I'm majoring in

MARKETING



DEGREES OFFERED AT UTEP

Undergraduate

- Bachelor of Business Administration in Marketing (B.B.A.)
- Minor in Marketing

Master's

- Master of Business Administration (M.B.A.)
- Graduate Certificate in Marketing

Doctoral

PH D in Business Administration

What can I do with this major?



- Marketing specialist
- Brand manager
- Brand strategist
- Content director
- Content strategist
- Content writer

Complete list here











JOB MINE

has internship postings, log into your account today.

utep.edu/careers



Need help?

https://www.utep.edu/student-affairs/careers/students-alumni/findjob-or-internship.html

- Marketing Internships @ Microsoft http://careers.microsoft.com/careers/en/us/collegehome.aspx
- Internship search https://www.ziprecruiter.com/



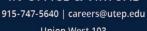


American Marketing Association

https://minetracker.utep.edu/organization/americanmarketingassociation

https://www.utep.edu/business/student-resources/student-organizations/ama.html











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Check out complete occupational profiles.

utep.edu/careers



- Collegiate Entrepreneurs Organization
 - https://minetracker.utep.edu/organization/http-utepceo-com
- https://www.utep.edu/business/student-resources/student-organizations/ceo.html
- Delta Sigma Pi

http://minetracker.utep.edu/organization/deltasigmapi

https://www.utep.edu/business/student-resources/student-organizations/dsp.html

FIND OUT About:



- Work areas
- Types of employers
- Employment information
- Strategies

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Professional Organizations

American Marketing Association

https://www.utep.edu/business/student-resources/student-organizations/ama.html

- Association of Strategic Marketing http://associationofmarketing.org/
- Business Marketing Association http://marketing.org/
- El Paso Hispanic Chamber of Commerce http://www.ephcc.org/
- National Business Association
 http://www.nationalbusiness.org/









CONNECT TO:

- World-wide internship and job listings
- Types of employers
- Employment information
- Strategies

Log to GoinGlobal thru your Job Mine account



Career Builder

http://www.careerbuilder.com/

- About.com: Marketing Associations and Groups http://marketing.about.com/od/marketingassociations/Marketing Associations and Groups.htm
- Youth Marketing http://www.youthmarketing.com/
- **University Career Center** https://www.utep.edu/student-affairs/careers/



Nexxt

https://www.nexxt.com/Free/GetStarted.asp?aff=8C587B46-F2AA-4172-84F9-EB277FBE5FDC

Nation Job

http://www.nationjob.com/Job-Seeker-Network/

Insight Association

http://www.insightsassociation.org/

Legal Marketing

http://www.legalmarketing.org/















FIND OUT ABOUT:

- Occupation descriptions & real-world information
- Career exploration tools
 & resources for veterans

onetonline.org





- Marketing Jobs http://amcpros.com/
- Careers In Marketing

http://www.careers-in-marketing.com/



What Can I Do With This Major?

- Marketing analyst
- Marketing coordinator
- Marketing consultant
- Marketing manager
- Marketing specialist
- Brand manager
- Brand strategist
- Content director
- Content strategist
- Content writer
- Digital marketing manager
- Digital strategist
- Director of web marketing
- Director of SEO operations
- Internet marketing specialist
- Pay-per-click manager
- SEM manager
- SEO specialist
- Web marketing manager













FIND OUT ABOUT:

- Earnings
- Expected job prospects
- What workers do on the job
- Working conditions

bls.gov/ooh



JOB MINE

has major-specific documents like resume samples.

To have access go to the **Document Library.**

utep.edu/careers



- Campaign manager
- Demand generation manager
 - Ecommerce content specialist
- **Ecommerce marketing analyst**
- Email developer
- **Email marketer**
- Analyst relations manager
- Corporate communications manager
- Director of communications
- Media relations coordinator
- Public relations manager
- Publicity assistant
- Director of market research
- Insights analyst
- Market research analyst
- Marketing data analyst
- Product research analyst
- Affiliate marketing manager
- Channel marketing director
- Corporate partnership marketing manager
- Partner marketing advisor
- Partnership marketing manager
- Digital product marketing manager
- Product marketing manager
- Digital media director
- Director of social media
- Engagement coordinator
- Multimedia communications specialist
- Social media manager

