CHEERLEADING IMPACT REPORT

SUMMER 2017

On July 5 - July 8, the Cheer Team held their 29th Annual Cheerleading Summer Camp at the Don Haskins Center. Our program takes a tremendous amount of pride in coordinating and managing this well-known regional summer camp for the following reasons:

- It is one of our essential fundraisers averaging over \$30,000.
- This year's cheerleading summer camp hosted 34 teams and 405 participants. Teams ranged from elementary school to high school.
- It is a great recruiting event that provides exposure to local talent. We continue to receive a tremendous amount of positive feedback which is reflected by the teams repeatedly attend each year.

We have established a reputation for providing a quality, well-managed event that UTEP can be proud of. The UTEP Cheerleaders provide the material that is taught at camp. The UTEP Cheer program continues to offer enhancements to the camp experience. This year we collaborated with Residence Life and Sodexo Food Services to offer participants the opportunity for an overnight camp experience. Campers were transported throughout campus via Miner Metro; Campers dined on campus at the Pick N Shovel; Campers overnighted at Miner Canyon and Miner Village. Elisa Espinoza (Residence Life) organized evening activities for campers each night. They experienced a Hawaiian luau, rocket launch competition, and Movies on the Lawn at Centennial Plaza.

"Your camp was wonderful this year thank you so much, my team had a blast. Thank you again."

- Geny Perez, Vibe All-Stars

"Thank you again!!!! We had a great time."

- Viviana Gonzalez, Bel Air Freshman Team Coach

Next Steps:

Our next event is our inaugural Spirit Night which is scheduled for October 28, 2017. We anticipate that many of the same teams will participate in this performance during halftime of a UTEP football game.









