

I'm majoring in

MEDIA



DEGREES OFFERED AT UTEP

Undergraduate

- Bachelor of Arts in Media Advertising

Up to date information here

What can I do with this major?



- Account coordinator
- Account Executive
- Animator
- Art Director
- Brand Management Specialist
- Communication Consultant
- Campaign Manager

Complete list here

Internship
Opportunities

UTEP Student
Organizations

Professional
Organizations

Online
Resources

Major Related
Sites

Related
Occupations



UNIVERSITY CAREER CENTER

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915-747-5640 | careers@utep.edu
Union West 103

@utepcareers



utep.edu/careers

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has internship postings,
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**Back to
Top**



Internship Opportunities

Disney College Program

<http://cp.disneycareers.com/en/default/>

Kaiser Media Internships

<https://www.kff.org/kaiser-media-fellowships-in-health-reporting/>

Internships by Chegg

<https://www.internships.com/journalism>



UTEP Student Organizations

Department of Communication

<https://www.utep.edu/liberalarts/communication/>

The Prospector

<http://www.theprospectordaily.com/tag/utep-prospector/>

Student AdFed

<https://minetracker.utep.edu/organization/studentadfed>



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FIND OUT ABOUT:



- Work areas
- Types of employers
- Employment information
- Strategies

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Back to Top



Professional Organizations

Advertising Educational Foundation

<https://www.houstonadscholarships.com/internships>

IAA Global (International Advertising Association)

<http://www.iaaglobal.org/>

Interactive Advertising Bureau

<https://www.iab.com/>



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CONNECT TO:

- World-wide internship and job listings
- Types of employers
- Employment information
- Strategies

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**Back to
Top**



Online Resources

Cinema Advertising Council

<http://www.cinemaadCouncil.org/>

AdWeek

<https://www.adweek.com>

Advertising

<https://guides.newman.baruch.cuny.edu/c.php?g=188246&p=1244656>

Advertising Majors Guide

<https://www.worldwidelearn.com/online-education-guide/business/advertising-major.htm>

FIND OUT ABOUT:



- Occupation descriptions & real-world information
- Career exploration tools & resources for veterans

onetonline.org



Back to
Top



Major Related Job Sites

JuJu

<http://www.juju.com/jobs?k=Media+Advertising&l=&r=20>

Overseas Jobs

<http://www.overseasjobs.com/>

Indeed

<https://www.indeed.com/q-media-advertising-jobs.html>

LinkedIn- Advertising

<https://www.linkedin.com/jobs/advertising-jobs?position=1&pageNum=0>



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FIND OUT ABOUT:



- Earnings
- Expected job prospects
- What workers do on the job
- Working conditions

bls.gov/ooh



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has major-specific documents like resume samples.

To have access go to the **Document Library**.

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Back to
Top



Related Occupations

What Can I Do With This Major?

- Copywriter
- Creative Director
- Event planner
- Field Marketing Associate
- Graphic designer
- Marketing coordinator
- Marketing manager
- Media buyer
- Media planner
- Multi-Media Artist
- Production coordinator
- Program coordinator
- Product manager
- Program manager
- Research director
- Sales representative
- Web designer



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