I’m majoring in... Media Advertising

Degrees offered at UTEP are the B.A. in Media Advertising

INTERNSHIP OPPORTUNITIES
Job Mine has hundreds of internship postings, log into your account today, www.utep.edu/careers.

Disney College Program
http://cp.disneycareers.com/en/default/

Kaiser Media Internships
http://kff.org/media-internships-fellowships/

UTEP internships

Internships by Chegg
http://www.internships.com/advertising
http://www.internships.com/media

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UTEP STUDENT ORGANIZATIONS

Department of Communication

The Prospector
http://www.theprospectordaily.com/

Student Advertising Federation
https://minetracker.utep.edu/organization/studentadvertisingfederation

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PROFESSIONAL ORGANIZATIONS

Advertising Educational Foundation
http://www.aef.com/index.html

IAA Global (International Advertising Association)
http://www.iaaglobal.org/

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**ONLINE RESOURCES**

The Advertising Club of New York  
http://www.theadvertisingclub.org/

Cinema Advertising Council  
http://www.cinemaadCouncil.org/

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**MAJOR RELATED JOB SITES**

JuJu  
http://www.juju.com/jobs?k=Media+Advertising&l=&r=20

Overseas Jobs  
http://www.overseasjobs.com/

Monster College  
http://college.monster.com/?wt.mc_n=monstertrak

Indeed  
https://www.indeed.com/jobs?q=media+advertising&l=

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**RELATED OCCUPATIONS**

**WHAT CAN I DO WITH THIS MAJOR?**

1. Account coordinator  
2. Account executive  
3. Animator  
4. Art director  
5. Brand Management Specialist  
6. Communication consultant  
7. Campaign manager  
8. Copywriter  
9. Creative director  
10. Event planner  
11. Field Marketing Representative  
12. Global Marketing Associate  
13. Graphic designer  
14. Marketing coordinator  
15. Marketing manager  
16. Media buyer  
17. Media planner  
18. Multi-Media Artist  
19. Production coordinator  
20. Program coordinator  
21. Product manager  
22. Program manager  
23. Research director  
24. Sales representative  
25. Web designer

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