



# MINER PALOOZA

✦ 2023 ✦

SPONSORSHIP  
PACKAGES

**CELEBRATING 33 YEARS | SEPTEMBER 15, 2023**

Minerpalooza is one of UTEP's most celebrated traditions. Now in its 33<sup>rd</sup> year, this event launches the academic school year with live entertainment, carnival-style games, and delicious food. We invite you to join us for this celebration — come meet our student organizations and athletes, plus enjoy special performances by UTEP's Cheer Team, Dance Team, and Paydirt Pete! This will be an experience to remember...you won't want to miss it!

## MINER DIAMOND LEVEL – \$20,000\*

- Identification as a stage sponsor
- Feature a commercial or digital image branding on stage screen 10 times (30 seconds)
- Opportunity to broadcast LIVE from sponsor's engagement booth three (3) times
- Sponsorship recognition by emcee throughout the event
- Special thank you during event by emcee
- 6 backstage passes for exclusive meet & greet of entertainment headliner
- 6 reserved parking spaces in a designated parking lot
- Food and beverage tickets for up to 16 people (\$320 value)
- Minerpalooza commemorative t-shirts for 16 people
- Company logo/name on official Minerpalooza website and poster
- One (1) 20 x 20' space which includes electricity, 4 tables and 8 chairs
- Company logo/name recognition on sponsorship banners
- Social Media Marketing Package
  - Minerpalooza FB page will share sponsor's FB page 6 times\*\*
  - Minerpalooza FB page will post about sponsor 6 times
  - 8 Instagram promotional posts\*\*
  - Three (3) Facebook posts on the day of the event

## MINER PLATINUM LEVEL – \$15,000

- Identification as a stage sponsor
- Feature a commercial or digital image branding on stage screen 6 times (30 seconds)
- Opportunity to broadcast LIVE from sponsor's engagement booth three (3) times
- Sponsorship recognition by emcee throughout the event
- 4 backstage passes for exclusive meet & greet of entertainment headliner
- 4 reserved parking spaces in a designated parking lot
- Food and beverage tickets for up to 12 people (\$240 value)
- Minerpalooza commemorative t-shirts for 12 people
- Company logo/name on official Minerpalooza website and poster

- One (1) 20 x 20' space which includes electricity, 4 tables and 8 chairs
- Company logo/name recognition on sponsorship banners
- Social Media Marketing Package
  - Minerpalooza FB page will share sponsor's FB page 2 times\*\*
  - Minerpalooza FB page will post about sponsor 2 times
  - 4 Instagram promotional posts\*\*
  - Two (2) Facebook posts on the day of the event

## MINER GOLD LEVEL – \$10,000\*

- Sponsorship recognition by emcee throughout the event
- 2 reserved parking spaces in a designated parking lot
- Food and beverage tickets for up to 8 people (\$160 value)
- Minerpalooza commemorative t-shirts for 8 people
- Company logo/name on official Minerpalooza website and poster; recognized as Gold Sponsor\*
- One (1) 10' x 20' space which includes electricity, 2 tables and 4 chairs
- Company logo/name recognition on sponsorship banners
- Social Media Marketing Package
  - Minerpalooza FB page will share sponsor's FB page 1 time\*\*
  - Minerpalooza FB page will post about sponsor 2 times
  - Two (2) Instagram promotional posts\*\*
  - One (1) Facebook post on the day of the event

## MINER SILVER LEVEL – \$5,000\*

- Company logo/name on official Minerpalooza website and poster; recognized as Silver Sponsor\*
- One (1) 10' x 10' space which includes electricity, 1 table and 2 chairs
- Company logo/name recognition on sponsorship banners
- Social Media Marketing Package
  - Minerpalooza FB page will post about sponsor 1 time
  - One (1) Instagram promotional post\*\*
  - One (1) Facebook post on the day of the event

\* NOTE: In order to receive all benefits, sponsorship must be secured by September 1, 2023.

\*\* Denotes that social media posts will occur between July 2023 and September 2023.