MINER PRIORITY POINTS

BACKGROUND
The renovation of the Sun Bowl and subsequent removal of approximately 5,000 seats requires UTEP Athletics to develop a plan to reallocate seating and parking. Miner Priority Points was developed to provide a fair and equitable process for the selection of seats and parking. The program was constructed in a specific way so that it recognizes overall fan affinity, loyalty and financial support.

AFFINITY

UTEP ALUMNI
Recognizing the athletics department’s role in the broader university community, individuals who have earned a degree from UTEP receive 10 points (multiple degrees not recognized/accounted for, one-time award).

UTEP EMPLOYEE OR RETIREE
To honor and thank individuals who have served the university, current UTEP employees as well as retirees receive 10 points (one-time award).

UTEP VARSITY ATHLETICS LETTERWINNER
UTEP student-athletes embody the ideals of excellence in both athletics and academics. Recognizing their contributions to the Miner family, letterwinners receive 20 points (one-time award).

LOYALTY

SEASON TICKETS PURCHASED (SINCE 2000)
Season tickets are vital to the athletics department, providing revenue as well as helping to bolster gameday attendance. Each season ticket purchased in the sports of football, men’s basketball and women’s basketball since 2000 equates to 2 points.

EACH CONSECUTIVE YEAR OF SEASON TICKETS PURCHASED (SINCE 2000)
The Miner Priority Points system places a high value on unwavering loyalty. As such, each consecutive year of season tickets being purchased (account being active) is awarded with 10 points. NOTE: If an account ceases to be active, all accumulated points in this category are forfeited.

FINANCIAL SUPPORT

CASH CONTRIBUTIONS TO THE MINER ATHLETIC CLUB (SINCE 2000)
Donations to UTEP Athletics are essential to the department’s overall operation and advancement. This includes dollars given towards scholarships, capital campaigns, endowments, preferred seating and other unrestricted gifts. For every $50 donated, 2 points are awarded.

EACH CONSECUTIVE YEAR OF GIVING TO THE MINER ATHLETIC CLUB (SINCE 2000)
Consistent support is the backbone to a successful program. Individuals who have regularly contributed to the Miner Athletic Club, year in and year out, will receive 10 points for each consecutive year of giving (minimum $50 donation per year starting 2018). NOTE: Should an individual cease their giving, all accumulated points in this category are forfeited.

DONATIONS TO SPORT EXCELLENCE FUNDS (SINCE 2000)
Sport programs at UTEP regularly fundraise to enhance their budgets. Donors who have given to a respective sport program are awarded with 1 point for every $100 provided.

GIFT-IN-KIND (SINCE 2000)
UTEP Athletics accepts non-cash donations that help to offset potential costs and provide needed resources. Goods or services gifted are awarded with 1 point for every $50 donated based on fair market value.

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WHAT IS THE TIMELINE FOR THE SUN BOWL RENOVATION?
The first phase of the renovation occurred during the summer of 2018 and included updating the stadium’s west concourse. The second phase of the project will occur immediately following the 2018 Hyundai Sun Bowl and be completed prior to the start of the 2019 UTEP football season. This phase will include the construction of various premium seating areas and new fan amenities.

WHY IS THE SUN BOWL BEING RESEATED?
Due to the renovation and modernization of the Sun Bowl, approximately 5,000 seats are being removed. In order to best serve all fans and make sure no one is put at a disadvantage because of the changes, a complete reseat of the stadium is needed.

WHAT IS THE MINER PRIORITY POINTS SYSTEM AND WHY IS IT NEEDED?
To properly reseat the Sun Bowl, a fair and equitable process must be in place. Miner Priority Points calculates each fan’s affinity, loyalty and financial support of UTEP Athletics via numerous categories and metrics. Each Miner Priority Point category has an associated point value. Based on a fan’s history and activity, they receive a certain amount of points which are then compared to other fans and ranked. Additional information on Miner Priority Points can be found at MinerAthleticClub.com.

HOW ARE APPOINTMENT TIMES DETERMINED FOR THE SEAT AND PARKING SELECTION PROCESS?
Appointment times to select seats and parking are only assigned to 2018 football season ticket holders and are based on Miner Priority Point rankings as of March 1, 2019. The season ticket holder with the most Miner Priority Points will select first, followed by all season ticket holders in rank order. Every 2018 football season ticket holder will receive an appointment time and have an opportunity to select their seats and parking for the 2019 UTEP football season. Appointment times will be communicated after March 1, 2019 and the seat and parking selection process will start in late spring 2019.

HOW CAN I ATTAIN ADDITIONAL MINER PRIORITY POINTS TO IMPROVE MY RANKING BEFORE RESEATING APPOINTMENT TIMES ARE ASSIGNED?
There are several ways season ticket holders can increase their point totals. The best way is to donate to the Miner Athletic Club before March 1, 2019.

HOW WILL PARKING LOT ASSIGNMENTS BE DETERMINED FOR THE 2019 FOOTBALL SEASON?
Season ticket holders will select their parking lot at the same time they select their seats in the Sun Bowl. All lots are general admission except for those season ticket holders who meet the specific donation requirement that grants them a reserved spot on gameday. Parking allocation will not occur until a fan’s account is paid in full.