

The University of Texas at El Paso

Curriculum Change Proposal

Approval Page

Proposal Title: Course Catalog Deletions and Revisions

Department Chair

I have read the enclosed proposal and approve this proposal on behalf of the department.

Stacey K. Sowards

9/25/2017

Signature

Date

College Curriculum Committee Chairperson

I have read the enclosed documents and approve the proposal on behalf of the college curriculum committee.

Signature

Date

College Dean

I have read the enclosed documents and approve the proposal on behalf of the college. I certify that the necessary funds will be allocated by the college in support of this proposal.

Signature

Date

Graduate Council/Undergraduate Curriculum Committee

Council Action:

Approved

Returned to the College

Date of Action Report: _____

Signature, Chairman

Date

Undergraduate Curriculum Change Memo

Date: September 25, 2017

From: Stacey Sowards, Department of Communication *Stacey Sowards*

Through: Stacey Sowards, Chair of the Department of Communication

Through: Steve Crites, Dean, College of Liberal Arts

To: Chair, Undergraduate Curriculum Committee

Subject: Course Changes and Deletions; Addition of Block Electives

First, we propose to delete courses that were part of old degree plans in electronic media and print media. Those degrees are no longer offered, and neither are the courses we propose to delete. Those courses are: COMM 3311: Public Affairs Reporting, COMM 3331: Graphics of Print Media, and COMM 4311: News Editing.

Second, we propose two course changes, both in title and description. COMM 3317: Photography would be changed to Advanced Digital Photography. Since we added COMM 3316: Digital Photography to the degree plans for Digital Media Production and Multimedia Journalism several years ago, revising the COMM 3317 course as an advanced digital photography course would allow us to teach that course, whereas COMM 3317 is no longer taught as techniques for print photography are no longer really needed for professional training.

COMM 4313: Applied Interactive Magazine would be updated in title and description to reflect the senior capstone experience and update language to reflect more contemporary usage.

Finally, several new courses were added to the 2017-2018 course catalog. These are courses that had been taught for many years as special topics courses under COMM 4350. COMM 4350 is a block elective, so now we request that the new courses be listed as block electives as they were formerly under COMM 4350. We propose that the following courses be added to the block elective list:

COMM 4360: Environmental Communication
COMM 4361: Environmental Conflict & Communication
COMM 4362: Gender & Communication
COMM 4363: Political Communication
COMM 4364: Communicating Positive Deviance
COMM 4365: Communicating Healthy Communities
COMM 4366: Communication, Tourism, and Public Memory
COMM 4368: Borderlands Communication

Course Change Form

Subject Prefix COMM Course Number 3317

Title: **Course Title Changes for COMM 3317**

Directions: List all items that are being changed in a from/to format:

Change	From	To
Course Title Change (3317)	Photography	Advanced Digital Photography
Course Description Change (3317)	Basic instruction in photographic media. Camera lighting, and development of techniques. Principles of composition development and printing techniques. Prerequisite: Junior standing. Course fee required.	Advanced instruction in photographic media, including advanced techniques in camera lighting, and composition development. Prerequisite: COMM 3316: Digital Photography Course fee required.

Rationale for Changing the Courses

Briefly describe the rationale for changing this course.

The courses need to be updated from our old print and electronic media majors. COMM 3316 was added as digital photography, and 3317 is the print photography version of that course. We would like to update 3317 and change it so that it is an advanced digital photography course instead of a print photography course.

Description for COMM 3317: Advanced instruction in photographic media, including advanced techniques in camera lighting, and composition development. Prerequisite: COMM 3316: Digital Photography

Course Change Form

Subject Prefix COMM Course Number 4313

Title: **Course Title Changes for COMM 4313**

Directions: List all items that are being changed in a from/to format:

Change	From	To
Course Title Change (4313)	Applied Interactive Magazine	Senior Capstone: Digital News Bureau
Course Description Change (4313)	This course will offer hands-on experience in designing and operating an electronic magazine on the World Wide Web and the journalism and graphic skills involved in these tasks. Its purpose is to offer students an applied journalism capstone experience focusing on both traditional and new media skills in the construction of a multi linear nonfiction ezine with the reader's interests and journalistic integrity as the predominant factors. Prerequisites: COMM 2373, COMM 2344, COMM 3316, each with grades of "C" or better, and departmental approval.	This course will offer hands-on experience reporting for an online media outlet, and the journalism and digital skills involved in these tasks. Its purpose is to offer students an applied journalism capstone experience focusing on both traditional and new media skills. Prerequisites: COMM 2373, COMM 2344, and COMM 3316, each with grades of "C" or better and departmental approval. Course fee required.*

Rationale for Changing the Courses

Briefly describe the rationale for changing this course.

COMM 4313 needs a title update to reflect the capstone experience, in keeping with the UTEP Edge mission. The new title more accurately reflects the course content.

Description for COMM 4313: This course will offer hands-on experience reporting for an online media outlet, and the journalism and digital skills involved in these tasks. Its purpose is to offer students an applied journalism capstone experience focusing on both traditional and new media skills. Prerequisites: COMM 2373, COMM 2344, and COMM 3316, each with grades of "C" or better and departmental approval. Course fee required.*

*Course fee was approved on April 20, 2017.

Course Change Form

Subject Prefix COMM Course Number (see below)

Title: **Addition of Block Electives**

Directions: List all items that are being changed in a from/to format:

Change	From	To
Course Additions to List of Block Electives	COMM 4350 (and others already listed)	COMM 4350, 4360, 4361, 4362, 4363, 4364, 4365, 4366, 4368 (and others already listed)

Rationale for Changing the Courses

Briefly describe the rationale for changing this course.

Our proposed change is for new courses added to our list of communication courses were formerly taught under COMM 4350, a special topics course. These courses were added to the course catalog for the 2017-2018 academic year. COMM 4350 is part of the block electives, and we request that the new courses also be added to the block electives list. They include:

- COMM 4360: Environmental Communication
- COMM 4361: Environmental Conflict & Communication
- COMM 4362: Gender & Communication
- COMM 4363: Political Communication
- COMM 4364: Communicating Positive Deviance
- COMM 4365: Communicating Healthy Communities
- COMM 4366: Communication, Tourism, and Public Memory
- COMM 4368: Borderlands Communication

The list of block electives in communication would continue to read as follows, with the above courses added at the bottom of the list of communication courses (each at 3 hours):

Social and Behavioral Sciences

Course List

Code	Title	Hours
<u>AFST 4304</u>	Envir. Just. & Min. Comm. U.S.	3
all ANTH 3300 - ANTH 4300		
<u>CHIC 3301</u>	La Chicana	3
<u>CHIC 3311</u>	Chicano Studies: Societal Issu	3
<u>CHIC 3339</u>	Cultural Diversity & Youth: US	3
<u>CHIC 4301</u>	Chicano Legal History	3
<u>CHIC 4304</u>	Envir. Just. & Min. Comm U.S.	3
<u>CHIC 4306</u>	Colonias on the US/Mex Border	3
<u>CHIC 4307</u>	Hispanic Entrepreneurship	3
<u>COMM 3322</u>	Communication and Conflict	3
<u>COMM 3323</u>	Comm & Org Leadership	3
<u>COMM 3344</u>	Media Programming for Radio/TV	3
<u>COMM 3345</u>	Media Scriptwriting	3
<u>COMM 3353</u>	Intercultural Communication	3
<u>COMM 3354</u>	Small Group	3
<u>COMM 3355</u>	Organizational Communication	3
<u>COMM 4341</u>	Media Announcing & Performance	3
<u>COMM 4350</u>	Selected Topics	3
<u>COMM 4352</u>	Contemporary Rhetoric	3
<u>COMM 4360</u>	<u>Environmental Communication</u>	3
<u>COMM 4361</u>	<u>Environmental Conflict & Communication</u>	3
<u>COMM 4362</u>	<u>Gender & Communication</u>	3
<u>COMM 4363</u>	<u>Political Communication</u>	3
<u>COMM 4364</u>	<u>Communicating Positive Deviance</u>	3
<u>COMM 4365</u>	<u>Communicating Healthy Communities</u>	3
<u>COMM 4366</u>	<u>Communication, Tourism, and Public Memory</u>	3
<u>COMM 4368</u>	<u>Borderlands Communication</u>	3
<u>CRIJ 3321</u>	Family Violence	3
<u>CRIJ 3351</u>	Crim Just on US-Mexico Border	3
<u>CRIJ 4303</u>	Crime, Criminal Justice & Film	3
<u>CRIJ 4311</u>	Immigration Law and Admin	3
<u>INSS 3301</u>	Historical Dev of Nat'l Sec	3
<u>INSS 3302</u>	Sem in Intel and Nat'l Sec	3
<u>INSS 4350</u>	Selected Problems in Intel	3

Commented [U1]: Courses highlighted in red would be added as block electives.

Course List			
<u>Code</u>	<u>Title</u>		<u>Hours</u>
<u>INSS 4351</u>	Professional Practices		3
<u>LABS 3300</u>	The Americas		3
<u>LABS 3301</u>	The Border		3
<u>LABS 4301</u>	Topics Lat Amer/Border Stud		3
all LING 3300 - LING 4300 except <u>LING 3313</u> , <u>LING 3315</u>			
all POLS 3300 - <u>POLS 4300</u>			
<u>PSYC 3315</u>	Psychology and the Law		3
<u>PSYC 4309</u>	History & Systems Psychology		3
<u>PSYC 4316</u>	Language and Cognition		3
all SOCI 3300 - SOCI 4300			
<u>WS 3301</u>	La Chicana		3
<u>WS 3370</u>	Gender Roles & Society		3
<u>WS 3372</u>	Women & Work in the Sex Indust		3
<u>WS 3380</u>	Social Justice Values at Work		3
<u>WS 3384</u>	Gender Issues in Social Scincs		3
<u>WS 4310</u>	Feminist Theory		3
<u>WS 4360</u>	Jr/Sr Seminar/Women's Studies		3
<u>RWS 3345</u>	Editing		3
<u>RWS 3355</u>	Workplace Writing		3
<u>RWS 3357</u>	Computers and Writing		3
<u>RWS 3358</u>	Special Topics in Writing		3
<u>RWS 3359</u>	Technical Writing		3
<u>RWS 3365</u>	Adv Composition:Rhet Theory		3
<u>RWS 3366</u>	Advanced Composition: Argument		3
<u>RWS 4300</u>	Senior Writing Practicum		3

Course Deletion Form

Courses to be deleted: (You may list several on the same sheet)		
Subject Prefix	Course Number	Title
COMM	3311	Public Affairs Reporting
COMM	3331	Graphics of Print Media
COMM	4311	News Editing

Rationale for Deleting the Course(s)

Briefly describe the rationale for this change.

These courses are no longer taught and are carry overs from majors that were revised and changed. Electronic Media and Print Journalism majors were changed to Multimedia Journalism about 10 years ago, and courses were also changed to reflect the change in major, but these old courses were never deleted from the catalog.