



BATTLE OF THE BANDS

2023

SPONSORSHIP PACKAGES

MINERPALOOZA'S BATTLE OF THE BANDS

Minerpalooza is one of UTEP's most celebrated traditions. Now in its 33rd year, this event is enhanced by the addition of Battle of the Bands (BOTB). Local bands have the opportunity to showcase their talent and compete for the title of "Best Band" at this year's Minerpalooza! UTEP students, faculty, and staff will vote for their favorite bands online starting on August 14 and the top three bands will play live at Texas Western Gold Rush on August 28. The top two finalists will perform at this year's Minerpalooza on Friday, Sept. 15.

The top five bands will receive a live performance video with professionally recorded audio. The winner of Battle of the Bands will earn one week of recording studio time and one week of editing, mixing, mastering, and publishing, valued at \$5,000.

MINER PLATINUM LEVEL – \$15,000*

- Identification as BOTB sponsor on online voting Round 1, Texas Western Gold Rush, and at Minerpalooza
- Company logo/name sponsor recognition on all 5 recorded videos for Round 1 (avg. of 5,000 views on Youtube)
- Sponsorship and presentation of BOTB grand prize and large check at Minerpalooza
- Feature a commercial or digital image branding on stage screen at both Texas Western Gold Rush and at Minerpalooza
- Reserved seating at Texas Western Gold Rush for 6 people
- Opportunity to broadcast LIVE from sponsor's engagement booth three (3) times at Minerpalooza
- Sponsorship recognition by emcee throughout the event at Texas Western Gold Rush and at Minerpalooza
- 6 backstage passes for exclusive meet & greet of entertainment headliner at Minerpalooza
- 6 reserved parking spaces in a designated parking lot at Minerpalooza and at Texas Western Gold Rush
- Food and beverage tickets for up to 16 people (\$320 value) at Minerpalooza
- Minerpalooza commemorative t-shirts for 16 people
- Company logo/name on official Minerpalooza website and poster
- One (1) 20 x 20' space which includes electricity, 4 tables and 8 chairs at Texas Western Gold Rush and at Minerpalooza
- Company logo/name recognition on sponsorship banners at Texas Western Gold Rush and at Minerpalooza
- Social Media Marketing Package
 - Minerpalooza FB page will share sponsor's FB page 6 times**
 - Minerpalooza FB page will post about sponsor 6 times
 - 8 Instagram promotional posts**
 - Three (3) Facebook/Instagram posts on the day of the event at Minerpalooza and at Texas Western Gold Rush

MINER GOLD LEVEL – \$10,000*

- Sponsorship and presentation of BOTB grand prize and large check at Minerpalooza
- Sponsorship recognition by emcee throughout the event
- 4 reserved parking spaces in a designated parking lot
- Food and beverage tickets for up to 8 people (\$160 value)
- Minerpalooza commemorative t-shirts for 8 people
- Company logo/name on official Minerpalooza website and poster; recognized as Gold Sponsor*
- One (1) 10' x 20' space which includes electricity, 2 tables and 4 chairs
- Company logo/name recognition on sponsorship banners
- Social Media Marketing Package
 - Minerpalooza FB page will share sponsor's FB page 1 time**
 - Minerpalooza FB page will post about sponsor 2 times
 - Two (2) Instagram promotional posts**
 - One (1) Facebook/Instagram post on the day of the event

MINER SILVER LEVEL – \$5,000*

- Sponsorship and presentation of BOTB grand prize and large check at Minerpalooza
- 2 reserved parking spaces in a designated parking lot at Minerpalooza
- Minerpalooza commemorative t-shirts for 2 people
- Company logo/name on official Minerpalooza website and poster; recognized as Silver Sponsor*
- Company logo/name recognition on sponsorship banners
- Social Media Marketing Package
 - Minerpalooza FB page will post about sponsor 1 time
 - One (1) Instagram promotional post**
 - One (1) Facebook/Instagram post on the day of the event

* NOTE: In order to receive all benefits, sponsorship must be secured by September 1, 2023.

** Denotes that social media posts will occur between July 2023 and September 2023.

