UTEP Social Media Community Policy

Institutional Social Media Policy

UTEP is a top tier doctoral research university located in one of the largest binational communities in the world, and we strive to keep our community informed about the latest news as we forge new directions in higher education.

We are committed to highlighting UTEP's achievements of our students, faculty, and staff on all our social media platforms. We invite our followers to post comments on the content we post on our social media platforms.

All viewpoints are welcome, and comments will not be removed based on the viewpoints expressed, provided the comments otherwise comply with this policy. However, we ask that our community maintain a civil and respectful level of discourse on our platforms. UTEP may review and remove comments based on the following criteria.

Comments must be directly related to the topic of the original post from UTEP or may be removed.

Comments in any of the categories below may be removed:
- Encourage illegal activity.
- Violate the intellectual property rights of any other party, such as copyright or trademark infringement.
- Compromise the safety or security of UTEP community members, the public, or public systems.
- Contain obscene or aggressive language toward others.
- Contain sexually or racially harassing content that is severe, pervasive, or objectively offensive.
- Present a grave and imminent threat.
- Incite imminent lawless action.
- Promote a business or commercial transaction.
- Promote a candidate campaigning for election.
- Content UTEP otherwise deems subject to removal per its discretion.

UTEP also may remove "spam" or comments generated or that appear to have been generated by "social bots" (i.e., content posted by automated software, or "bots").

Also, please keep in mind that UTEP's social media accounts are internet pages owned and operated by companies that have their own policies and standards concerning what may, and may not, be posted and the actions that they may take regarding unauthorized posts. See the following standards and rules of the social media channels UTEP uses:
- https://www.facebook.com/communitystandards/
- https://help.twitter.com/en/rules-and-policies/twitter-rules
- https://help.instagram.com/477434105621119
- https://www.linkedin.com/help/linkedin/answer/34593/linkedin-professional-community-policies?lang=en
- https://www.snap.com/en-US/community-guidelines
- https://www.youtube.com/about/policies/#community-guidelines

UTEP does not control or direct each social media company's application of its own community standards.

UTEP is not responsible for, and neither endorses nor opposes, comments placed on these sites by its visitors. Commenters are personally responsible for their own comments, username, and any information placed on these pages by the commenter. UTEP also cannot guarantee that any commenter's personal or private information or usage is fully secured or invulnerable to identity theft, computer viruses, or other malware that may cause harm to a computer system or network.