

THE UNIVERSITY OF TEXAS AT EL PASO

STRATEGIC GOALS AT A GLANCE



MISSION

UTEP is a comprehensive public research university that is increasing **access** to **excellent** higher education. We advance discovery of public value and positively **impact** the health, culture, education, and economy of the community we serve.

GOALS

TEACHING, LEARNING AND THE STUDENT EXPERIENCE

1. Provide students an excellent and engaged education in an inclusive university that builds on student strengths and demonstrates a culture of care.

ADVANCE DISCOVERY

2. Advance research, scholarship, artistic expression, and innovation with emphasis on areas of current and emerging strength.

COMMUNITY IMPACT AND PUBLIC SERVICE

3. Foster well-being in our community so that we all live healthier, more prosperous, and culturally enriched lives.

SHAPE THE FUTURE OF HIGHER EDUCATION

4. Positively impact American higher education as the exemplary Hispanic-serving research university.

STRATEGIC INITIATIVES

- 1.1 Implement a comprehensive enrollment strategy that broadens access.
- 1.2 Redesign key core curriculum courses to provide high-impact, engaged-learning experiences.
- 1.3 Transform the student experience through increased engagement that fosters success from the first day on campus through graduation and job placement.

- 2.1 Recruit, retain, and develop research faculty and doctoral students to support research priorities.
- 2.2 Identify and develop areas of strategic research strength and provide support for research infrastructure in these areas.
- 2.3 Establish foundational elements of a regional innovation ecosystem.

- 3.1 Increase cultural and educational activities that enrich community life.
- 3.2 Establish the UTEP Office of Business, Community and Government Engagement to enhance and improve community partnerships and better connect our students to more internships and job opportunities in industry, business, nonprofits and government.
- 3.3 Deepen our partnerships with health care providers to elevate the standard of healthcare in the Paso del Norte region and advance collaborative research.

- 4.1 Advance the development and application of knowledge to improve higher education for underrepresented students and under-resourced regions.
- 4.2 Expand leadership roles in state, regional, and national efforts to improve education for underrepresented and minority students.
- 4.3 Become the national leader in teaching and research in bilingualism, bilingual education, and second language learning.
- 4.4 Establish UTEP Press as a modern publishing outlet for academic and popular books to promote the creation and dissemination of knowledge and enhance UTEP's position as an intellectual and cultural leader of the geographic and academic communities we serve.

KEY MEASURES OF SUCCESS

Degrees awarded
Total enrollment
Persistence
Student participation in high-impact programs

Research expenditures
Research grant proposals submitted and awarded
Refereed publications and research citations
Creative activities, exhibitions, and performances
Doctoral degrees awarded
National faculty awards
Licensed patents and launched start-ups

Education level in the El Paso region
Workforce productivity in the El Paso region
Health of residents in the El Paso region
Community participation in UTEP events

Representation on national boards, agencies, commissions, and committees
Scholarly activities related to Hispanic-serving institutions
National recognitions for UTEP
Institute of origin for Hispanic doctorates ranking

UTEP.EDU/STRATEGIC-PLAN

July 2026

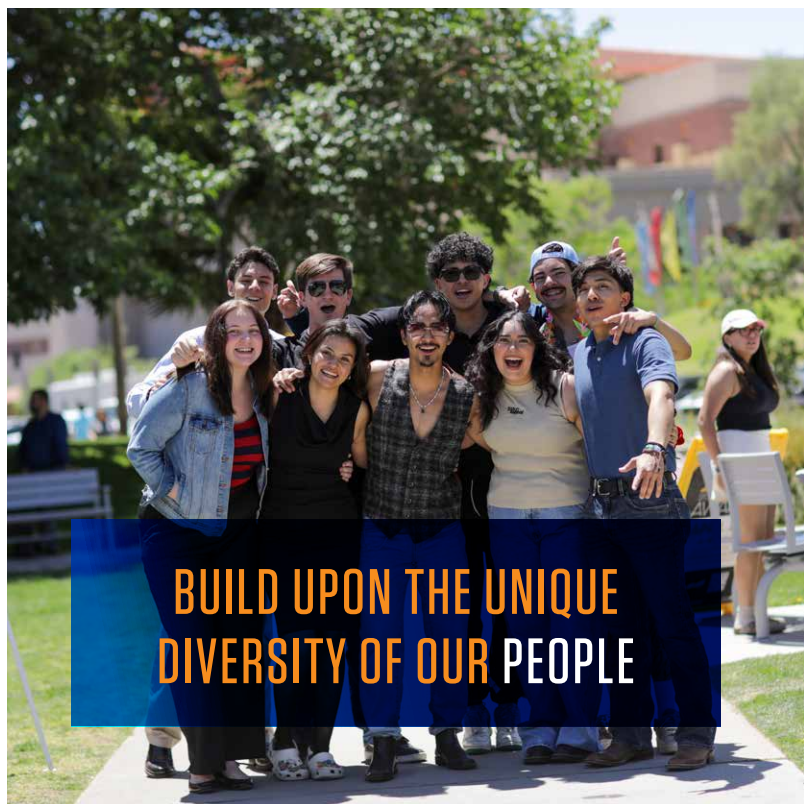
THE UNIVERSITY OF TEXAS AT EL PASO AMERICA'S LEADING HISPANIC-SERVING UNIVERSITY



STRATEGIC ADVANTAGES



LEVERAGE OUR PLACE



**BUILD UPON THE UNIQUE
DIVERSITY OF OUR PEOPLE**



**REINFORCE OUR
CULTURE OF CARE**



**STRENGTHEN OUR ENGAGEMENT
AND BUILD STRONG PARTNERSHIPS**