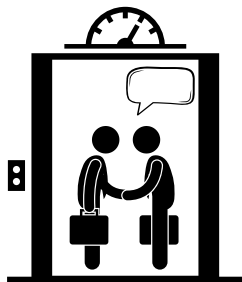


ELEVATOR PITCH



An elevator pitch is a “30-second commercial” about you. If you find yourself in a brief encounter with a potential employer, you might only have half a minute to deliver a clear, short pitch about yourself.

The goal is to pique their interest enough for a follow-up meeting or interview.

HOW TO PREPARE

- Write your pitch to include your name, major and field of interest
- Incorporate one unique skillset or experience
- Adapt your pitch for different situations
- Practice your pitch to make it sound effortless, conversational, and natural

DURING YOUR SPEECH

- Introduce yourself with a firm handshake
- Remember to smile 😊
- **AVOID** the following:
 - Sounding robotic or insincere
 - Using acronyms or jargon that your listener may not comprehend
 - Rambling or getting off track

TIPS 💡

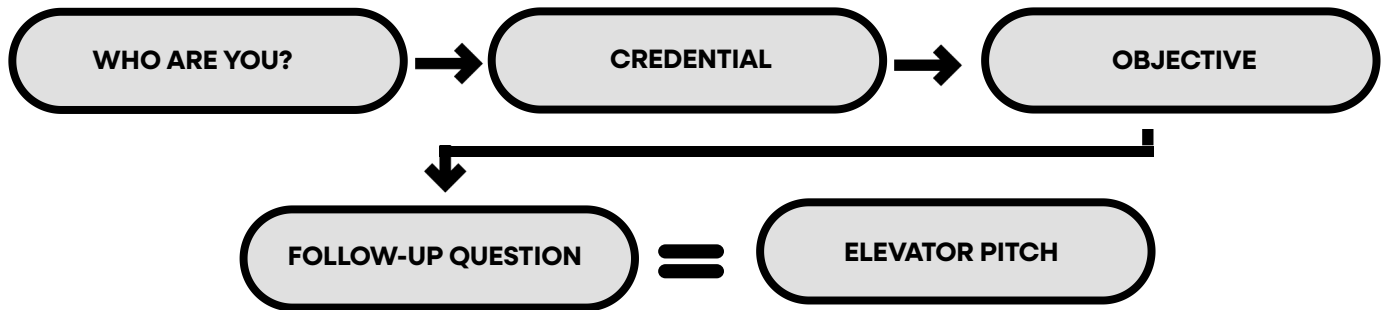
- **ALWAYS** ask for a business card, LinkedIn connection or interview appointment at the end of your conversation
- Maintain eye contact with your listener and watch for nonverbal clues to know when to end
- Take advantage of campus networking opportunities. For example, attend information sessions, job fairs, and national student organization conferences.

Don't wait! Get started by viewing the Career Center's Event Calendar for upcoming opportunities.



CREATING YOUR ELEVATOR PITCH

CONSIDER THE FOLLOWING:



SAMPLE ONE

Hello, my name is _____. It's a pleasure to meet you! I am currently a student at The University of Texas at El Paso, majoring in _____. As a student I have gained various skills in _____ and hope to apply them in an internship/job. I am particularly interested in _____ and I am interested about your organization **OR** researched and am familiar with your organization. Could I have your contact information to discuss potential opportunities?

SAMPLE TWO

Hello, my name is _____. I'm currently studying _____ at The University of Texas at El Paso. As a member of the _____ and _____, I am actively engaged in _____. I hope to incorporate my _____ knowledge into a career that is dedicated to _____ and _____. I am aware that your organization is involved in _____, and believe my skills and experience would make me a valuable addition to your team. Could I have your contact information to discuss your company and any available positions where my skills might be beneficial?