CURRICULUM PROPOSAL

APPROVAL PAGE

Proposal Title: Prerequisite/restriction changes to Introduction to Video Production (COMM 2342), Digital Photography (COMM 3316), Intermedia Media Production (COMM 3342), Basic Multimedia Writing (COMM 2310), News Gathering and Investigation (COMM 3313), Digital Video and Audio Production (COMM 2344), New Media Advertising (COMM 3340), Documentary Video Practicum (COMM 4346), Integrated Marketing Communication (COMM 3338)

College: Liberal Arts **Department: Communication**

DEPARTMENT CHAIR- Dr. Roberto Avant-Mier

I have read the enclosed proposal and approve this proposal on behalf of the department.

Roberto Avant-Mier — 10/30/2026

Signature **Date**

COLLEGE CURRICULUM COMMITTEE CHAIR – Dr. Selfa Chew-Melendez

I have read the enclosed documents and approve the proposal on behalf of the college curriculum committee.

_____ _____

Signature **Date**

COLLEGE DEAN - Dean Anadeli Bencomo

I have read the enclosed documents and approve the proposal on behalf of the college. I certify that the necessary funds will be allocated by the college in support of this proposal.

_____ _____

Signature **Date**

CURRICULUM CHANGE MEMO

Date: 10/28/2026

From: Jorge Aguilar Cruz, Department of Communication

Through: Dr.Roberto Avant-Mier, Department of Communication

Through: Dr. Anadeli Bencomo, College of Liberal Arts

To: Selfa A. Chew-Melendez, Liberal Arts Undergraduate Curriculum Committee

Proposal Title: Prerequisite/restriction changes to Introduction to Video Production (COMM 2342), Digital Photography (COMM 3316), Intermediate Media Production (COMM 3342), Basic Multimedia Writing (COMM 2310), News Gathering and Investigation (COMM 3313), Digital Video and Audio Production (COMM 2344), New Media Advertising (COMM 3340), Documentary Video Practicum (COMM 4346), Integrated Marketing Communication (COMM 3338)

Select the proposal content (select as many as apply) and provide the rationale.

Content

☐ New program or ☐ Program Change
- ☐ Bachelor's
- ☐ Master's
- ☐ Doctoral/Professional
- ☐ Certificate
- ☐ Fast Track
- ☐ Minor
- ☐ Concentration/Track

☐ New Course

☐ Closure (program, certificate, minor, concentration)

☐ Change
- ☐ CIP Code
- ☐ Program/certificate SCH
- ☐ Course Title
- ☐ Course Description
- ☒ Course Prerequisite/Restriction
- ☐ Graduate Program Admission Requirements

Rationale These changes are being made due to a combination of factors. In consultation with the CLASS Center there are changes being made to help in advising students. There is also outdated information including courses that are not offered and thus we are updating prerequisites. Some course are being restricted to certain majors and minors. Classifications are being removed, department of approvals are also being removed for certain courses, prefixes are also being added to courses that need it. Please see individual course change form for additional details.

CURRICULUM PROPOSAL

APPROVAL PAGE

Proposal Title: Various changes to prerequisites and restrictions

College: Liberal Arts **Department: Communication**

DEPARTMENT CHAIR- Dr. Roberto Avant-Mier

I have read the enclosed proposal and approve this proposal on behalf of the department.

_____ _____

Signature **Date**

COLLEGE CURRICULUM COMMITTEE CHAIR – Dr. Selfa Chew-Melendez

I have read the enclosed documents and approve the proposal on behalf of the college curriculum committee.

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Signature **Date**

COLLEGE DEAN - Dean Anadeli Bencomo

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Signature **Date**

CURRICULUM CHANGE MEMO

Date: 10/28/2026

From: Jorge Aguilar Cruz, Department of Communication

Through: Dr.Roberto Avant-Mier, Department of Communication

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To: Selfa A. Chew-Melendez, Liberal Arts Undergraduate Curriculum Committee

Proposal Title: Various changes to prerequisites and restrictions

Select the proposal content (select as many as apply) and provide the rationale.

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☐ New program or ☐ Program Change
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- ☐ Doctoral/Professional
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COURSE CHANGE FORM

COPY OF CATALOG PAGE NOT REQUIRED

All fields below are required

College : Liberal Arts **Department :** Communication **Effective Term :** Fall 2027

Rationale for changing the course: Update major restrictions

All fields below are required

Subject Prefix and number COMM 3338

Course Title Integrated Marketing Communication
(Course descriptions are limited to 600 characters)
(Course titles are limited to 29 characters)

Change	From	To
Add Major restrictions	CMST	MMJ, MED, DMP, CMST, COMM, ORG

These changes will be reflected in Banner, Goldmine, and the catalog

COURSE CHANGE FORM

COPY OF CATALOG PAGE NOT REQUIRED

All fields below are required

College : Liberal Arts **Department :** Communication **Effective Term :** Fall 2027

Rationale for changing the course: Update restrictions to include all majors

All fields below are required

Subject Prefix and number COMM 3340

Course Title New Media Advertising
(Course descriptions are limited to 600 characters)
(Course titles are limited to 29 characters)

Change	From	To
Add Major Restriction	From CMST	MED, DMP, MMJ, CMST, ORG, COMM

These changes will be reflected in Banner, Goldmine, and the catalog

COURSE CHANGE FORM

COPY OF CATALOG PAGE NOT REQUIRED

All fields below are required

College : Liberal Arts **Department :** Communication **Effective Term :** Fall 2027

Rationale for changing the course: Request from CLASS and our department wanted to update prereqs so that students are prepared to take subsequent DMP courses. Professor Acosta (teaches COMM 3342) has seen issues with students that did not have the proper prerequisite being in her course. She would have to take extra time in and out of class to get students caught up on material to be able to successful in COMM 3342. Prerequistes of COMM 2342 & COMM 3345 are needed before enrolling in COMM 3342.

All fields below are required

Subject Prefix and number COMM 3342

Course Title Intermediate Media Production
(Course descriptions are limited to 600 characters)
(Course titles are limited to 29 characters)

Change	From	To
Prerequisite	COMM 2342 w/D or better	COMM 2342 & COMM 3345 w/D or better

These changes will be reflected in Banner, Goldmine, and the catalog

COURSE CHANGE FORM

COPY OF CATALOG PAGE NOT REQUIRED

All fields below are required

College : Liberal Arts **Department :** Communication **Effective Term :** Fall 2027

Rationale for changing the course: After consulting with your our journalism professors. We felt that removing the prerequisite would allow our students to start their journalism track/courses sooner.

All fields below are required

Subject Prefix and number COMM 2310

Course Title Basic Multimedia Writing
(Course descriptions are limited to 600 characters)
(Course titles are limited to 29 characters)

Change	From	To
Removal of restriction	Classification	None

These changes will be reflected in Banner, Goldmine, and the catalog

COURSE CHANGE FORM

COPY OF CATALOG PAGE NOT REQUIRED

All fields below are required

College : Liberal Arts **Department :** Communication **Effective Term :** Fall 2027

Rationale for changing the course: Removal of prerequisite to allow our students to advance in their major sequence

All fields below are required

Subject Prefix and number COMM 2342

Course Title Introduction to Video Production
(Course descriptions are limited to 600 characters)
(Course titles are limited to 29 characters)

Change	From	To
Removal of prereq	Prereq of COMM 1370	No prereqs

These changes will be reflected in Banner, Goldmine, and the catalog

COURSE CHANGE FORM

COPY OF CATALOG PAGE NOT REQUIRED

All fields below are required

College : Liberal Arts **Department :** Communication **Effective Term :** Fall 2027

Rationale for changing the course: Outdates core requisites are causing advising issues, our department also wishes to update the prerequisites for our journalism students. Adding major restriction to only Multimedia Journalism majors

All fields below are required

Subject Prefix and number COMM 2344

Course Title Digital Video and Audio Production
(Course descriptions are limited to 600 characters)
(Course titles are limited to 29 characters)

Change	From	To
Corequisite	COMM 2373	NONE
Prerequisite	COMM 2310	COMM 2310 and COMM 1370
Remove approval	Departmental approval	None
Restriction	None	Major restriction MMJ

These changes will be reflected in Banner, Goldmine, and the catalog

COURSE CHANGE FORM

COPY OF CATALOG PAGE NOT REQUIRED

All fields below are required

College : Liberal Arts **Department :** Communication **Effective Term :** Fall 2027

Rationale for changing the course: Update restrictions

All fields below are required

Subject Prefix and number COMM 4336

Course Title Documentary Video Practicum
(Course descriptions are limited to 600 characters)
(Course titles are limited to 29 characters)

Change	From	To
Add Major Restrictions	CMST, COMM	CMST, COMM, ORG, MMJ, MED, DMP

These changes will be reflected in Banner, Goldmine, and the catalog

COURSE CHANGE FORM

COPY OF CATALOG PAGE NOT REQUIRED

All fields below are required

College : Liberal Arts **Department :** Communication **Effective Term :** Fall 2027

Rationale for changing the course: Suggested action by CLASS Center, information is outdated

All fields below are required

Subject Prefix and number COMM 3316

Course Title Digital Photography
(Course descriptions are limited to 600 characters)
(Course titles are limited to 29 characters)

Change	From	To
Removal of Prerequisite	COMM 2342	Add major restriction of MMJ, MED, DMP, CMST, ORG, COMM
Removal of restriction	Departmental Approval	No Departmental Approval Needed

These changes will be reflected in Banner, Goldmine, and the catalog

COURSE CHANGE FORM

COPY OF CATALOG PAGE NOT REQUIRED

All fields below are required

College : Liberal Arts **Department :** Communication **Effective Term :** Fall 2027

Rationale for changing the course:
Listed prerequisites are no longer offered, information is outdated

All fields below are required

Subject Prefix and number COMM 3313

Course Title News Gathering and Investigat
(Course descriptions are limited to 600 characters)
(Course titles are limited to 29 characters)

Change	From	To
Course description	News Gathering and Investigation (3-0) Emphasis on developing and writing news stories of substance and depth for publication. Emphasis on more complex issues and story structures with development of journalistic writing style. Includes news features, interpretive and investigative reporting and news gathering. Prerequisite: Junior standing and COMM 1370 or MC 3102, with a grade of "C" or better, COMM 2371, and COMM 3311. Course fee required	News Gathering and Investigation (3-0) Emphasis on developing and writing news stories of substance and depth for publication. Emphasis on more complex issues and story structures with development of journalistic writing style. Includes news features, interpretive and investigative reporting and news gathering. Prerequisite: Junior standing and COMM 1370 or MC 3102, with a grade of "C" or better. Course fee required
Prerequisite	COMM 1370	COMM 1370 w/C or better