NEW FACULTY AND PROFESSIONAL STAFF

Welcome Program
Monday, August 15, 2022
# NEW FACULTY AND PROFESSIONAL STAFF AGENDA

**Monday, August 15, 2022**  
8:00 a.m. – 1:00 p.m.  
Union Building East  
Tomás Rivera Conference Center, Room 308

<table>
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| 8:00 a.m. | Program Check-in & Continental Breakfast  
Human Resources and University Relations |
|        | **Professional Portraits**  
Marketing and Communications |
| 8:30 a.m. | Welcome Remarks and Introduction of Heather Wilson  
Sandy Vasquez, Associate Vice President for Human Resources |
|        | **UTEP’s Strategic Plan**  
President Heather Wilson |
| 9:30 a.m. | Academic Affairs  
John Wiebe, Provost and Vice President for Academic Affairs |
| 10:00 a.m. | Center for Institutional Evaluation, Research and Planning  
Roy Matthew, Associate Vice President for Planning |
| 10:30 a.m. | Student Affairs  
Gary Edens, Vice President for Student Affairs |
| 11:00 a.m. | Student Panel  
Facilitated by Catie McCorry-Andalis,  
Associate Vice President and Dean of Students  
Panelists: Jasmine Crain, Philosophy (Junior)  
Juan Enriquez, Mechanical Engineering (Junior)  
Lizbeth Garcia, Pursuing a Master’s in English – Rhetoric and Writing Studies  
Gabriela Munoz, International Business (Senior) |
| 11:30 a.m. | Intercollegiate Athletics  
Jim Senter, Athletics Director |
| 12:00 p.m. | Lunch |
Dr. Heather Wilson became the 11th President of The University of Texas at El Paso in 2019 after serving as Secretary of the United States Air Force. She is the former president of the South Dakota School of Mines & Technology, and she represented New Mexico in the United States Congress for 10 years. Dr. Wilson has also worked in the private sector, serving as a senior adviser to defense and scientific industry.

Active in community and national affairs, Dr. Wilson is a member of the National Science Board, which oversees the National Science Foundation, and she chairs the Women in Aviation Advisory Board of the Federal Aviation Administration (FAA). She also serves on the board of advisors for private space company Blue Origin.

Dr. Wilson is the granddaughter of immigrants and was the first person in her family to go to college. She graduated from the U.S. Air Force Academy in the third class to admit women and earned her master’s and doctoral degrees from Oxford University in England as a Rhodes Scholar.

UTEP is located on the U.S.-Mexico border – in the fourth largest manufacturing region in North America – and serves nearly 25,000 students with 168 bachelor’s, master’s and doctoral degree programs in nine colleges and schools. In the top 5% of public research universities in the United States and designated a community-engaged university by the Carnegie Foundation, UTEP is America’s leading Hispanic-serving university. It is the 4th largest research University in Texas and serves a student body that is 83% Hispanic.

President Wilson is an instrument rated private pilot. She and her husband, Jay Hone, have three adult children.
ANDREA CORTINAS
Vice President and Chief of Staff

Andrea Cortinas was named Vice President and Chief of Staff of The University of Texas at El Paso on July 1, 2020. Cortinas, an El Paso native, has served as chief legal officer at UTEP since 2016.

Before joining UTEP, Cortinas was an attorney in private practice in El Paso with expertise in employment law, civil litigation, education law, and advising executives on complex legal issues. She previously served as general counsel at a regional company, where she also oversaw risk management, human resources and benefits.

Cortinas earned her bachelor’s degree in political science from UTEP in 2002. A first-generation college graduate, Cortinas participated in UTEP’s Law School Preparation Institute and, upon graduation, earned a full scholarship to The University of California, Berkeley School of Law.

Active in the community, Cortinas is an associate member of the George McAlmon American Inn of Court and has served on the board of Junior Achievement, the El Paso Women’s Bar Association, and the El Paso Young Lawyers Association.

GARY EDENS
Vice President for Student Affairs

During his 30 years of service at UTEP, Gary Edens, Ed.D. has had a number of administrative responsibilities. He has served as Associate Vice President for Student Affairs, Dean of Students, Assistant Vice Provost for Undergraduate Studies and Director of Student Success Programs.

In his current position as Vice President for Student Affairs, Edens provides administrative leadership to a variety of student service departments.

As the Chief Student Affairs Officer, he also oversees the University’s enrollment management and student financial services functions, developing strategies and actively working to improve retention rates and decrease time to earn a degree.

Edens graduated from UTEP in 1990 with a bachelor’s degree in business administration. He went on to earn both his master’s degree in public administration and doctorate in educational leadership and administration, also from UTEP.
LUIS HERNANDEZ  
**Vice President for Information Resources**  
Luis Hernandez began his UTEP career in 1998 with the Networking and Telecommunications Services group and was responsible for providing system administration support to University Windows and Novell based systems.  
During his tenure, he has served a variety of technical and administrative functions, which have afforded him the opportunity to be involved in the development and implementation of technical projects/initiatives to improve the University's efficiency.  
He has ascended through the ranks of administration at the University by proving himself an accomplished manager, advisor, administrator, and leader with expertise in all aspects of technology, project management and administration. He is considered a respected supervisor, attentive listener, and results-oriented team player with good staff rapport.  
Hernandez is a double graduate of UTEP, receiving a BBA in CIS (1997) and an MBA in CIS (2004). He is also a graduate of the CIO Institute from Carnegie Mellon University, is a Microsoft Certified System Engineer and former president of the Software and Information Technology Organization.

JAKE LOGAN  
**Vice President for Institutional Advancement**  
As the Vice President for Institutional Advancement at UTEP, Jake Logan oversees the areas of development, advancement services, and alumni engagement.  
Most recently, he served as President of the Ball State University Foundation and Vice President for University Advancement, where he provided strategy and guidance for development, advancement services, alumni engagement, and the BSU Foundation, including managing the institution's endowment.  
Logan also served as Assistant Vice Chancellor for University Programs at the University of Missouri, where he managed most of the university's central fundraising functions, as well as the endowments team.  
Other previous roles included Executive Director of Development at the University of Oregon School of Law, and work as a development officer for his alma mater, the University of Florida, in the College of Agriculture and the College of Engineering.  
Logan began his career in philanthropy with the American Heart Association, earning national recognition for his pioneering work in online fundraising strategies. He ultimately became Vice President for Field Development before leaving for academic advancement.  
He holds a Bachelor of Science in Public Relations from the University of Florida and a Master of Nonprofit Management from the University of Oregon, where he finished at the top of his class.
UTEP ADMINISTRATION

MARK MCGURK
Vice President for Business Affairs

As the Vice President for Business Affairs, Mark McGurk is responsible for the Office of Human Resources, the Office of Budget & Personnel Services, Environmental Health & Safety, Parking & Transportation, Office of Special Events, Facilities Management, Accounting and Financial Services, Rate Studies, PeopleSoft, Student Business Services, Miner Gold Card Office, Real Estate and Open Records/Contract Administration including Purchasing and General Services.

Prior to this, for over three years McGurk served as the Vice President for Business Affairs at the University of Texas of the Permian Basin (UTPB). Prior to joining UTPB, he served as the Associate Vice President/Comptroller at the University of Arizona for nearly 12 years, where he was responsible for the Bursar’s Office, Treasury Services, CatCard operations, Accounts Payable, Payroll, Scanning Team, Inventory Control and Property Management, Capital Finance, Endowments & Investments, Tax Compliance, General Account Services, Purchasing, Postal Services, Stores Operations, Surplus Property, Budget Office and Rate Studies.

He holds a Bachelors of Business Administration in Accounting and Finance from UTEP and a master’s in educational leadership with a concentration in higher education from Northern Arizona University.

ROBERTO OSEGUEDA
Vice President for Research

As the Vice President for Research, Roberto A. Osegueda oversees all research and sponsored project activities at the University. He has been a champion in making strides in building human and research capacity and creating an environment of growth for research.

Osegueda has served UTEP since September 1987 in various capacities as faculty, researcher and administrator. He was promoted to Full Professor in September 2003. In administrative roles, he has been Assistant and Associate Dean of Engineering, Acting Dean of Engineering, and Director of the FAST Center for Structural Integrity of Aerospace Systems. His research has been funded by numerous agencies, including the Air Force Office of Scientific Research, NASA, Ballistic Missile Defense Organization (now Missile Defense Agency), the Johns Hopkins University Applied Physics Laboratory, Raytheon, NIST, Air Force Research Labs, and the Texas Department of Transportation. He received his higher education at Texas A&M University, graduating with a Bachelor of Science in Civil Engineering in 1981, Master of Science in Civil Engineering in 1983 and a Ph.D. degree in 1987. He is a registered professional engineer in the State of Texas.
LUCAS ROEBUCK
Vice President for Marketing and Communications

As Vice President for Marketing and Communications, Lucas Roebuck is responsible for developing and executing UTEP’s marketing strategies in support of the University’s mission of access and excellence. He oversees UTEP’s Marketing and Communications teams.

Prior to joining UTEP, Roebuck served as Vice President for Marketing and Chief Communications Officer at The University of Texas at Tyler, and as Chief Communications Officer for John Brown University. He served on the faculty at George Fox University and Northwest Nazarene University teaching organizational communications, public relations and journalism.

Before serving in higher education, Roebuck led several newsrooms, including working as managing editor at the now-defunct Northwest Arkansas Times (Fayetteville, Ark.) and as an assignment editor for KNWA-NBC. Roebuck is the author of three novels.

Roebuck studied journalism at John Brown University in Arkansas and later earned an M.A. in the same field from the University of Arkansas.

JIM SENTER
Athletics Director

As Athletics Director, Jim Senter is responsible for overseeing the athletic department’s development and fundraising efforts.

Before UTEP, Senter served as Director of Intercollegiate Athletics at The Citadel, The Military College of South Carolina, from 2014-17 after spending seven years (2006-13) at the University of Colorado, where he worked his way up to Senior Associate Athletic Director for External Operations.

Before Colorado, Senter served as Associate Athletic Director for Development/Senior Associate AD for External Sales at San Diego State for 18 months. Aligned closely with the university foundation, he was responsible for overseeing the athletic department’s development efforts, including major gifts.

Senter began his college athletic career at the University of Idaho. After working as Assistant Head Football coach and recruiting coordinator, he branched out into the administrative side.

Senter began his coaching career at Coffeyville Community College in Kansas, where he was a student assistant in 1981 and 1982. He later held that role at his alma mater, the University of Tulsa, from 1983-85 before moving on to Idaho.

Senter earned his bachelor’s degree in physical education from Tulsa in 1985, and added a master’s degree in recreation from the University of Idaho in 1992 while serving on the football coaching staff.
JOHN WIEBE

Provost and Vice President for Academic Affairs

As Provost, John Wiebe is responsible for the oversight and administration of all academic degree programs. As a member of the President’s cabinet, Wiebe plays a key role in planning and policy development for the University, and strategic campus initiatives such as the UTEP Edge, a student success initiative that seeks to integrate high-impact practices with the goal of preparing students for leadership and success, both on campus and beyond.

Prior to his appointment to that position, he served the institution for 22 years in other roles, including administrative positions including Interim Provost, Vice Provost, Associate Provost, and President of the Faculty Senate.

Wiebe received his Ph.D. in clinical health psychology from the University of Iowa and completed a clinical psychology doctoral internship at the University of Chicago Hospitals and Clinics. He also holds a master’s degree in psychology from the University of Iowa and a bachelor’s degree in psychology, summa cum laude, from Ohio Wesleyan University. A professor of psychology and licensed clinical psychologist, Wiebe has a history of teaching and funded research in psychometrics, behavioral medicine and mental health.

ROY MATHEW

Associate Vice President for Planning

Roy Mathew, Ph.D., serves as the Associate Vice President for Planning at The University of Texas at El Paso. In this role, he manages the work of the Center for Institutional Evaluation, Research, and Planning (CIERP), and the Center for Metrics Based Planning (cMBP).

The planning theorist and practitioner has three decades of experience in higher education. Prior to his appointment at UTEP in 2004, he served in multiple administrative roles in Academic Affairs and Student Affairs at the University of Illinois at Chicago.

Through CIERP, Mathew and his team facilitate the use of data and actionable insights to advance UTEP’s goals, outcomes, and effectiveness of operations. CIERP, which is comprised of a group of professionals with expertise across multiple areas, has developed an innovative analytics system to track more than 6,000 institutional metrics, and has undertaken advanced analysis to understand and improve institutional planning and effectiveness.

In 2018, Mathew established the cMBP to study and improve how metrics are used to advance organizational outcomes at UTEP and other institutions. The center produces publications that describe how planning works at universities and other organizations. Mathew is a frequent presenter at professional conferences and has served on the executive committee of the Association of Public and Land Grant Universities Commission on Information Measurement & Analysis.

Mathew earned a baccalaureate degree in economics, a master’s degree in urban planning and policy, and a doctorate in public policy analysis and planning from the University of Illinois at Chicago.
PRISCILLA CASTILLO
Chief Legal Officer

Priscilla Castillo serves as UTEP’s Chief Legal Officer. She earned her bachelor’s degree in English & American Literature and Political Science from UTEP and participated in UTEP’s Law School Preparation Institute. She subsequently attended New York University School of Law.

Castillo practiced complex commercial litigation at a large law firm in New York City. She then returned to El Paso, where she was a partner at a local law firm. Her legal expertise centers on labor & employment law and civil litigation. She has represented local and national clients before administrative agencies as well as state and federal courts.

Castillo is an associate member of the George McAlmon American Inn of Court, a member of the Greater El Paso Chamber of Commerce’s Leadership El Paso Class XXXVIII, and past President of the El Paso Chapter of the Federal Bar Association.

GABRIEL RAMIREZ
Title IX Coordinator

Gabriel Ramirez works in the Office of Institutional Compliance as UTEP’s Title IX Coordinator. He is a proud graduate of UTEP, having attained both his Bachelor’s in Liberal Arts and Master’s in History. After graduating from UTEP, Gabriel Ramirez went on to become a lecturer for UTEP in the Humanities Program.

Following Gabriel Ramirez’s teaching career, he attended Mitchell Hamline School of Law in Saint Paul, Minnesota. After law school, he was hired as an investigator in the Minneapolis Department of Civil Rights (MDCR), investigating alleged policy and civil rights violations. He would eventually move on to the position of Legal Analyst for the MDCR before beginning his tenure as Title IX Coordinator for UTEP.
2022 FALL UPCOMING EVENTS

Dates subject to change

**MINER WELCOME 2022: TEXAS WESTERN GOLD RUSH**
Monday, August 22 | 7:30 p.m.
Centennial Plaza
[utep.edu/minerwelcome](http://utep.edu/minerwelcome)

**MINERPALOOZA**
Friday, September 2 | 6 – 11 p.m.
Corner of Sun Bowl Drive and Glory Road
[minerpalooza.com](http://minerpalooza.com)

**UTEP FOOTBALL VS. NORTH TEXAS**
Saturday, August 27 | 7 p.m.
Sun Bowl Stadium
[utepminers.com](http://utepminers.com)

**FALL CONVOCATION**
Wednesday, September 28
3 p.m.
Magoffin Auditorium
[utep.edu/universityrelations](http://utep.edu/universityrelations)

**HOMECOMING WEEK**
October 23 – 29
UTEP Campus
[utep.edu/homecoming](http://utep.edu/homecoming)

**WINTER COMMENCEMENT**
Saturday, December 10
Sunday, December 11
Don Haskins Center
[utep.edu/commencement](http://utep.edu/commencement)

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**LA BIENVENIDA: WELCOME RECEPTION HOSTED BY PRESIDENT WILSON**

August 15, 2022 | 6:00 p.m. – 7:30 p.m.
Hoover House, University President’s Home, 711 Cincinnati

Join us for a pleasant evening of conversation at the historic Hoover House!