I’m majoring in

MEDIA ADVERTISING

Undergraduate

- Bachelor of Arts in Media Advertising

What can I do with this major?

- Account coordinator
- Account Executive
- Animator
- Art Director
- Brand Management Specialist
- Communication Consultant
- Campaign Manager

Complete list here

University Career Center
915-747-5640
Union Bldg. West, Rm 103
careers@utep.edu

@utepcareers
utep.edu/careers
Disney College Program
http://cp.disneycareers.com/en/default/

Kaiser Media Internships
https://www.kff.org/kaiser-media-fellowships-in-health-reporting/

Advertising Internships
https://www.summerinternships.com/internships/advertising?page=1

Internships by Chegg
https://www.internships.com/journalism

Department of Communication
https://www.utep.edu/liberalarts/communication/

The Prospector
http://www.theprospectordaily.com/tag/utep-prospector/
Check out complete occupational profiles.

utep.edu/careers

---

**FIND OUT ABOUT:**
- Work areas
- Types of employers
- Employment information
- Strategies

utep.edu/careers

---

**Professional Organizations**

Advertising Educational Foundation
http://www.aef.com/index.html

IAA Global (International Advertising Association)
http://www.iaaglobal.org/

Interactive Advertising Bureau
https://www.iab.com/

---

Back to Top
CONNECT TO:

- World-wide internship and job listings
- Types of employers
- Employment information
- Strategies

Log to GoinGlobal thru your Job Mine account

---

The Advertising Club of New York
http://www.theadvertisingclub.org/

Cinema Advertising Council
http://www.cinemaadcouncil.org/

AdWeek
https://www.adweek.com

Advertising
https://guides.newman.baruch.cuny.edu/c.php?g=188246&p=1244656

Advertising Majors Guide
https://www.worldwidelearn.com/online-education-guide/business/advertising-major.htm
FIND OUT ABOUT:
- Occupation descriptions & real-world information
- Career exploration tools & resources for veterans

One on online.org

Back to Top

Major Related Job Sites

JuJu
http://www.juju.com/jobs?k=Media+Advertising&l=&r=20

Overseas Jobs
http://www.overseasjobs.com/

Indeed
https://www.indeed.com/q-media-advertising-jobs.html

LinkedIn- Advertising
https://www.linkedin.com/jobs/advertising-jobs?position=1&pageNum=0
**Related Occupations**

What Can I Do With This Major?

- Copywriter
- Creative Director
- Event planner
- Field Marketing Associate
- Graphic designer
- Marketing coordinator
- Marketing manager
- Media buyer
- Media planner
- Multi-Media Artist
- Production coordinator
- Program coordinator
- Product manager
- Program manager
- Research director
- Sales representative
- Web designer

**FIND OUT ABOUT:**

- Earnings
- Expected job prospects
- What workers do on the job
- Working conditions

[bls.gov/ooh](https://bls.gov/ooh)

**JOB MINE**

has major-specific documents like resume samples.

To have access go to the [Document Library](#).

[utep.edu/careers](https://utep.edu/careers)