



On March 4, the Cheer Team held their **10th Annual Cheerleading Championship** at the Don Haskins Center. Our program takes a tremendous amount of pride in coordinating and managing this well-known regional competition for the following two (2) reasons:

- It is one of our essential fundraisers. Revenue from this event will be used towards a book stipend for next year's team.
- This year's cheerleading championship featured a 34 % increase in the number of teams and approximately 958 participants positively impacted by the event.
- It is a great recruiting event that provides exposure to local talent

We continue to receive a tremendous amount of positive feedback which is reflected by the repeat teams that attend each year. We have established a reputation for providing a quality, well-managed event that UTEP can be proud of. In addition, this year I hired two (2) out of town Varsity certified judges to provide more detailed feedback to our coaches and teams. Varsity judges travel throughout the USA judging competitions that vary from a regional to national level. This was a great opportunity for El Paso teams to receive feedback from judges who have many years of experience and critique a variety of skill leveled teams.

- **67 teams registered (Elementary to High School)**
- **\$31,661.46 raised to support UTEP Cheer program**

Next Steps:

Our next fundraising event is our 30th annual cheerleading camp which is scheduled for June 26- June 29, 2018. We anticipate that many of the same teams will attend our camp. Last year we had 425 participants and 120 participants experienced over-night camp.

"I think you, your cheerleaders, and staff did an amazing job. Everything is very well organized. I like the check in process, the schedules, the little papers to hand to the cheerleaders for your set mat time. I like how they walk us over. I love that you have pictures set up for the girls to take, I like how we can watch the competition."

- Veronica Ruiz, Puentes Middle School

"My team had a great time at your competition they enjoyed it.!"

- Mario Villanueva, Van Horn Extreme Stars

"Great competition"

- Lizely Madrigal- Gonzalez, Texas Bandits All-Star

"Being able to work behind the scenes of this years competition with coaches and athletes was a great learning experience for myself in furthering my education on the business side of cheerleading and I truly am grateful for UTEP cheer giving me this opportunity."

- Victoria Castanon, Senior, UTEP Cheerleading

"I experienced getting to work with coaches from the teams competing, working with my cheer family, and learning that things may sometimes go off schedule. Skills that i refined was teamwork, leadership, and schedule management."

Gage Manriquez, Freshman, UTEP Cheerleading

