

UNIT REPORT

Learning Outcomes Business Administration (MBA) 2019

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Learning Outcome Report

A1 Analyze Financial and Accounting Information

Learning Outcome Statement:

MBA students will analyze a firm's financial and accounting information identifying strengths and weaknesses and will develop suitable strategies to improve corporate performance.

Start: 09/01/2018

End: 08/31/2019

Progress: Completed

Providing Department/Program: Business Administration (MBA)

Means of Assessment:

Individual student's learning outcome was assessed by taking the ETS Major Field Tests embedded in the Capstone course at the end of the program. The benchmark is the 50 percentile of all students participating in the ETS Major Field Tests. The comparative Data Used: ACDG-MBA_2019 (September 2018 - June 2019).

Results of Assessment:

93.5% and 77% of accelerated MBA students met the expected learning outcome threshold in Finance area and accounting area, respectively.

88% and 71% of full-time MBA students met the expected learning outcome threshold in Finance area and accounting area, respectively.

77% and 25% of executive MBA students met the expected learning outcome threshold in Finance area and accounting area, respectively.

Attached Files

[Assessment results on MBA program for AY2018-19.pdf](#)

Departmental/Program Review:

The benchmark is the 50 percentile of all students participating in the ETS Major Field Tests. The comparative Data Used: ACDG-MBA_2019 (September 2018 - June 2019). Overall, our MBA students met the learning outcome A1 except the executive MBA cohort failing the accounting learning objective.

Recommendations/Action Plans for Program:

Even though our MBA students met the learning outcome A1 (except the executive MBA cohort failing the accounting learning objective), we are transitioning to a new assessment process on student learning outcomes. The new course-embedded assessment process allows faculty who teach the learning objective embedded courses to directly collect and assess the learning outcomes and to implement necessary changes to achieve better learning outcome.

Recommendations for Future Assessments:

The MBA Policy Committee proposed to adopt the new assessment process. The Committee believes that the new approach has the following benefits:

- Improved mapping of learning objectives in core courses
- Improved quality in assessment
- Increased faculty ownership in assurance of learning
- Increased department accountability in assurance of learning

Follow-up on Last Year's Action Plan:

Longer term follow up:

A2 Management and Strategic Interaction

Learning Outcome Statement:

MBA students will use management concepts and models to analyze strategic issues facing a business organization and will use the results to develop operating policies that achieve optimal corporate performance.

Start: 09/01/2018

End: 08/31/2019

Progress: Completed

Providing Department/Program: Business Administration (MBA)

Means of Assessment:

Individual student's learning outcome was assessed by taking the ETS Major Field Tests embedded in the Capstone course at the end of the program. The benchmark is the 50 percentile of all students participating in the ETS Major Field Tests. The comparative Data Used: ACDG-MBA_2019 (September 2018 - June 2019).

Results of Assessment:

78% and 72% of accelerated MBA students met the expected learning outcome threshold in management and strategic interaction areas, respectively.

43% and 89% of full-time MBA students met the expected learning outcome threshold in management and strategic interaction areas, respectively.

31% and 33% of executive MBA students met the expected learning outcome threshold in management and strategic interaction areas, respectively.

Departmental/Program Review:

The benchmark is the 50 percentile of all students participating in the ETS Major Field Tests. The comparative Data Used: ACDG-MBA_2019 (September 2018 - June 2019).

The Executive MBA cohort did not meet the learning objective A2.

The Full-time MBA cohort did not meet the management component of the learning objective A2.

The Accelerated MBA cohort met the learning objective A2.

Recommendations/Action Plans for Program:

The MBA Policy Committee proposed to adopt a new assessment process on student learning outcomes. The new course-embedded assessment process allows faculty who teach the learning objective embedded courses to directly collect and assess the learning outcomes and to make necessary changes to achieve better learning outcomes.

Recommendations for Future Assessments:

The MBA Policy Committee proposed to adopt the new assessment process. The Committee believes that the new approach has the following benefits:

- Improved mapping of learning objectives in core courses
- Improved quality in assessment
- Increased faculty ownership in assurance of learning
- Increased department accountability in assurance of learning

Follow- up on Last Year's Action Plan:

Longer term follow up: