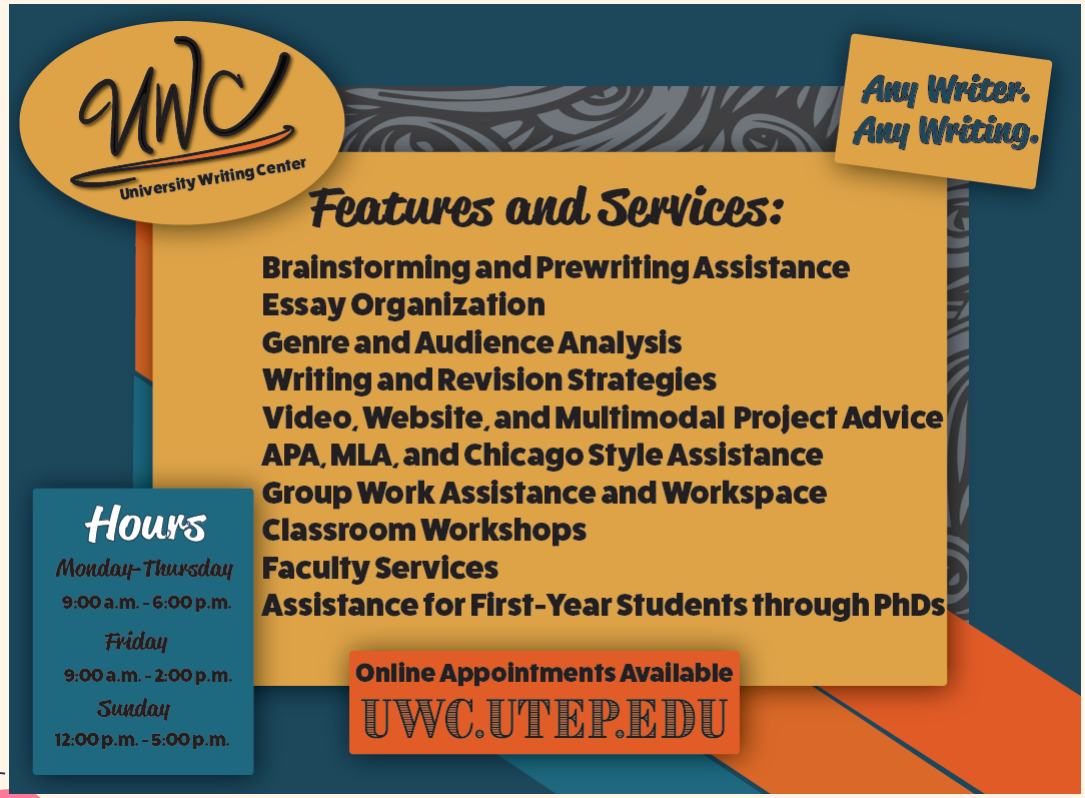
Genre Writing
Workshop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Lets talk about Genre

Think of movie you like, what is the purpose & audience for them?

Documentary:
To inform & your audience could be anyone who is interested in Whales or sea world

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What is Genre?

Genre is a way of classifying different forms of writing for different purposes.

Expository Writing

- is a text that aims to **describe**, **explain**, or **inform** the reader about any topic.
- What could be some examples?
  - ✓ News reports (not opinion pieces)
  - ✓ scientific journal entries
  - ✓ or even events calendars

Tip: assume that the reader has little to no knowledge of your topic.

Could a Literature Review be an example of expository writing?

Literature Review

- Yes!
- It has a collection of different sources on a topic
- In relation to the research of a given field
- Synthesize rather than summarize the information from the *primary* *(i.e.,* journal articles, reviews, and academic books) and *secondary* sources *(i.e., describes, interprets, or synthesizes primary sources)*

What does it look like?

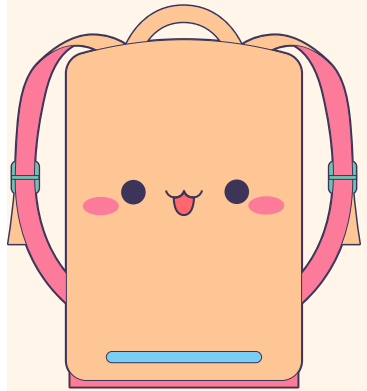
Source: https://bit.ly/3kH5SwJ

Synthesis of literature

Introducing a reoccurring theme	The impact of social media on the academic performance of tertiary students has been well researched.
Positioning research findings *(different points of view)*	Although some research findings outline social and emotional benefits of using social media for learning (e.g., Kabilan et al., 2010; McCarthy, 2013), a number of studies demonstrate a correlation between student use of social media and poor academic achievement.
Elaborating on research findings *(that align with your point of view)*	For example, a study of both undergraduate and graduate students found that social media users had a lower Grade Point Average (GPA) (Kirschner & Karpinski, 2010). These findings were also mirrored in an extensive study of nearly two thousand undergraduate students (Junco, 2012). However, researchers also argue that the use of social media is, in itself, not necessarily a negative predictor of GPA. Instead, negative impact relates to *how* students use social media. In one large-scale study, for instance, students who attempted to multi-task, by using social media at the same time as studying, were not only less efficient and less productive, but also had lower GPAs than students who studied without using social media (Karpinksi, Kirschner, Ozer, Mellot, & Ochwo, 2013). Similarly, Lau (2017) concluded that it was the simultaneous use of social media for non-academic purposes that had a negative correlation with academic performance.
Stating the significance of research findings	These recent studies have begun to provide insight into how social media use may negatively affect the academic performance of tertiary students.

Identifying limitations & future research

Specifying a limitation	One limitation of past studies is a focus on the relationship between students' social media use and their overall academic performance, rather than on close study of how students use social media.
Explaining the impact of the limitation	This means that researchers currently know relatively little about the different ways in which students use social media during and/or for their studies. If tertiary educators and researchers want a better understanding of student behaviour and factors related to study success, then examining how successful students use social media is critical.
Suggesting future research	Future research could, for instance, investigate how high performing students may achieve academic excellence, while also being active social media users.
Stating possible contribution	Such research could contribute to identifying specific strategies and patterns of use that relate to successful management and integration of social media in student life.



Descriptive Writing

- Is a style of writing that involves a detailed description of a place or person, which is intended to create a vivid picture in the reader's mind & give them a better feel for the story.
- Descriptive writing is most often used in fiction, but there's no reason to stop there. In fact, you'll often find elements of descriptive writing in non-fiction genres too.

Examples:

✓ Scripts
✓ Poetry
✓ Fiction writing
✓ Comics

Persuasive Writing

- To persuade the reader of something.
- This type of writing is usually less about facts and more about opinion.
- A good piece of persuasive writing is likely to appeal to what the reader believes about the world.

Example: Advertisements

Narrative, & Journal or Letter Writing

- **Narrative Writing** is a piece of text that tells a story (this can be in the form of fiction or non-fiction and relates to both the story and the order in which it's being told)

- **Journal or Letter Writing** is usually written in the first person and is usually quite personal, especially journal writing.

Example:

Academic Email

Academic Email

- An academic email is an example of Letter Writing
- It includes:
  - A subject or heading
  - Greeting
  - It is clear and brief
  - It has a Closing or Salutation at the end

To: Dr. Gomez
Subject: Course Changed RWS 1301

Hello Dr. Gomez,

I am emailing you to ask if it would be possible change course. Our class meeting time does not fit with my work schedule. I would appreciate your feedback at your earliest convivence.

Thank You,
Dylan Chavez

What does it look like?

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What can you identify?

Genre Writing Activity

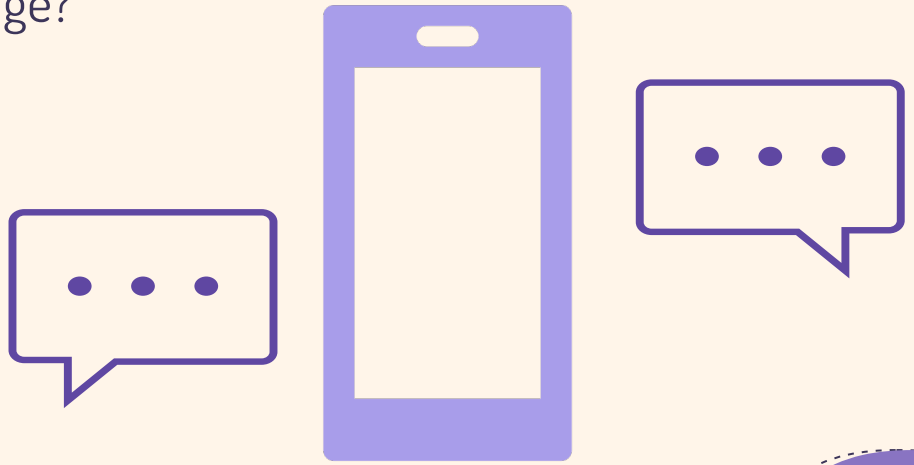
Write a text message to 3 people:

1. Significant other/family member
2. Teacher
3. Tow truck Company

Context: You are finished at the accident scene and need a ride. Write this in the genre of a text message explaining what you need, why, and from where to where. Remember that you are writing to 3 different people, what will you say?

Some things to consider:

- What content should be included for this genre? (What info/details are relevant in a text message?)
- What is the style of the language used in a text message
- What format is it written in? How could I tell by looking at it that it is a text message?



Thanks!

Does anyone have any questions?

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