

ELEVATOR PITCH



What is an Elevator Pitch?

An elevator pitch is a “30-second commercial” about you. If you find yourself sharing a brief encounter with a potential employer, you might only have half a minute to deliver a clear, short pitch about yourself.

The goal is to peak their interest enough for a follow-up meeting/interview.

How do I Prepare?

- Write your pitch to include your name, major and field of interest
- Consider including a compelling "hook" and an intriguing fact that will engage the listener
- Incorporate one unique skillset or experience
- Practice your pitch to make it sound effortless, conversational and natural
- Develop different versions of your pitch for different situations and audiences
- Maintain eye contact with your listener and watch for nonverbal clues to know when to end
- ALWAYS ask for a business card or interview appointment at the end of your conversation
- During your speech
 - Avoid sounding robotic or insincere
 - Avoid use acronyms or jargon that your listener may not comprehend
 - Avoid rambling or getting off track from your practiced speech



TIP: Take advantage of all networking opportunities. For example attend [information sessions](#), [job fairs](#), and national student organization conferences.

Find more support here



Updated: 07/2021



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Sample Templates

Sample Template 1

Hi, my name is _____. I've spent the last few years learning and growing in my role as _____, where I _____. One of my proudest achievements was _____. I've been interested in moving to the _____ industry for quite a while, and love what your company/organization does in _____. I would appreciate to schedule an appointment with you to further discuss your how my experience and skills can benefit your company/organization. May I get your contact information? I would like to set up a quick call next week for us to talk about any upcoming opportunities on your team.

Sample Template 2

Hello, my name is _____. It's so nice to meet you! I'm a _____ at the University of Texas at El Paso, majoring in _____. Along with my years of _____ experience, I've taken time to focus on _____ by working with _____ to accomplish _____. I find the work at your organization to be _____. I'd love the opportunity to put my expertise to work for your organization. May I get your contact information? I would like to set up a quick call next week for us to talk about any upcoming opportunities on your team.

Sample Template 3

Hello, my name is _____. I'm studying _____ at the University of Texas at El Paso. I'm a member of the _____ and _____ both of which work towards _____. I hope to incorporate my _____ knowledge into a career that is dedicated to _____ and _____. I know that your company/organization is currently doing _____ and know I could be an asset in your company. I hope you would be willing to provide me with your contact information so that we could talk more about your company and any available positions in which my skills would be beneficial.



Find out 5 great tips to developing an effective elevator pitch with LinkedIn Learning

How to Create a Perfect Elevator Pitch
5 Steps to an Effective Elevator Pitch



<https://bit.ly/3i6WSRb>

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