I’m majoring in

MEDIA ADVERTISING

DEGREES OFFERED AT UTEP

Undergraduate

• Bachelor of Arts in Media Advertising

What can I do with this major?

- Account coordinator
- Account Executive
- Animator
- Art Director
- Brand Management Specialist
- Communication Consultant
- Campaign Manager

Complete list here
Disney College Program
http://cp.disneycareers.com/en/default/

Kaiser Media Internships
https://www.kff.org/kaiser-media-fellowships-in-health-reporting/

Advertising Internships
https://www.summerinternships.com/internships/advertising?page=1

Internships by Chegg
https://www.internships.com/journalism

Department of Communication
https://www.utep.edu/liberalarts/communication/

The Prospector
http://www.theprospectordaily.com/tag/utep-prospector/
Check out complete occupational profiles.

[utep.edu/careers](http://utep.edu/careers)

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**Professional Organizations**

**Advertising Educational Foundation**


**IAA Global (International Advertising Association)**


**Interactive Advertising Bureau**

[https://www.iab.com/](https://www.iab.com/)

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**FIND OUT ABOUT:**

- Work areas
- Types of employers
- Employment information
- Strategies

[utep.edu/careers](http://utep.edu/careers)

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- World-wide internship and job listings
- Types of employers
- Employment information
- Strategies

Log to GoinGlobal thru your Job Mine account

**Online Resources**

**The Advertising Club of New York**
http://www.theadvertisingclub.org/

**Cinema Advertising Council**
http://www.cinemaadcouncil.org/

**AdWeek**
https://www.adweek.com

**Advertising**
https://guides.newman.baruch.cuny.edu/c.php?g=188246&p=1244656

**Advertising Majors Guide**
https://www.worldwidelearn.com/online-education-guide/business/advertising-major.htm
- Occupation descriptions & real-world information
- Career exploration tools & resources for veterans

**JuJu**
http://www.juju.com/jobs?k=Media+Advertising&l=&r=20

**Overseas Jobs**
http://www.overseasjobs.com/

**Indeed**
https://www.indeed.com/q-media-advertising-jobs.html

**LinkedIn- Advertising**
https://www.linkedin.com/jobs/advertising-jobs?position=1&pageNum=0
What Can I Do With This Major?

- Copywriter
- Creative Director
- Event planner
- Field Marketing Associate
- Graphic designer
- Marketing coordinator
- Marketing manager
- Media buyer
- Media planner
- Multi-Media Artist
- Production coordinator
- Program coordinator
- Product manager
- Program manager
- Research director
- Sales representative
- Web designer