### Stand Out on LinkedIn

#### Recommendations for UTEP Miners

<table>
<thead>
<tr>
<th>Component</th>
<th>Details</th>
</tr>
</thead>
</table>
| **Photos**              | - Headshot – plain or professional background focused on person's face (LinkedIn Photolab, Career Closet and Cover Story Video)  
                          - Background Photo – relevant to the person’s interests, career, major, etc. |
| **Headline**            | - Addresses future aspirations  
                          - Showcases relevant skills or experiences  
                          - [Aspiration | Classification/Major & School | Leadership/Membership | Interest or Industry] |
| **About**               | - Includes information about education  
                          - Showcases skills relevant to career aspirations  
                          - Includes relevant past accomplishments or experiences  
                          - States what the student is looking for as a next step |
| **Featured Section (optional)** | - Experience  
                          - Includes basic information regarding title, organization name, dates and location of employment  
                          - Includes accomplishment statements with measurable results  
                          - Includes detail beyond what would be included in a résumé – short reflections on the impact of the experience  
                          - Includes videos, photos, presentations, links or other media |
| **Education**           | - Includes degree and graduation date                                      |
| **Volunteer Experience (if applicable)** |                                                                 |
| **Skills (40+)**        | - Includes technical and soft skills  
                          - Top three are pinned |
| **Licenses & certifications (optional)** | - Complete Coursera Career Academy Courses for Certifications |
| **Accomplishments**     | - Includes at least one type of accomplishment: Organizations, Projects, Honors & Awards, Languages, Courses, Publication, and Patents |
| **Recommendations (optional)** | - Include at least one recommendation from a supervisor, coworker, or faculty |
PROFIE REFERENCES

Check out these profiles for examples and inspiration.

Daniela Q.
Health Science and Nursing Profile

Paola C.
Education Profile

Pedro C.
Business Profile

Elena D.
Student-Athlete Profile

Ashton M.
Engineering Profile

Claudia T.
Liberal Arts Profile

Caitlin C.
Science Profile

Cesar V.
Alumni Profile

Have your LinkedIn photo taken at the Career Center for FREE!
Book your appointment

Dry-cleaning provided by:

Sponsored by:

rv.08/2023