Transforming Your Teaching with Blackboard Learn: Fully Online Version
A Cohort-Based Professional Development Experience with Technology Support

Blackboard Institute Agenda
May 27-June 2, 2020

Daily Schedule: 9am-11am daily (no weekends)

Day 1: Orientation to Teaching with Technology and the Blackboard Environment

Topics
- What Creative Studios Can Do for You!
- Using Blackboard for Teaching and Learning (going beyond a repository)
- “Starting from the End” with Backward Planning
- Course Management and Self-Sufficiency
- Syllabus Revision and Refinement
- Designing a Course for Transferability/Scalability

Activities
- From Big Ideas to Learning Outcomes
- Designing a New Syllabus—Essential Elements and Engagement

Bb Tools and Functionality
- Navigating Blackboard Ultra
- Edit Mode, Student Preview
- 3 Areas for Teaching: Main Interface, Navigation Bar, Course Management
- Syllabus
- Calendar
- Tracking Views
- Setting Up Content Collection
- Adding/Dropping Students Manually
- Overall Design of Blackboard: “Many Ways to Do One Thing!”
- Dynamic documents using Sway (syllabi, mini-lectures, student assignments).

Guest Faculty Presentation(s): TBD
Day 2: Course Content Development and Usability

Topics

- Setting Up Your Navigation Bar for Effective Tool Management
- Creating an Effective Module for Teaching and Learning
- Designing Your Course for Usability and Intuitive Navigation
- Content and Course Rigor—Pedagogical Best Practice
- Presenting Content for Multiple Audiences
- Using Bb to Submit Assignments
- Universal Design and ADA
- Learning Goals and Outcomes/Aligning and Measuring using Bb
- The Importance of Retention and Engagement in Online Environments

Activities

- Ready for Online Learning?
- Design Thinking and Design Frameworks
- Usability (“Which Course is the Most Usable?”)

Bb Tools and Functionality

- Customizing Navigation Bar
- Selecting Tools
- Properties and Teaching Style
- Creating Modules with Content Folders or Learning Modules
- Building Content
- Items
- Assignments
- Linking Content
- Bb Goals

Guest Faculty Presentation(s): TBD

Day 3: Student Engagement and Online Communication

Topics

- Active Learning Online
- Group Work Doesn’t Have to Suck! Strategies for Whole Class, Small Groups, and Student to Student Projects and Communication
- Developing a Learning Community with Bb Communication Tools
- Moderating the Online Environment/Netiquette Best Practices
- Custom Course Enhancements from Creative Studios
- Creating/Incorporating Multimedia for Teaching and Learning
- Gamification for Student Engagement

Activities

- Active vs Passive Learning
- Team-Based Learning
- Moderating Online Communication with Case Study Scenarios—What Do You Do?
• Multimodal Teaching and Learning (multimedia, digital interactions, podcasts, cinemagraphs, customization/personalization)
• Working in Groups Online
• YuJa Video Management System
• Bb Collaborate
• Quizzizz, Kahoot
• Copyright/Creative Commons

_Bb Tools and Functionality_

- Setting Up Groups
- Announcements
- Course Messages/E-Mail
- Discussion Boards
- Blogs
- Blackboard Collaborate (Ultra)
- Multimedia and Graphic Design Production
- Student Response System (iClicker Cloud)

Guest Faculty Presentation(s): TBD

**Day 4: Assessment and User-Testing**

**Topics**

- Assignments and Rubrics
- Formative and Summative Assessments
- Creating Large Test Pools Using Excel
- Academic Integrity Tools and Best Practices for Implementation
- Feedback and Course Progress Measurement
- Full Grade Center Management
- Using Data for Intervention, Assessment, and Course Refinement

**Activities**

- Why is Assessment Important?
- Formative and Summative Assessments
- Peer and Online Assessment of Courses

_Bb Tools and Functionality_

- Quizzes/Tests
- Assignment and Assessment
- Retention Center
- SafeAssign
- Respondus Lockdown Browser/ Monitor
- Needs Grading
- Full Grade Center Management
Course Reports
Using Blackboard to Publish

Guest Faculty Presentation(s): TBD

Day 5: Launching the Course, Copying Course and Course Content for Transfer

Topics

- Final Checklist to Launch
- Copying Course Content (Within the Course and to Another Course)
- Blackboard Mobile Apps
- Technology Support Center
- Blackboard Central
- Help Desk

Activities

- Showcase of Course
- Showcase of technology support resources available at UTEP

Bb Tools and Functionality

- Bb Mobile Apps
- One-Drive
- My Apps

Guest Staff Presentation(s): TBD

*End of Blackboard Institute