



SEMESTER OR YEAR LONG PROGRAM 2018-2019
EXCHANGE STUDENTS
BUSINESS, HUMANITIES AND FRENCH LANGUAGE COURSES

FALL 2018 SEMESTER COURSES
General Education Courses
• COMM 130 Communication Techniques Speech
• COMM 230 Theater & Advanced Public Speaking
• ENGL 101 Academic Methodology
• ENGL 120 Critical Reading & Writing
• ENGL 212 Analysis & Communications
• ENGL 225 Professional Writing
• MATH 110 Pre-Calculus Mathematics
• MATH 120 Calculus
• MGMT 110 Intercultural Studies
Business Courses
• ACCT 111 Financial Accounting
• ACCT 127 Managerial Accounting
• BLAW 210 American Business Law
• BUSI 320 Entrepreneurship
• BUSI 410 Strategic Management
• COMP 110 Computer Skills Development
• COMP 120 Computer Skills
• COMP 390 Excel for Finance
• DSCI 310 Operations Management
• ECON 110 Macroeconomics
• ECON 120 Microeconomics
• ECON 450 International Economics
• FASH 100 Fashion & Textile Trends through the Ages
• FASH 220 Made in Paris: Luxury Quality Management
• FINC 215 Business Finance
• FINC 324 Money & Banking
• FINC 345 Audit, Control & Risk Management
• FINC 400 Corporate Finance
• FINC 450 International Finance
• MATH 210 Business Statistics
• MGMT 215 Organizational Behavior
• MGMT 230 International Business
• MGMT 290 Project Management
• MGMT 320 Management for Luxury Services
• MGMT 351 Logistics & Supply Chain
• MGMT 444 Doing Business in Asia
• MKTG 210 Principles of Marketing
• MKTG 240 Consumer Behavior
• MKTG 315 Digital Marketing & Web Analytics
• MKTG 340 Marketing Research
• MKTG 350 International Marketing
• MKTG 391 Sponsorship and Event Marketing
• MKTG 400 Creating & Developing Luxury Brands
• PHIL 310 Business Ethics

SPRING 2019 SEMESTER COURSES
General Education Courses
• COMM 130 Communication Techniques/Speech
• ENGL 101 Academic Methodology
• ENGL 120 Critical Reading & Writing
• ENGL 212 Analysis & Communications
• ENGL 225 Effective Business Communications
• MATH 120 Calculus
• MATH 210 Business Statistics
• MGMT 110 Intercultural Studies
Business Courses
• ACCT 111 Financial Accounting
• ACCT 127 Advanced Financial & Managerial Accounting
• BLAW 225 European & International Law
• BUSI 320 Entrepreneurship
• BUSI 410 Strategic Management
• COMP 120 Computer Skills for Business
• COMP 250 Coding Applications for Business
• COMP 311 e-Commerce & e-Business
• DSCI 310 Operations Management
• DSCI 350 Management Decision Analysis
• ECON 110 Macroeconomics
• ECON 120 Microeconomics
• ECON 315 Intermediate Economic Analysis
• ECON 450 International Economics
• FASH 120 Sales Techniques for Luxury Brands
• FASH 211 Luxury Cross Channel Marketing
• FASH 225 Creativity & Innovation in Fashion Luxury
• FASH 240 Merchandising for Luxury Retail
• FINC 215 Business Finance
• FINC 315 International Investments
• FINC 450 International Finance
• MGMT 215 Organizational Behavior
• MGMT 225 Human Resource Management (online)
• MGMT 230 International Business
• MGMT 290 Project Management
• MGMT 442 Doing Business in Middle East & Africa
• MGMT 452 Sourcing & Purchasing
• MKTG 210 Principles of Marketing
• MKTG 215 The Fashion Business Revolution
• MKTG 240 Consumer Behavior
• MKTG 325 Integrated Marketing Communication
• MKTG 350 International Marketing
• MKTG 380 Personal Selling & Negotiation
• MKTG 385 Advanced Customer Relationship Management
• MKTG 401 Strategic Brand Management
• PHIL 310 Business Ethics

Humanities Courses
• ARTS 113 History of Art, Literature & Photography
• ARTS 240 Impressionism
• HUMA 200 French Civilization
• POLS 210 International Relations
• PSYC 110 Introduction to Psychology
French Language Courses
• FREN 110 Elementary French
• FREN 220 Intermediate French
• FREN 350 Advanced French

Humanities Courses
• ARTS 250 20 th Century Art
• HUMA 200 French Civilization
• POLS 210 International Relations
• PSYC 110 Introduction to Psychology
• SOCG 110 Introduction to Sociology
French Language Courses
• FREN 110 Elementary French
• FREN 220 Intermediate French
• FREN 350 Advanced French
• FREN 290 Business French

The list of courses is subject to change.

The American Business School Paris provides a Bachelor of Business Administration accredited by the IACBE (The International Assembly for Collegiate Business Education) & is Certified in France.

ACADEMIC CALENDAR

FALL 2018

September 5,6&7 Orientation Program
 September 10: Beginning of classes
 October 22-27: Midterm exams
 November 1: Bank Holiday
 December 14: End of Fall semester

WINTER 2019

January 7: Classes begin
 January 25: Classes end

SPRING 2019

January 23,24&25: Orientation Program
 January 28: Beginning of classes
 March 11-15: Midterm exams
 March 18-22: Spring Break
 April 2: Bank Holiday
 May 1: Bank Holiday
 May 8: Bank Holiday
 May 17: End of Spring semester

FEES FOR THE FALL & SPRING SEMESTERS

French Social Security	218 €
Textbooks (estimate)	400 €
Rent, utilities (estimate)	3500 €
Visa fees:	
<i>CampusFrance</i>	\$190
<i>Consulate</i>	\$60-110

APPLICATION PROCESS

Application deadlines:

June 15th, 2018 for the Fall Semester
 October 15, 2018 for the Winter Program
 November 15th, 2018 for the Spring Semester

Email the application to:

Mr. Eluan Bescond
 International Relations Manager
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