What is an Elevator Pitch?

An elevator pitch is a “30-second commercial” about you. If you find yourself sharing a brief encounter with a potential employer, you might only have half a minute to deliver a clear, short pitch about yourself. **The goal is to peak their interest enough for a follow-up meeting/interview.**

**How to Prepare**

- Write your pitch to include your name, major and field of interest
- Consider including a compelling "hook" and an intriguing fact that will engage the listener
- Incorporate one unique skillset or experience
- Practice your pitch to make it sound effortless, conversational and natural
- Develop different versions of your pitch for different situations and audiences
- Maintain eye contact with your listener and watch for nonverbal clues to know when to end
- **ALWAYS** ask for a business card or interview appointment at the end of your conversation
- During your speech
  - Avoid sounding robotic or insincere
  - Avoid use acronyms or jargon that your listener may not comprehend
  - Avoid rambling or getting off track from your practiced speech

**TIP**: Take advantage of all networking opportunities. For example attend information sessions, job fairs, and national student organization conferences
Sample Template

Sample Template 1

1. Hi, my name is __________. I’ve spent the last few years learning and growing in my role as __________, where I ______________.
2. One of my proudest achievements was __________.
3. I’ve been interested in moving to the _________ industry for quite a while, and love what your company does in __________.
4. I would appreciate to schedule an appointment with you to further discuss your organization. Here’s my card, I look forward to hearing to you.

Sample Template 2

1. Hello, my name is __________. It’s so nice to meet you! I’m a __________ at the University of Texas at El Paso, specializing in __________.
2. Along with my years of __________ experience, I’ve taken time to focus on __________ by working with __________ to accomplish __________.
3. I find the work at your organization to be ________________.
4. I’d love the opportunity to put my expertise to work for your organization. May I get your contact information? I would like to set up a quick call next week for us to talk about any upcoming opportunities on your team.

Sample Template 3

1. Hello, my name is __________. I’m a studying __________ at the University of Texas at El Paso.
2. I’m a member of the ________________ and ________________ both of which work towards ________________.
3. I hope to incorporate my ____________ knowledge into a career that is dedicated to ________________ and ________________.
4. I know that your company is currently doing ____________ and know I could be an asset in your company.
5. I hope you would be willing to provide me with your contact information so that we could talk more about your company and any available positions in which my skills would be beneficial.