UTEP is a comprehensive public research university that is increasing access to excellent higher education. We advance discovery of public value and positively impact the health, culture, education, and economy of the community we serve.

**Goals**

**Teaching, Learning and the Student Experience**

1. Provide students an excellent and engaged education in an inclusive university that builds on student strengths and demonstrates a culture of care.

2. Advance research, scholarship and artistic expression with emphasis on areas of current and emerging strength.

3. Foster well-being in our community so that we all live healthier, more prosperous, and culturally enriched lives.

4. Positively impact American higher education as the exemplary Hispanic-serving research university.

**Advance Discovery**

1. Implement a comprehensive enrollment strategy that broadens access.

2. Redesign key core curriculum courses to provide high-impact, engaged-learning experiences.

3. Transform the student experience through increased engagement that fosters success from the first day on campus through graduation and job placement.

**Community Impact and Public Service**

1. Deepen the culture of scholarly activity for faculty in every discipline.

2. Grow research in areas of current and emerging strength to expand the University research enterprise.

3. Expand Ph.D. programs, support for Ph.D. students, and increase research experiences and productivity of all students in areas of significant strength and need.

**Shape the Future of Higher Education**

1. Increase cultural and educational activities that enrich community life.

2. Establish the UTEP Business Engagement Center.

3. Deepen our partnerships with health care providers to meet the needs for talent and advance collaborative research.

4. Advance the development and application of knowledge to improve higher education for underrepresented students and underresourced regions.

4.1 Expand leadership roles in state, regional, and national efforts to improve education for underrepresented and minority students.

4.2 Become the national leader in teaching and research in bilingualism, bilingual education, and second language learning.

**Key Measures of Success**

- Degrees awarded
- Total enrollment
- Retention rate
- Student participation in high-impact programs
- Research expenditures
- Scholarly publications
- Creative activities, exhibitions, and performances
- Doctoral degrees awarded
- Patents
- Education level in the El Paso region
- Workforce productivity in the El Paso region
- Health of residents in the El Paso region
- Community participation in UTEP events
- Representation on national boards, agencies, commissions, and committees
- Scholarly activities related to Hispanic-serving institutions
- National recognitions for UTEP
LEVERAGE OUR PLACE
BUILD UPON THE UNIQUE DIVERSITY OF OUR PEOPLE
REINFORCE OUR CULTURE OF CARE
STRENGTHEN OUR ENGAGEMENT AND BUILD STRONG PARTNERSHIPS