	Hours
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**MBA Core (All courses listed within this degree area require a grade of C or better for successful completion.)**

Required Courses:

<a href="#">ACCT 5304</a>	<a href="#">Accounting Analysis</a>	3
<a href="#">BLAW 5306</a>	Business Law and Ethics	3
<a href="#">ECON 5311</a>	Managerial Economics	3
<a href="#">FIN 5311</a>	Financial Management	3
<a href="#">MGMT 5311</a>	Organizational Mgmt Seminar	3
<del><a href="#">MGMT 5335</a></del>	<del><a href="#">International Strategic Management</a></del>	3
<a href="#">MKT 5311</a>	Marketing Management	3
<a href="#">OSCM 5308</a>	Concepts of Production Mgmt	3
<a href="#">QMB 5311</a>	Quantitative Methods-Business	3

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**MPA Core (All courses listed within this degree area require a grade of C or better for successful completion.)**

Required Courses:

<a href="#">PAD 5300</a>	Intro to Research Methods	3
<a href="#">PAD 5302</a>	The Public Adm Profession	3
<a href="#">PAD 5310</a>	Pub. Policy Process & Institut	3
<a href="#">PAD 5311</a>	Econ Anal for Public Admin	3
<a href="#">PAD 5350</a>	Organization Theory & Behavior	3

Code	Title	Hours
<a href="#">PAD 5351</a>	Applied Stats for Public Admin	3
<a href="#">PAD 5365</a>	Pol Anal & Decision Making	3
<a href="#">PAD 5367</a>	Comprehen Integration/Pub Adm	3
<a href="#">Choose One:</a>		<u>3</u>
<a href="#">PAD 5348</a>	<a href="#">Innovation and Problem Solving</a>	
<a href="#">PAD 5352</a>	<a href="#">Public Budgeting &amp; Financial Management</a>	
<a href="#">PAD 5356</a>	<a href="#">Social Entrepreneurship and Not/Prof Mgmt</a>	
<a href="#">PAD 5380</a>	<a href="#">Selected Problems in Nonprofit Administration: Nonprofit Administration</a>	
<a href="#">PAD 5380</a>	<a href="#">Selected Problems in Nonprofit Administration: Regional and Urban Planning</a>	
<a href="#">PAD 5381</a>	<a href="#">Public and Nonprofit Program Evaluation</a>	
<b>Total Hours</b>		<b>54</b>

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# Dual Degree MPA/MBA

Students may also enroll in a two-degree option: MPA-MBA program. The objective of this program is to permit students with broad interest in both the public and private sectors to register in both the MPA and MBA programs. With the increasing interdependence of the public and private sectors, this option is attractive to those students wishing to pursue careers in positions responsible for working with their counterparts in private or public organizations. In order to be admitted into the two-degree option, the applicant must specify the option at the time of application to the Graduate School. Students who wish to enter either the MPA or MPA-MBA programs should consult with the Graduate Advisor for the College of Business Administration and with the Coordinator of the MPA program with regard to admission, required courses, approved electives, and petition for candidacy.

The program consists of 54 semester credit hours (SCH) of graduate study, of which 27 SCH are in areas of Business Administration and 27 SCH are in areas of Public Administration.  
Apply to Graduate School: <http://www.utep.edu/graduate/apply-now/apply-now.html>

Course descriptions are available at the following link: <http://catalog.utep.edu/grad/college-of-liberal-arts/college-liberal-arts-deans-office/master-of-public-administration/>

## Specific Requirements for the MBA/MPA Two-Degree Option

1. Students must meet all requirements for admission to both programs.
2. Students must choose one of the following Programs of Study.
3. Students must complete the program of study outlined in the degree plan (below).
4. Electives must be approved by the academic advisors of both programs.
5. Admission to and continuance in the program are administered separately by the MBA and MPA graduate committees and by the Graduate School.

## Program of Study 1

**MBA Required Core (27 SCH) - Students are allowed to substitute MBA electives with approved MPA electives**

Code	Title	Hours
ACCT 5304	Accounting Analysis	3
BLAW 5306	Business Law and Ethics	3
ECON 5311	Managerial Economics	3

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<u>Code</u>	<u>Title</u>	<u>Hours</u>
FIN 5311	Financial Management	3
MGMT 5311	Organizational Mgmt Seminar	3
MGMT 5353	International Strategic Mgmt	3
MKT 5311	Marketing Management	3
OSCM 5308	Concepts of Production Mgmt	3
QMB 5311	Quantitative Methods-Business	3

**Required MPA Courses (27 SCH)** - Students are allowed to substitute PAD 5311, PAD 5350 and PAD 5351 with approved MBA core ECON 5311, MGMT 5311, and QMB 5311 respectively

<u>Code</u>	<u>Title</u>	<u>Hours</u>
PAD 5300	Intro to Research Methods	3
PAD 5302	The Public Administration Profession	3
PAD 5310	Pub. Policy Process & Institutions	3
PAD 5365	Pol Anal & Decision Making	3
PAD 5367	Comprehen Integration/Pub Adm	3

Choose Four:

PAD 5348	Innovation and Problem Solving	
PAD 5352	Public Budgeting & Financial Management	
PAD 5356	Social Entrepreneurship and Non/Prof Mgmt	
PAD 5380	Selected Problems in Nonprofit Administration: Non-profit Administration	
PAD 5380	Selected Problems in Nonprofit Administration: Regional & Urban Planning	
PAD 5381	Public and Nonprofit Program Evaluation	

# Program of Study 2

**Required MPA (27 SCH) – Students are allowed to substitute MPA electives with approved MBA electives.**

<u>Code</u>	<u>Title</u>	<u>Hours</u>
<u>PAD 5300</u>	<u>Intro to Research Methods</u>	<u>3</u>
<u>PAD 5302</u>	<u>The Public Administration Profession</u>	<u>3</u>
<u>PAD 5310</u>	<u>Pub. Policy Process &amp; Institutions</u>	<u>3</u>
<u>PAD 5365</u>	<u>Pol Anal &amp; Decision Making</u>	<u>3</u>
<u>PAD 5367</u>	<u>Comprehen Integration/Pub Adm</u>	<u>3</u>

Choose Four:

<u>PAD 5348</u>	<u>Innovation and Problem Solving</u>	
<u>PAD 5352</u>	<u>Public Budgeting &amp; Financial Management</u>	
<u>PAD 5356</u>	<u>Social Entrepreneurship and Non/Prof Mgmt</u>	
<u>PAD 5380</u>	<u>Selected Problems in Nonprofit Administration: Non-profit Administration</u>	
<u>PAD 5380</u>	<u>Selected Problems in Nonprofit Administration: Regional &amp; Urban Planning</u>	
<u>PAD 5381</u>	<u>Public and Nonprofit Program Evaluation</u>	

**Required MPA Courses (27 SCH) - Students are allowed to substitute PAD 5311, PAD 5350 and PAD 5351 with approved MBA core ECON 5311, MGMT 5311, and QMB 5311 respectively**

<u>Code</u>	<u>Title</u>	<u>Hours</u>
<u>ACCT 5304</u>	<u>Accounting Analysis</u>	<u>3</u>
<u>BLAW 5306</u>	<u>Business Law and Ethics</u>	<u>3</u>
<u>FIN 5311</u>	<u>Financial Management</u>	<u>3</u>

Code	Title	Hours
MGMT 5353	International Strategic Mgmt	3
MKT 5311	Marketing Management	3
OSCM 5308	Concepts of Production Mgmt	3
Plus nine credit hours of approved MBA electives		9

## Degree Plan

**MPA Core (All courses listed within this degree area require a grade of C or better for successful completion.)**

Code	Title	Hours
PAD 5300	Intro to Research Methods	3
PAD 5302	The Public Administration Profession	3
PAD 5310	Pub. Policy Process & Institutions	3
PAD 5365	Pol Anal & Decision Making	3
PAD 5367	Comprehen Integration/Pub Adm	3

Choose Four:

PAD 5348	Innovation and Problem Solving	
PAD 5352	Public Budgeting & Financial Management	
PAD 5356	Social Entrepreneurship and Non/Prof Mgmt	
PAD 5380	Selected Problems in Nonprofit Administration: Non-profit Administration	
PAD 5380	Selected Problems in Nonprofit Administration: Regional & Urban Planning	
PAD 5381	Public and Nonprofit Program Evaluation	

**MPA Core (All courses listed within this degree area require a grade of C or better for successful completion.)**

Code	Title	Hours
ACCT 5304	Accounting Analysis	3

<u>BLAW 5306</u>	<u>Business Law and Ethics</u>	<u>3</u>
<u>FIN 5311</u>	<u>Financial Management</u>	<u>3</u>
<u>MGMT 5353</u>	<u>International Strategic Mgmt</u>	<u>3</u>
<u>MKT 5311</u>	<u>Marketing Management</u>	<u>3</u>
<u>OSCM 5308</u>	<u>Concepts of Production Mgmt</u>	<u>3</u>
<b><u>Total Hours</u></b>		<b><u>54</u></b>

ADDENDUM A

<b>PROGRAM OF STUDY 1 - MBA SEEKING</b>	
<b>Master of Business Administration</b>	
BLAW 5306 Business Law and Ethics	3
MGMT 5311 Organizational Management Seminar	3
ACCT 5304 Accounting Analysis	3
QMB 5311 Quantitative Methods in Business	3
MKT 5311 Marketing Management	3
FIN 5311 Financial Management	3
ECON 5311 Managerial Economics	3
OSCM 5308 Concepts of Production Management	3
MGMT 5335 International Strategic Management	3
<i>Plus 9 sch electives transferred from MPA Program for a total of 36 sch</i>	
<b>Master of Public Administration</b>	
PAD 5300 Introduction to Research Methods	3
PAD 5302 The Public Administration Profession	3
PAD 5310 Public Policy Process and Institutions	3
PAD 5367 Comprehensive Integration	3
PAD 5365 Policy Analysis and Decision-making	3
Choose Four:	12
PAD 5356 Social Entrepreneurship and Not/Prof Mgmt	
PAD 5348 Innovation and Problem Solving	
PAD 5380 Selected Problems in Nonprofit Administration: Nonprofit Administration	
PAD 5380 Selected Problems in Nonprofit Administration: Regional and Urban Planning	
PAD 5381 Public and Nonprofit Program Evaluation	
PAD 5352 Public Budgeting & Financial Management	
<i>Plus 9 sch core transferred from MBA Program for a total of 36 sch</i>	
<b>MBA</b>	<b>27</b>
<b>MPA Electives</b>	<b>12</b>
<b>MPA</b>	<b>15</b>
<b>Total Semester Credit Hours</b>	<b>54</b>

<b>PROGRAM OF STUDY 2 - MPA SEEKING</b>	
<b>Master of Public Administration</b>	
PAD 5300 Introduction to Research Methods	3
PAD 5302 The Public Administration Profession	3
PAD 5310 Public Policy Process and Institutions	3
PAD 5351 Applied Statistics	3
PAD 5350 Organizational Theory and Behavior	3
PAD 5367 Comprehensive Integration	3
PAD 5365 Policy Analysis and Decision-making	3
PAD 5311 Economic Analysis for Public Administrators	3
Choose One:	3
PAD 5356 Social Entrepreneurship and Not/Prof Mgmt	
PAD 5348 Innovation and Problem Solving	
PAD 5380 Selected Problems in Nonprofit Administration: Nonprofit Administration	
PAD 5380 Selected Problems in Nonprofit Administration: Regional and Urban Planning	
PAD 5381 Public and Nonprofit Program Evaluation	
PAD 5352 Public Budgeting & Financial Management	
<i>Plus 9 sch electives transferred from MBA Program for a total of 36 sch</i>	
<b>Master of Business Administration</b>	
BLAW 5306 Business Law and Ethics	3
ACCT 5304 Accounting Analysis	3
MKT 5311 Marketing Management	3
FIN 5311 Financial Management	3
OSCM 5308 Concepts of Production Management	3
MGMT 5335 International Strategic Management	3
<b>Concentration</b>	
MBA Elective 1	3
MBA Elective 2	3
MBA Elective 3	3
<i>Plus 9 sch core transferred from MPA Program for a total of 36 sch</i>	
<b>MPA</b>	<b>27</b>
<b>MBA Electives</b>	<b>9</b>
<b>MBA</b>	<b>18</b>
<b>Total Semester Credit Hours</b>	<b>54</b>