

CURRICULUM PROPOSAL

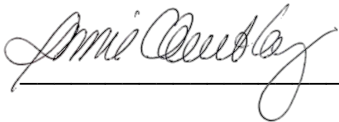
APPROVAL PAGE

Proposal Title: Certificate in Spanish

College: Liberal Arts Department: Chicano Studies, Languages, and Linguistics

DEPARTMENT CHAIR – Dr. Annie C. Tremblay

I have read the enclosed proposal and approve this proposal on behalf of the department.



1/13/2025

Signature

Date

COLLEGE CURRICULUM COMMITTEE CHAIR – Dr. Selfa A. Chew-Melendez

I have read the enclosed documents and approve the proposal on behalf of the college curriculum committee.

Signature

Date

COLLEGE DEAN – Dr. Anadeli Bencomo

I have read the enclosed documents and approve the proposal on behalf of the college. I certify that the necessary funds will be allocated by the college in support of this proposal.

Signature

Date

CURRICULUM CHANGE MEMO

Date: 1/9/2025

From: Dr. Brenda Cervera-Saenz, Chicano Studies, Languages, and Linguistics

Through: *B. Saenz*
Dr. Annie C. Tremblay, Chair, Chicano Studies, Languages, and Linguistics

Through: *Annie C. Tremblay*
Dr. Selfa A. Chew-Melendez, Chair, Liberal Arts Curriculum Committee

Through: Dr. Anadeli Bencomo, Dean, Liberal Arts

To: Dr. Methaq S. Abed, Chair, University Undergraduate Curriculum Committee

Proposal Title: Certificate in Spanish

Select the proposal content (select as many as apply) and provide the rationale.

Content

- New program or Program Change
- Bachelor's
 - Master's
 - Doctoral/Professional
 - Certificate
 - Fast Track
 - Minor
 - Concentration/Track
- New Course
- Closure (program, certificate, minor, concentration)
- Change
- CIP Code
 - Program/certificate SCH
 - Course Title
 - Course Description
 - Graduate Program Admission Requirements

Rationale

We propose to create a Spanish certificate to increase enrollment in second-year Spanish classes. This certificate may attract students from other disciplines and possibly other Colleges. Students who complete a minor or major in Spanish may also be able to get this certificate as part of their degrees. We anticipate that this certificate may also attract working professionals who already have a degree but seek to enhance their resume. The courses included in the certificate are taught regularly by Spanish faculty for students needing to meet their foreign language requirement, and in some cases for students majoring in Spanish. They are already offered on a regular basis and

won't need to be offered more frequently because of the certificate. Hence, faculty will not be spending additional time teaching courses specifically for the certificate, and no additional funding is thus required.

New Certificate Request Form

College: College of Liberal Arts
 Department: Chicano Studies, Languages, and Linguistics
 Certificate Name: Certificate in Spanish
 Proposed CIP Code: 16.0905
 Required Number Semester Credit Hours (SCH): 12
 Proposed Implementation Date: Fall 2025

Brief Program Description: We propose to create a Spanish certificate to increase enrollment in second-year Spanish classes. This certificate may attract students from other disciplines and possibly other Colleges. Students who complete a minor or major in Spanish may also be able to get this certificate as part of their degrees. We anticipate that this certificate may also attract working professionals who already have a degree but seek to enhance their resume.

Is the certificate stackable? Yes No

Job Market Need

Provide short- and long-term evidence of the need for graduates in the job market

Short-term effects: Students that know Spanish in the border region of El Paso are more likely to procure employment over a monolingual speaker.

Long-term effects: Proficiency in a second language can significantly enhance our students' job prospects inside and outside of El Paso because many employers value multilingual employees. Students would be able to reach a broader market and communicate effectively with international clients and partners. People who are proficient in Spanish can work in travel and tourism, law enforcement and government, education, global business trade, interpretation or translation, sales and marketing, healthcare, and so forth.

Student Demand

Provide short- and long-term evidence of demand for this certificate

Short-term: Students and professionals have voiced interest in receiving a certificate that attests to their having learned Spanish.

Long-term: We expect an increasing demand in knowing Spanish given the influx of Mexico and Latin American immigrants that regularly cross the border.

Enrollment Projections

Use this table to provide the estimated cumulative headcount and full-time student equivalent (FTSE) enrollment for the first five years of the minor.

YEAR	1	2	3	4	5
Headcount	10	20	20	20	20
FTSE	2	4	4	4	4

Degree Requirements

Use this table to summarize the degree requirements. Full curriculum will be entered as catalog copy at the end of this document.

Category	SCH
Required Courses	12
Prescribed Electives	0

Free Electives	0
TOTAL	12

Faculty

List the faculty for the program and the expected percentage of time assigned to the certificate

Name	Department	Expected % Time in Program
Patricia Aguirre Macias	Chicano Studies, Languages, and Linguistics	0%
Brenda A. Cervera-Saenz	Chicano Studies, Languages, and Linguistics	0%
Graciela Echavarri	Chicano Studies, Languages, and Linguistics	0%
Bernardo Jauregui	Chicano Studies, Languages, and Linguistics	0%

Students

Describe general recruitment efforts.

Current students will be recruited through events like Study Abroad fairs, department campus tabling events, CoLart Chalk the College, and current and/or upcoming courses (ESOL, Chicano Studies, Spanish, Translation) in the department. Incoming freshmen will be recruited through events like Orange and Blue Day and visiting local high schools in El Paso. Professionals in the community will be recruited through events held at the Mexican Consulate in Downtown El Paso.

Library

Explain whether additional library resources are needed for this certificate, and if so what.

No additional resources will be needed outside of the requirements for each course.

Facilities and Equipment

Explain whether additional resources are needed for this certificate and if so what.

No additional resources will be needed outside of the requirements for each course.

Evaluation

Describe the evaluation process that will be used to assess the quality and effectiveness of the new certificate

The quality and effectiveness of the Certificate in Spanish will be evaluated by the ratio of students/professionals registering and completing the certification courses. Another form of evaluation will be evaluating how many students/professionals pass the required Spanish courses with a B or above.

Costs and Funding

Use this table to show five-year costs and sources of funding for the certificate

Five Year Costs		Five Year Funding	
Personnel ¹	\$0	Reallocated Funds	\$0
Facilities and Equipment	\$0	Anticipated New Formula Funding	\$0
Library, Supplies & Materials	\$0	Special Item Funding	\$0
Other ²	\$0	Other ³	\$0
Total Costs	\$0	Total Funding	\$0

1. Report costs for new faculty hires, graduate assistants, and technical support personnel.
2. Specify other costs her such as administrative costs and travel.
3. Report other sources of funding. In-hand grants, "likely" future grants, and designated tuition and fees can be included.

The proposed certificate does not incur any cost, because we already offer Spanish classes to students across campus.

Certificate Name: Certificate of Spanish

Certificate Description: The certificate consists of 12 credit hours. Students will take the 4 required courses and maintain a minimum B average.

Additional Relevant Information: Students may substitute one of these courses for a study abroad experience in Mexico, Spain, or Latin America offered by a certified academic program.

Degree Plan

Note new courses with an asterisk (*).

Section Heading		
Subheading: 'Required'		
Course Prefix & Number	Course Name	Course SCH
SPAN 1301	Spanish One	3
SPAN 1302	Spanish Two	3
SPAN 2301	Intermediate Spanish One Non-Native Speaker	3
SPAN 2302	Intermediate Spanish Two Non-Native Speaker	3