I’m majoring in

MEDIA

DEGREES OFFERED AT UTEP

Undergraduate

• Bachelor of Arts in Media Advertising

What can I do with this major?

- Account coordinator
- Account Executive
- Animator
- Art Director
- Brand Management Specialist
- Communication Consultant
- Campaign Manager

Up to date information here

Complete list here
Disney College Program
http://cp.disneycareers.com/en/default/

Kaiser Media Internships
https://www.kff.org/kaiser-media-fellowships-in-health-reporting/

Advertising Internships
https://www.summerinternships.com/internships/advertising?page=1

Internships by Chegg
https://www.internships.com/journalism

Department of Communication
https://www.utep.edu/liberalarts/communication/

The Prospector
http://www.theprospectordaily.com/tag/utep-prospector/

Student AdFed
https://minetracker.utep.edu/organization/studentadf
Check out complete occupational profiles.

[.utep.edu/careers]

**FIND OUT ABOUT:**

- Work areas
- Types of employers
- Employment information
- Strategies

[utep.edu/careers]

[Professional Organizations]

Advertising Educational Foundation

https://www.houstonadscholarships.com/internships

IAA Global (International Advertising Association)

http://www.iaaglobal.org/

Interactive Advertising Bureau

https://www.iab.com/

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CONNECT TO:

- World-wide internship and job listings
- Types of employers
- Employment information
- Strategies

Log to GoinGlobal thru your Job Mine account

Cinema Advertising Council
http://www.cinemaadCouncil.org/

AdWeek
https://www.adweek.com

Advertising
https://guides.newman.baruch.cuny.edu/c.php?g=188246&p=1244656

Advertising Majors Guide
https://www.worldwidelearn.com/online-education-guide/business/advertising-major.htm
- Occupation descriptions & real-world information
- Career exploration tools & resources for veterans

onetonline.org

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JuJu
http://www.juju.com/jobs?k=Media+Advertising&l=&r=20

Overseas Jobs
http://www.overseasjobs.com/

Indeed
https://www.indeed.com/q-media-advertising-jobs.html

LinkedIn- Advertising
https://www.linkedin.com/jobs/advertising-jobs?position=1&pageNum=0
What Can I Do With This Major?

- Copywriter
- Creative Director
- Event planner
- Field Marketing Associate
- Graphic designer
- Marketing coordinator
- Marketing manager
- Media buyer
- Media planner
- Multi-Media Artist
- Production coordinator
- Program coordinator
- Product manager
- Program manager
- Research director
- Sales representative
- Web designer