



THE UNIVERSITY OF TEXAS AT EL PASO STRATEGIC GOALS AT A GLANCE

MISSION UTEP is a comprehensive public research university that is increasing **access** to **excellent** higher education. We advance discovery of public value and positively **impact** the health, culture, education, and economy of the community we serve.

GOALS

TEACHING, LEARNING AND THE STUDENT EXPERIENCE

ADVANCE DISCOVERY

COMMUNITY IMPACT AND PUBLIC SERVICE

SHAPE THE FUTURE OF HIGHER EDUCATION

1. Provide students an excellent and engaged education in an inclusive university that builds on student strengths and demonstrates a culture of care.

2. Advance research, scholarship and artistic expression with emphasis on areas of current and emerging strength.

3. Foster well-being in our community so that we all live healthier, more prosperous, and culturally enriched lives.

4. Positively impact American higher education as the exemplary Hispanic-serving research university.

STRATEGIC INITIATIVES

- 1.1 Implement a comprehensive enrollment strategy that broadens access.
- 1.2 Redesign key core curriculum courses to provide high-impact, engaged-learning experiences.
- 1.3 Transform the student experience through increased engagement that fosters success from the first day on campus through graduation and job placement.

- 2.1 Deepen the culture of scholarly activity for faculty in every discipline.
- 2.2 Grow research in areas of current and emerging strength to expand the University research enterprise.
- 2.3 Expand Ph.D. programs, support for Ph.D. students, and increase research experiences and productivity of all students in areas of significant strength and need.

- 3.1 Increase cultural and educational activities that enrich community life.
- 3.2 Establish the UTEP Business Engagement Center.
- 3.3 Deepen our partnerships with health care providers to meet the needs for talent and advance collaborative research.

- 4.1 Advance the development and application of knowledge to improve higher education for underrepresented students and under-resourced regions.
- 4.2 Expand leadership roles in state, regional, and national efforts to improve education for underrepresented and minority students.
- 4.3 Become the national leader in teaching and research in bilingualism, bilingual education, and second language learning.

KEY MEASURES OF SUCCESS

- Degrees awarded
- Total enrollment
- Retention rate
- Student participation in high-impact programs

- Research expenditures
- Scholarly publications
- Creative activities, exhibitions, and performances
- Doctoral degrees awarded
- Patents

- Education level in the El Paso region
- Workforce productivity in the El Paso region
- Health of residents in the El Paso region
- Community participation in UTEP events

- Representation on national boards, agencies, commissions, and committees
- Scholarly activities related to Hispanic-serving institutions
- National recognitions for UTEP

THE UNIVERSITY OF TEXAS AT EL PASO AMERICA'S LEADING HISPANIC-SERVING UNIVERSITY



STRATEGIC ADVANTAGES



LEVERAGE OUR PLACE



**BUILD UPON THE UNIQUE
DIVERSITY OF OUR PEOPLE**



**REINFORCE OUR
CULTURE OF CARE**



**STRENGTHEN OUR ENGAGEMENT
AND BUILD STRONG PARTNERSHIPS**